

Appendix 3 – Health Impact Assessment

Report Title: Recommissioning of the following three contracts:

Lot 1: Universal and Targeted Services for Children (0-5) and their Parents

Lot 2: Best Start Service (0-5)

Lot 3: Healthy Child Programme (0-19)

The table below outlines the public health impact assessment of the above proposal, aligned with the Marmot Principles.

Marmot Principles	No impact / Not applicable	Positive impact	Negative impact	Mitigation measure (for negative impacts)
<p>Give every child the best start in life</p> <p>Please detail any ways in which the proposal improves outcomes in the early years of life, particularly for those in the most deprived communities.</p>		<p>The Healthy Child Programme aligns with the goal to give every child the best start in life by providing universal, early-life support, regular health and development monitoring, preventive and promotive interventions, targeted support for vulnerable families, and collaborative community delivery. It lays foundations for lifelong health, learning, and wellbeing.</p> <p>The proposed delivery model will achieve this by proactively identifying children most affected by deprivation and systemic inequalities and ensuring they receive tailored, accessible support within their local neighbourhoods. It will embed equity at the heart of service design by shifting certain interventions to system-wide approaches, creating consistency and scale. Additionally, the model prioritises meaningful engagement with the most marginalised families, fostering trust and inclusion to reduce barriers and</p>		

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		improve outcomes.		
<p>Enable all children, young people and adults to maximise their capabilities and have control over their lives.</p> <p>Experiences during childhood and into early adulthood continue to impact people throughout their lives, affecting employment opportunities, lifetime earnings and health. Please detail any ways in which the proposal improves outcomes in this stage of life, particularly for those in the most deprived communities.</p>		<p>The Healthy Child Programme empowers children and young people to maximise their capabilities and take control of their lives by: building health literacy and self-care skills through education and guidance at key life stages; promoting resilience and life skills to support informed decision-making and independence; providing tailored support (from universal services to targeted interventions) ensuring equity and opportunity for all; facilitating smooth transitions from childhood to adulthood with confidence and autonomy.</p> <p>The proposed delivery model will embed the principles of health ownership within the redesigned school nursing service, ensuring children and young people are active partners in their own health journey. This approach will prioritise engagement strategies that build confidence, health literacy, and self-care skills, enabling young people to make informed decisions about their wellbeing. By supporting their transition to adulthood, the model will foster resilience and independence, preparing them to navigate health systems and life challenges effectively. It will also create opportunities for co-production, ensuring services reflect the voices and needs of those they serve.</p>		
Create fair employment and good work for		The Healthy Child Programme supports fair employment		

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<p>all</p> <p>Unemployment and poor-quality work harm health and contribute to health inequalities. Please detail any way in which your proposal supports access to good employment for local residents, particularly those not currently accessing the jobs market.</p>		<p>and good work for all by laying strong foundations for future workforce participation. It promotes school readiness, cognitive and emotional development, and lifelong health, reducing barriers to education and employment. By addressing health inequalities early and supporting parents to balance work and family responsibilities, the programme helps create conditions where individuals can thrive in education, enter the workforce, and sustain good work throughout life.</p> <p>The proposed neighbourhood-based delivery model will actively support families in accessing employment and skills opportunities by embedding health services within local communities and connecting families to wider economic and social resources. By working in partnership with local organisations, education providers, and employment support services, the model will help parents and carers overcome barriers to work, such as childcare and health challenges. Additionally, the approach creates potential for local recruitment within the service itself—offering roles for community members as part of neighbourhood teams. This not only strengthens local capacity and trust but also contributes to economic resilience and sustainable employment within the area.</p>		
<p>Ensure a healthy standard of living for all</p> <p>Poverty damages health in many ways, from</p>		<p>The Healthy Child Programme supports a healthy standard of living by addressing the health impacts of poverty and</p>		

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<p>reducing access to healthy and nutritious food and good quality, sufficiently warm housing, to directly causing physiological stress and harming physical health. Please detail ways in which your proposal will support access to a healthy standard of living, particularly those most likely to experience poverty.</p>		<p>reducing inequalities from the earliest stages of life. It does this by: providing universal and targeted services that are free and accessible within local communities, ensuring families in deprived areas can access health and development support without financial barriers; promoting nutrition and healthy growth through breastfeeding support, advice on affordable healthy eating, and early identification of growth concerns; linking families to wider support such as housing, benefits advice, and community resources to tackle social determinants of health; delivering system-wide interventions that reduce health gaps caused by poverty, including immunisations, developmental checks, and mental health support; focusing on the most vulnerable families through outreach and home visits, ensuring those most affected by deprivation receive tailored help.</p> <p>By embedding these measures, the programme mitigates the effects of poverty on health and creates fairer opportunities for children and families to thrive.</p> <p>The proposed delivery model will leverage the unique role of health visitors, particularly their ability to access families within their homes. This direct engagement provides an opportunity to support children in achieving and maintaining a good standard of living. By being embedded within neighbourhood teams, health visitors can collaborate closely with other professionals to address the wider</p>		

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		<p>determinants of health that impact families.</p> <p>Through a holistic approach, all providers will work together to ensure families are connected to the full range of available support services.</p>		
<p>Create and develop healthy and sustainable places and communities</p> <p>Healthy and sustainable places support good mental and physical health by enabling and encouraging healthy, active and socially engaged lifestyles. Such places feature access to good quality, affordable housing, safe urban and green spaces, opportunities for active travel and a range of opportunities for social interaction. Please detail any ways in which your proposal will create healthier places for residents to live in, focusing on those in the most deprived parts of the borough.</p>		<p>The Healthy Child Programme helps create healthy and sustainable places and communities by embedding health and wellbeing into local systems and environments. It promotes integrated working between health, education, and community services, supports families through accessible local provision, and addresses social determinants of health early. By reducing inequalities and fostering resilience, the programme strengthens community capacity and contributes to long-term sustainability.</p> <p>The proposed delivery model aims to create meaningful opportunities for families to participate in social activities and adopt more active lifestyles. By fostering inclusive, community-based engagement, the model will encourage families to build connections, reduce isolation, and improve overall wellbeing through shared experiences and physical activity.</p> <p>A particular focus will be placed on families living in the most deprived areas of the borough, ensuring that support is targeted where it is needed most. This approach seeks to</p>		

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		reduce health inequalities by prioritising access to resources, programmes, and environments that promote healthy living. Through tailored interventions and collaboration with local partners, the model will help empower families to make positive lifestyle choices and strengthen community resilience.		
<p>Strengthen the role and impact of ill health prevention</p> <p>Preventing ill health is beneficial for the population and the economy and vital for reducing demand for NHS services. Examples of ill-health prevention approaches include those that prevent smoking, drug and alcohol misuse or social isolation. Please detail any ways in which your proposal will prevent behaviours or situations that lead to health conditions developing, particularly for those in the most deprived communities.</p>		<p>The Healthy Child Programme strengthens the role and impact of ill health prevention by embedding proactive, evidence-based interventions throughout childhood and adolescence. It delivers universal health reviews, immunisations, and screening, while promoting healthy behaviours such as nutrition, physical activity, and mental wellbeing. Through early identification of risks and targeted support for vulnerable families, the programme reduces future disease burden and health inequalities, ensuring prevention is central to lifelong health.</p> <p>The proposed delivery model is designed to enhance the effectiveness of ill-health prevention by building on existing pathways for early intervention and needs identification within the population. By strengthening these established systems, the model will ensure that preventive measures are embedded across all stages of care, enabling timely recognition of risk factors and proactive support for</p>		

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		individuals and families.		