

Fairer Contributions Policy: Proposal for changes to Minimum Income Guarantee uplift
Matrix to Assess Health and Wellbeing Impacts

Marmot Principles	No impact / Not applicable	Positive impact	Negative impact	Mitigation measure (for negative impacts)
Give every child the best start in life Please detail any ways in which the proposal improves outcomes in the early years of life, particularly for those in the most deprived communities.			X	- Targeted financial assistance and proactive outreach for families with young children. - Signposting to the Local Welfare Assistance Scheme for families experiencing financial hardship to apply for support. - Accessible communication (including Easy Read formats) to ensure parents understand the changes and available support. - Promotion of the Best Start in Life timetable. Income maximisation support to help families access all entitled benefits.
Enable all children, young people and adults to maximise their capabilities and have control over their lives. Experiences during childhood and into early adulthood continue to impact people throughout their lives, affecting employment opportunities, lifetime earnings and health. Please detail any			X	- Signposting to the Local Welfare Assistance Scheme for families experiencing financial hardship to apply for support. - Phased approach to changes. - Targeted financial assistance and income maximisation support. - Accessible communication and signposting to services such as the NHS Healthy Start card and local food support.

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ways in which the proposal improves outcomes in this stage of life, particularly for those in the most deprived communities.				
Create fair employment and good work for all Unemployment and poor-quality work harm health and contribute to health inequalities. Please detail any way in which your proposal supports access to good employment for local residents, particularly those not currently accessing the jobs market.	X			• No direct impact on employment. However, enhanced engagement with local employment support services will be promoted to encourage affected residents to explore training and job opportunities.
Ensure a healthy standard of living for all Poverty damages health in many ways, from reducing access to healthy and nutritious food and good quality, sufficiently warm housing, to directly causing physiological stress and harming physical health. Please detail ways in which your proposal will support access to a healthy			X	• Signposting to the Local Welfare Assistance Scheme for individuals experiencing financial hardship to apply for support • Phased approach to changes. • Targeted financial assistance and income maximisation support. • Accessible communication and signposting to services such as the NHS Healthy Start card and local food support.

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standard of living, particularly those most likely to experience poverty.					
Create and develop healthy and sustainable places and communities Healthy and sustainable places support good mental and physical health by enabling and encouraging healthy, active and socially engaged lifestyles. Such places feature access to good quality, affordable housing, safe urban and green spaces, opportunities for active travel and a range of opportunities for social interaction. Please detail any ways in which your proposal will create healthier places for residents to live in, focusing on those in the most deprived parts of the borough.	X			No direct impact on the built environment. However, financial support measures (including the Local Welfare Assistance Scheme and income maximisation) will help residents maintain stability, indirectly supporting community wellbeing.	
Strengthen the role and impact of ill health prevention Preventing ill health is beneficial		X		Enhanced engagement and accessible communication to raise awareness of support services, including debt advice, mental health support, and cost-of-living assistance. These	

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for the population and the economy and vital for reducing demand for NHS services. Examples of ill-health prevention approaches include those that prevent smoking, drug and alcohol misuse or social isolation. Please detail any ways in which your proposal will prevent behaviours or situations that lead to health conditions developing, particularly for those in the most deprived communities.				measures aim to reduce stress-related health issues and prevent escalation.