

Priority 1: Starting Well	Ambition: Decrease the attainment gap
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Action	Lead	Progress	RAG
SW1.1a Work across the Council, education and NHS services and programmes to improve early identification of children with additional learning and development needs.	Sue Butcher	An updated CYP partnership plan has been drafted; it is currently being reviewed by stakeholders and will be ready to launch by early Autumn 2025.	
SW1.1.b Increase the number of children attending nursery by age 2.	Sue Butcher	A LGA early years peer review has recently been completed, which provided some recommendations on this. This action can only be reviewed on an annual basis.	
SW1.1c Ensure mandatory health visiting checks are completed and child development review outcomes shared between partners.	Tessa Lindfield	Mandated reviews are completed as part of the 0-19 Healthy Child Programme, which is delivered by HCRG Care Group for Slough . The percentage of children achieving a good level of development at 2 to 2½ year is 76.6% 2023/24 for Slough, which is lower than England average of 80.%. Source: Fingertips Department of Health and Social Care	

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Priority 1: Starting Well	Ambition: Reduce the number of Reception and Year 6 aged children who are overweight or obese.
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Action	Lead	Progress	RAG
<p>SW2.2a Complete healthy weight asset mapping in Slough</p> <p>&</p> <p>SW2.2b Publish a healthy weight needs assessment as part of Slough JSNA.</p> <p>&</p> <p>SW2.2c Run a healthy weight summit to co-produce a programme of action.</p>	Tessa Lindfield	<p>Completed.</p> <p>The Whole System Approach to healthy weight has been started in Slough. A progress report was presented to the Health & Wellbeing Board on Thursday 5th December 2024 and it is being reviewed at Scrutiny Committee in March 2025.</p> <p>The four task and finish groups have been established, focusing on physical activity and active travel, creating a healthy eating environment, pathway development, and children and young people. These align with the proposals from the H&WB in March 2024. The task and finish groups are co-chaired between Public Health and each has an external co-chair.</p> <p>The Healthy Weights Physical Activity workshop was delivered in October 2024. The Healthy Eting Environment workshop was delivered in November 2024 The Children and Young People workshop will be delivered in March 2025 The Pathway workshop will be delivered in April 2025</p> <p>The draft Action Plan is intended to be completed by end of May 2025.</p>	

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Priority 1: Starting Well		Ambition: Improve immunisation rates amongst young people in Slough	
Action	Lead	Progress	RAG
SW3.1a East Berkshire Health Protection Board to report on multi agency programme and progress 6 monthly and escalate risks to H&WB	Tessa Lindfield	<p>Completed.</p> <p>Progress report provided by the Chair of the East Berkshire Health Protection Board for the September Health & Wellbeing Board.</p>	
SW3.2a Slough Immunisation Group to provide regular updates to the CYP Partnership Board on reducing inequalities in coverage and uptake.	Martha Earley / Public Health	<p>The Childhood Immunisations group meet on a monthly basis, key partners include NHS England , Slough CVS , Frimley ICB, HCRG, Slough Public Health, Early Education , NHS South , Central and West Commissioning Support Unit Berkshire Healthcare and CHIS Thames Valley.</p> <p>The work plan focuses on actions that can be used to improve MMR vaccination uptake, preventing new cases of measles over the Christmas break, in addition to planning immunisation campaigns.</p>	

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Priority 1: Starting Well	Ambition: Improve oral health amongst children in Slough to improve dental decay
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Action	Lead	Progress	RAG
SW4.1a Produce dental health profile for Slough	Tessa Lindfield	Completed.	
SW4.1b Explore NHS commissioning intentions in Slough for dental services.	Primary Care / Martha Earley	Completed. Public Health have commissioned a refreshed community oral health offer for CYP.	
SW4.1c Explore additional interventions to support dental health, such as flouride varnish	Tessa Lindfield	The procurement of the new oral health promotion service is completed. The new service offer launched on 1st October, provided by Community Dental Services (CDS). The service offer includes oral health promotion programmes for early years and primary schools, such as Train the Trainer, the Healthy Smiles Accreditation, and Supervised Toothbrushing, all aimed at fostering good oral hygiene habits and reducing tooth decay amongst children and young people in Slough.	

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Priority 1: Starting Well	Ambition: Support mental health and wellbeing in Slough children and young people.
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Action	Lead	Progress	RAG
SW5.1a Develop a new healthy schools programme	Sue Butcher	An updated CYP partnership plan has been drafted; it is currently being reviewed by stakeholders and will be ready to launch by early Autumn 2025.	
SW5.1b Sponsor dialogue between health services and schools to build support	Sue Butcher / Frimley ICB CYP Team	An updated CYP partnership plan has been drafted; it is currently being reviewed by stakeholders and will be ready to launch by early Autumn 2025.	

Priority 2: Integration	Ambition: Increase healthy life expectancy in Slough
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Action	Lead	Progress	RAG
Int1.1a Map secondary prevention activity and impact across Slough to inform prevention opportunities across the system for physical and mental health.	Tessa Lindfield	<p>The 2025 Annual Director of Public Health report will focus on healthy life expectancy in Slough, which is going to cabinet in November 2025.</p> <p>There is an ongoing programme of work to understand barriers to Screening, this includes:</p> <p>Research: A deep dive has been completed to identifying barriers for attending cancer screenings, actions from this work are still to be determined.</p> <p>Stakeholder Engagement: Public Health are now a member of the Screening Inequalities Group following attendance at board meetings.</p> <p>Health Promotion: A breast cancer awareness campaign is planned for October, across various social media platform and the SBC insight page, focused on screening benefits.</p>	
Int1.2a Develop healthy conversations training for staff across the system including mental health first aid.	Tessa Lindfield	<p>Options appraisal has been completed, this includes exploring online training offers, and taken to Public Health & Public Protection DLT, agreement to link this work with the income generation target for the council.</p> <p>Next steps still need to be confirmed.</p>	
Int1.3a Sponsor events to explore threats to health and wellbeing from substance misuse including alcohol to design local interventions in collaboration with the community safety partnership.	Tessa Lindfield	<p>Priorities determined for the next 12 months are detailed in our 'Plan on a Page' document; and that part of the actions now are to (i) conduct a deep-dive to better understand our high rates of alcohol admission, liver disease and preventable mortality locally (we are facing some analytical and data issues), and (ii) liaising with our Comms Team to design an awareness campaign tackling drug & alcohol among young people in Slough. In January, an alcohol awareness campaign was undertaken by signposting residents to Turning Point for support with excess alcohol use by putting these posters in 95 bus shelters across Slough, in addition to libraries, leisure centres and other community hubs.</p>	
Int1.4a Explore the contribution type 2 diabetes is having on HLE	Martha Earley	<p>A review of Diabetes pathways has been carried out and shared with partners, the recommendations from this review are being overseen by the out of hospital ICB team.</p>	

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Priority 2: Integration		Ambition: Increase the proportion of people living independently at home		
Action	Lead	Progress		RAG
Int2.1a Working with CYP, Housing and clinical services, HWB to sponsor a design process to develop realistic options for alternatives for residential care.	Martha Earley	This action needs to be reassigned to a different lead.		
Int2.2a Capture learning from the multigenerational pilot and apply to the JHWS action plan.	Martha Earley	<p>Multi generational pilot presented to the health and wellbeing board. Intention to review the evaluation and assess next steps</p> <p>Mapping exercise underway of type 2 diabetes prevalence in the multigenerational households</p>		
Int2.3 Implementation of the JSNA dementia prevention recommendations	DASS / Public Health	<p>Steering group convened – prioritising dementia prevention and management. A dementia prevention Task & Finish Group has been formed. The Task & Finish group is developing a dementia awareness resource pack for our residents, as well as prioritising a dementia prevention action plan to support of dementia priorities set out on our Older People Strategy 2023-26.</p> <p>This action has been completed.</p>		

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Priority 2: Integration	Ambition: Increase number of people managing their own physical, mental health care and support
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Action	Lead	Progress	RAG
<p>Following a review of the following actions in October 2024:</p> <p><i>- Int3.1a Review relevant analyses and documents to identify opportunities for further development and integration.</i></p> <p><i>- Int3.2a Complete integration of carers support services into adult social care.</i></p> <p><i>-Int3.3a Board to ensure a joint approach for telecare and telehealth development across Slough</i></p> <p><i>-Int 3.4a Receive reports on DTOC situation and actions.</i></p> <p>It has been determined that these actions should be refocused and amalgamated into one refreshed action, that reflects the current direction of travel, the action is now the following:</p> <p>-Int3.1 Deliver and implement the integrated neighbourhood approach across Slough.</p>	Martha Earley	<p>A new initiative has been launched to develop integrated neighbourhood approaches, with place representatives participating in development workshops and NHS regional events to gain insights into community practices.</p> <p>The NHS has released its 2025/26 guidance on integrated neighbourhood approaches, outlining six core components essential for an effective neighbourhood service, based on current evidence:</p> <ul style="list-style-type: none"> a) Population Health Management b) Modern General Practice c) Standardising Community Health Services d) Neighbourhood Multidisciplinary Teams (MDTs) e) Integrated Intermediate Care with a ‘Home First’ Approach f) Urgent Neighbourhood Approaches <p>In Frimley, the programme will introduce an additional component focusing on community-centred approaches to health, which will involve collaborating with communities to enhance self-care and support community development.</p> <p>Slough has been selected as the pilot location for this initiative.</p>	

Priority 3 SHA Neighbourhoods	Ambition: Increase levels of resident satisfaction with local place and improve levels of happiness.
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Action	Lead	Progress	RAG
SHA1.1 To develop an asset based community development model throughout Slough	Tessa Lindfield	<p>Ward profiles have been completed.</p> <p>Work is ongoing with communities in areas of interest, see SHA 4.1.</p> <p>Work is ongoing to develop the Integrated Neighbourhood Programme.</p> <p>The Britwell Place Sport England investment opportunity is developing a place-based partnership approach with relevant stakeholders, please see SHA 2.1 for further detail.</p>	

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Priority 3 SHA Neighbourhoods	Ambition: Improve life chances of residents
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Action	Lead	Progress	RAG
SHA2.1 To implement a local area co-ordination approach or alternatives within two of our priority wards	Tessa Lindfield	<p>Work ongoing in the Britwell Hub & Chalvey.</p> <p>Get Berkshire Active has been awarded £237,000 from Sport England's Place Expansion Programme to develop a place-based partnership in Britwell. This initiative aims to address systemic barriers to physical activity and promote healthier lifestyles in the community. Slough Borough Council Public Health team is collaborating with Get Berkshire Active and other local partners to support the successful delivery of this project.</p> <p>Following a two-day leadership workshop in March to launch the programme, the steering group for the Britwell Place steering group now meet monthly, attention has towards developing the research phase of this work to understand the barriers to engaging in regular physical activity.</p> <p>In June, stakeholders from across the system came together to discuss the progress made so far. The research phase and test and learn phase are underway, and are due to be completed in November 2025.</p>	

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Priority 3 SHA Neighbourhoods	Ambition: Reduce health inequalities between wards.
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Action	Lead	Progress	RAG
SHA3.1 Re-energise the SHAN programmes of work, linked to local area co-ordination approach	Tessa Lindfield & CVS	<p>The Community Development Officer in post in the Public Health & Public Protection Directorate is progressing this area of work.</p> <p>A communities steering group has set up to co-ordinate community development programmes of work, this works feeds into the Slough Health & Social Care Partnership.</p> <p>A paper outlining proposed approach to embedding community-centred approaches to health and wellbeing was taken to CLT in May for review and endorsement to set up a task and finish group to explore councils role in community centre approaches.</p>	

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Priority 3 SHA Neighbourhoods	Ambition: Increase engagement and volunteering impact and improve community resilience
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Action	Lead	Progress	RAG
SHA4.1 Work with residents and partners to implement actions within the neighbourhood plans	Tessa Lindfield & CVS	<p>The 'Mishto' campaign will be launching in the coming months which will see SBC work closely with the Roma Community. Mishto (Romani for Perfect) will work with Local Authorities to receive a Quality Mark showing a level of trust with their Roma community, so they feel more confident in engaging with public services – including housing and children's services.</p> <p>The majority of this work will be carried in the Chalvey ward. In preparation for this, the council are carrying out Roma Cultural Awareness Training to give an insight into some of the barriers which are currently faced.</p> <p>There is now a Roma Working Group Led by SBC. The meetings are currently taking place in Chalvey Community Centre. The group is made up of school principles, frontline services and members of adult social care, youth detached, public health and community safety teams. This group is actively discussing the best approaches to working with the Roma Community.</p>	



Priority 4: Work and Health	Ambition: Reduce the gap in employment rate for key groups
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Action	Lead	Progress	RAG
WH1.1a Ensure HWB influence in new Economic Development Strategy in Slough	Tessa Lindfield	<p>The pan Berkshire Prosperity Board, which includes a workstream on health & inequalities, is being led by Will with support from Wokingham. Slough’s economic development team are closely involved in skills, team and sector development. (Slough leading). There was a substantive item from the ICB, included in the December Health & Wellbeing Board agenda, which provided an update on the progress of the WorkWell programme.</p> <p>The IPS SU programme provides targeted employment support to those accessing Drug and Alcohol Treatment service, this has been live since March 25. Slough are the lead commissioner for the Berkshire wide delivery.</p> <p>Slough are now leading the ‘Get Berkshire Working’ scheme.</p>	
WH1.1b Develop an effective Drug & Alcohol Individual Placement Scheme as part of the CDP recovery work	Tessa Lindfield	The tender exercise for this service has concluded and ‘Change Grow Live’ are the winning provider. The mobilisation phase is ongoing, and the service went live on the 2 nd September.	
WH1.2a Support ICS anchor work in Slough	Martha Earley	<p>The WorkWell programme is underway, a planning workshop was held in August.</p> <p>A programme board has been established, and the pilot site is Slough.</p>	

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Priority 4: Work and Health

Ambition: Improve the health and wellbeing at work of people employed in the borough

Action	Lead	Progress	RAG
WH4.1a Establish healthy conversations training	Vanita Dutta	<p>Options appraisal has been completed and taken to Public Health & Public Protection DLT, agreement to link this work with the income generation target for the council.</p> <p>Capacity has been built for this work through recruitment a PH Workplace Health Officer to progress this work faster.</p> <p>MECC Lite training available for all stakeholders through e-LfH .</p>	
WH4.1b Ensure workplaces are aware of health improvement and prevention opportunities locally.	Vanita Dutta	<p>Workplace toolkit development in progress, which includes universal, free and costed options.</p> <p>Opportunities are leveraged wherever possible to integrate health promotion activities delivered by the Adults team. For example, <i>Stoptober</i> events were extended to workplaces, accompanied by the Workplace Health Toolkit, which provided accessible information and resources tailored for workplace settings.</p> <p>These efforts will also be considered as part of the broader Public Health Communication Framework to ensure alignment and maximize impact.</p> <p>PH is working with the RSPH to establish a training centre for the workplace health offer to businesses linking with SBC TOM.</p>	