

# Recommendations for Improving Health Literacy In Slough

- Work with schools to embed health literacy into early years and curriculum settings.
- Adopt a whole-system approach by embedding health literacy principles across public health, primary care, VCSE and community services to reduce complexity and make services easier to navigate.
- Prioritise culturally and linguistically clear communication by co-designing materials with Slough's diverse communities and moving beyond translation to culturally relevant messaging delivered through trusted channels.
- Combine digital innovation with human support, using digital tools for prevention and self-management alongside community champions and facilitated support to reduce digital exclusion.
- Strengthen peer and community-led models to build trust, improve engagement, and support behaviour change within high-risk and migrant communities.
- Strengthen system navigation support by providing clear, simple guidance on how and when to access services.