

Appendix F - Communications and Engagement Plan

High-Level Timetable

Timescale	Activity	Stakeholders
20 July Cabinet	MTFS Refresh	
July-September	Linked Activity: Vision 2040 Engagement – to include MTFS Headlines. Setting the scene: Financial context and promoting understanding about the decisions the Council needs to make about its budgets. External and Internal Communication on MTFS refresh.	Residents Business Rate-Payers Tenants Partners Staff
July – November	Linked Activity: Strategic Partnership Review Financial Headlines / Move towards being an enabling council, preventative initiatives.	Partners
November – January	Draft Budget Engagement / Consultation External and Internal Communications. Consultation: Meaningful engagement with stakeholders • Where should we prioritise spend. • Which areas can be influenced and which are fixed.	Residents Business Rate Payers Tenants Partners Staff
January – February	Consolidate results of engagement in February Cabinet Final Budget Proposals	All

Engagement Routes

Stakeholder	Engagement Route
Business Rate Payers	Website Through Slough BID Economic Development Targeted Messages to NNDR Payers

Stakeholder	Engagement Route
Residents	Website SBC email newsletter SCVS newsletter(s) Encourage sharing of budget content through: • Religious Forums to signpost engagement material • Council Tax-Payer Database • Poverty Forum • Homelessness Forum • Youth Parliament / Schools • Pride in Place Neighbourhood Forums
Tenants	Housing Tenant Board Meetings
Staff (Staff as residents as well as impacted in work roles by budget)	Internal Comms Talkabout Bitesize Resident Engagement Core Group One Council Resident Engagement Forum

Example Opportunities

Date	Event / Meeting	Type of engagement
21/07/2026	One Council Resident Engagement Forum (staff meeting on Teams)	Agenda item update.
23/07/2026	Safer Slough Partnership	Agenda item or AOB brief update.
July to August	Party in the Park – Various Dates	Talk to residents directly.
September – TBC	Slough Networking Forum	Agenda item and opportunity for roundtable discussion with CVS partners.
Further items to be identified to coincide with publication of the draft budget.		