



**March 2025**

Information Bulletin

Oral Health .....	2
East Berkshire Combatting Drugs Partnership .....	2
Public Health Comms & Social Media Highlights .....	3
Healthwatch .....	4
NHS Frimley ICB – Primary Care Update.....	4
Slough CVS .....	4

## Oral Health

**Tandeep Badesha, Slough Borough Council Public Health Officer Children & Young People**

Community Dental Services have been commissioned by the Slough Public Health Team to deliver three oral health improvement programmes aimed at promoting good oral health in early years settings, and care homes for adults. The service offers three key programmes:

- Train the Trainer: Equips staff and professionals with skills to promote oral health, toothbrushing techniques, diet and dental visits.
- Healthy Smiles Accreditation: Supports schools in implement tooth-friendly practices.
- Supervised Toothbrushing: Targeted training and resources to implement daily fluoride toothbrushing in schools.



### Community Dental Services achievements so far:

- Five settings successfully completed the Healthy Smiles accreditation.
- 12 oral health champions trained and active in Slough.
- Engaged with 50 individuals at face-to-face events, reaching approximately 260 end users.
- Delivered a parent session at BE Happy Preschool, reaching 16 parents.

Next steps are to coordinate a visit to libraries with the HAF Team for a parent session for World Oral Health Day on 20<sup>th</sup> March 2025.

## East Berkshire Combatting Drugs Partnership

**Jason Kew, Berkshire East Combatting Drugs Partnership Lead**

Highlights from the Combatting Drugs Partnership include:

**Funding** - the SRO Matthew Barber has approved the drug and alcohol funding application to OHID (DATRIG).

**Turning Point** - While Turning Point Slough have met all of their targets for presentations for treatment, there are increases for Alcohol and Opiate presentations. This is identifying a need to innovate funding streams to increase treatment options. Turning Point have achieved a place in the top quartile for successful treatment outcomes. The service has initiated an innovative 'Click and Collect' service to increase the availability of Naloxone in the community and developed family and carer hubs with a focus on Polish speakers.

**Partnership Working** - The partnership presented to the Slough Adult Safeguarding Board. The meeting identified the need for greater joint working with Police, particularly on the Clear Build Hold program in Langley to maximise joint outcomes. Thames Valley Police and Frontline Officers are now equipped with Naloxone and will be resupplied by Turning Point Slough.

**Public Health Comms & Social Media Highlights**

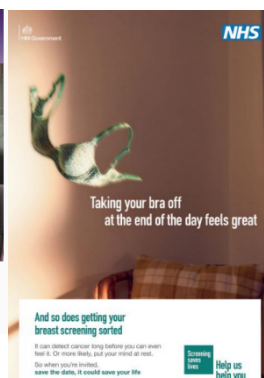
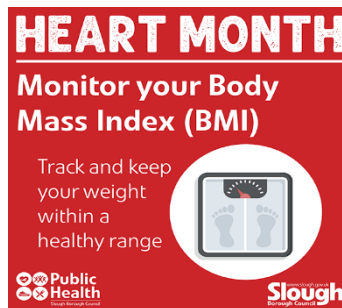
**Charlotte Littlemore, Slough Borough Council Public Health Programme Manager & Gemma Leary, Slough Borough Council Communications Business Partner**

The Slough Borough Council Public Health team and Communication team have worked in partnership to develop a refreshed strategic approach to communications and campaigns across the Public Health & Public Protection directorate to increase strategic and proactive communications in line with the corporate plan priorities. This includes having a dedicated theme each month for communications and campaigns.



**January – Alcohol Awareness**  
Internal & External Campaign - Signposting residents to Turning Point for support with excess alcohol use by putting these posters in 95 bus shelters across Slough, in addition to libraries, leisure centres and other community hubs.

**February – Heart Health**  
Internal & External Campaign – An online campaign promoting essential lifestyle behaviours for heart health and raising awareness about CPR.



**March – Women’s Health**  
**Internal:** Veena (Public Health Apprentice) interviews SBC CLT members about the women who inspire them in celebration of International Women’s Day 2025.  
**External:** An online campaign aligned with NHS England’s ‘Help Us, Help You’ initiative, encouraging women in England to attend their breast screening appointments and directing residents to local screening services.

## Healthwatch

**Joanna Dixon, Healthwatch East Berkshire Manager**

Healthwatch has released their latest report, *Urgent Care Centre, Priors Close* - this is available on our website [Urgent Care Centre Report Priors Close | Healthwatch Slough](#).



**Background** - When we attend meetings and engage with the public, we heard that there was a need to better understand people's decision making and choices when seeking urgent care.

**What we did** - We visited Priors Close Urgent Care Centre in November 2024, talking to patients and distributing a survey for completion. In total we spoke to 30 patients and received 12 completed surveys.

**Summary of findings** - Patient feedback on accessing the urgent care centre was generally good, with suggestions for improvement, 100% of patients who saw a GP were satisfied with their care, patients reported that physically accessing the site was difficult, improvements needed to signage and the need for improved communication with patients who do not speak English.

## NHS Frimley ICB – Primary Care Update

**David Mphanza, Head of Primary Care – East Berkshire & Olivia Shaw, Primary Care Development Lead**

**Primary Care Recovery** - General Practice continues to implement the Primary Care Access Recovery Plan (PCARP). This effort is supported by programs like the General Practice Improvement Plan (GPIP), Support Level Frameworks (SLF), and Transition Cover and Transformation Support Funding (TCTSF). All Slough practices participate in at least one of these.

**Chalvey New Build** - Work is still in progress to complete the new surgery on Greenwatt Way in Chalvey, Slough. The ICB is actively collaborating with the Practice and aims to relocate them before winter 2025.

**Clinical Flexi-Leads** - New Clinical Flexi-Leads have joined the ICB to support the team, share their expertise, and enhance learning, while continuing their employed clinical roles.

## Slough CVS

**Asma Aziz, Acting CEO for Slough CVS**

- Expanded team to three full-time Community Connectors, supporting ASC and WPH clients with access to voluntary sector services; 229 new referrals last quarter.

- Collaborating with Berkshire Frimley Health Trust on the Patient and Carer Race Equality Framework to reduce health inequalities.
- Held focus groups sessions addressing mental health detention's impact on the Black community.
- Improving access to services like immunisation, oral health, and mental health support; training Community Health Champions/Mentors in suicide, bereavement counselling, and Mental Health First Aid, particularly in communities where stigma around mental health and suicide is prevalent.
- Focusing on enhancing the Safeguarding Partnership by working with communities directly impacted by issues such as knife crime, substance and mental health issues, while embedding the Joy App for social prescribing in Slough GP practices
- Pilot with Jamia Masjid Islamic Centre to train community mentors and improve access to health services such as the CMHT.