



**Public Health Hub**  
BERKSHIRE EAST

# **Joint Strategic Needs Assessment (JSNA)**

## **Update to Slough Wellbeing Board**

**12<sup>th</sup> July 2022**

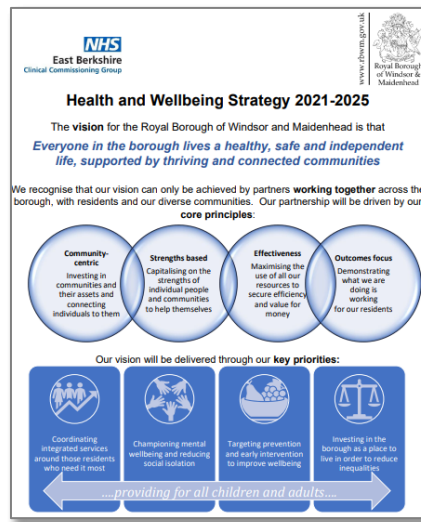
Chief Officer - Stuart Lines  
Contact Officer - Vanita Dutta

[www.slough.gov.uk](http://www.slough.gov.uk)  
**Slough**  
Borough Council

# What is a Joint Strategic Needs Assessment?

The Joint Strategic Needs Assessment (JSNA) is a statutory process which local authorities and Clinical Commissioning Groups (CCGs) use to assess the current and future health, care and wellbeing needs of the local community to inform decision making.

Local authorities and CCGs have equal and joint duties to prepare JSNAs through their Health & Wellbeing Boards. Joint Health & Wellbeing Strategies should be based on the priorities identified through local JSNAs and should be clear and available to the public.



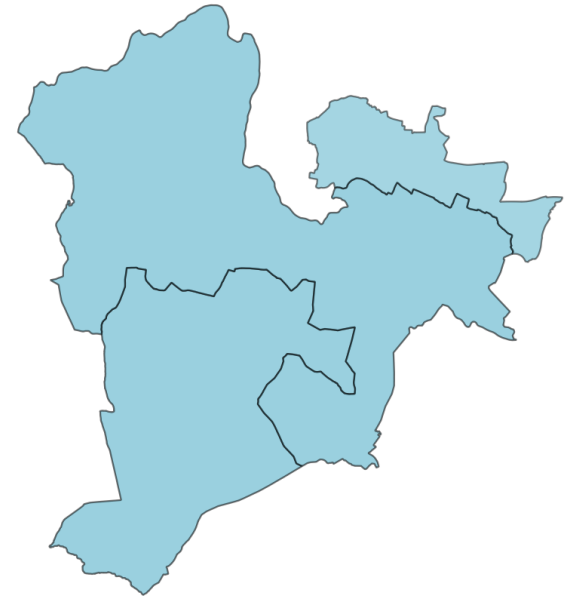
For more information on the statutory guidance, please see: [JSNAs and JHWS statutory guidance - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/jsnas-and-jhws-statutory-guidance)

# Berkshire East's approach to the JSNA

The three local authorities in Berkshire East – Bracknell Forest Council, Slough Borough Council and the Royal Borough of Windsor and Maidenhead (RBWM) – work collectively to improve the health and wellbeing of residents across the area. The local authorities are all part of the Frimley Integrated Care System (ICS) and share a Joint Director of Public Health who leads across the whole of Berkshire East.

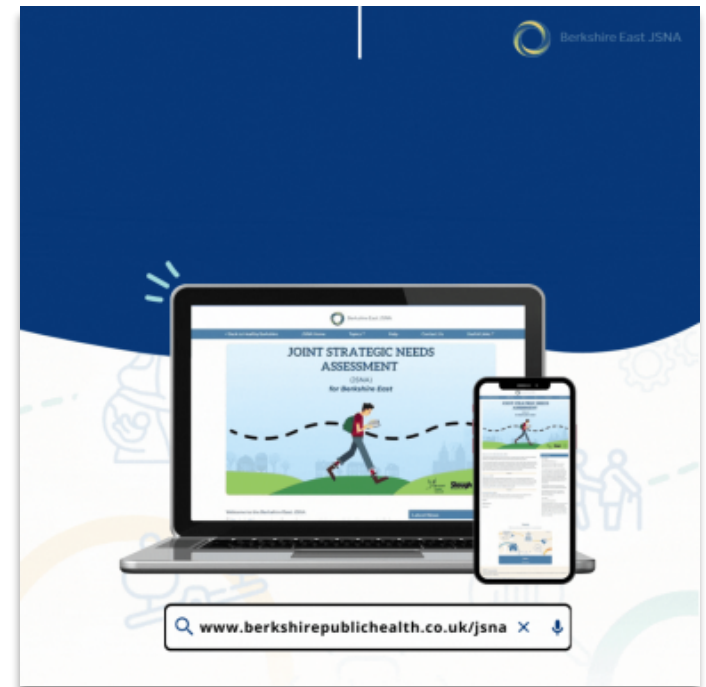
The Berkshire East local authorities are committed to developing their JSNAs together. By bringing information together for a wider geography, it is possible to assess health and inequalities across Berkshire East and share learning with each other.

Information on the Berkshire East JSNA website will be shown separately for Bracknell Forest, Slough and RBWM to ensure that local data and inequalities are also easily available for each local authority. This approach supports the separate JSNA priority-setting processes that take place in each Health & Wellbeing Board.



# JSNA Progress update

- The Berkshire East JSNA website launched on 30th June 2022 and is available at: <https://www.berkshirepublichealth.co.uk/jsna/>.
- Feedback from the JSNA consultation in Jan-Feb 2022 helped to shape the structure and content of the JSNA website. A '[You said, we did](#)' document has been added to the website to summarise the feedback and the changes that have been made.
- A communication and engagement plan has been developed to publicise the launch of the website, including colleagues across the 3 local authorities, health organisations, community and voluntary groups and also the general public. In the first week after launch the site had already received 400 views.
- A '[How-to](#)' guide has been added to the website to support the use and navigation of the website.



# Structure of the website

The website is split into four different sections that can all be navigated to through the menu bar at the top of the page.

## Topics

The main resources for the JSNA are included under the Topics menu.

The **Overarching** section includes the JSNA Summaries for each local authority and other resources that cover population health generally

Other sections focus on specific topic or subject areas.

Topics ▾

Help

Overarching

People

Place

Health Behaviours

Lifestages and Groups

Disease Conditions and Health Care

## Help

Additional information to support the use of the website, including **Frequently Asked Questions** and a **Glossary** of key terms. The How-to guide can also be found here.

## Contact Us

Includes a contact form to provide feedback on the JSNA.

## Useful Links

Links to the three Berkshire East local authority and Frimley CCG websites.

# Content of the website

Each of the Topic sections are set-out in the same way with tiles appearing under each main topic heading.

## Health Behaviours

Health Behaviours are actions individuals take that affect their health. They include actions that lead to improved health, such as eating well and being physically active, and actions that increase risk of disease, such as smoking, excessive alcohol intake and risky sexual behavior.



**Healthy Weight**  
Levels of obesity and excess weight in the population, as well as factors impacting healthy weight (food, diet and overall fitness).

[READ MORE](#)




**Smoking**  
Information on smoking prevalence and impact on ill health, mortality and inequalities, as well as services to support quitting smoking.

[READ MORE](#)




**Substance Misuse (Drugs and Alcohol)**  
Information on the misuse (or excessive use) of drugs and alcohol and the impact on ill health.

[READ MORE](#)




HEALTHY WEIGHT  
BRACKNELL FOREST

[View Topic Pack >](#)



HEALTHY WEIGHT  
SLOUGH

[View Topic Pack >](#)



HEALTHY WEIGHT  
RBWM

[View Topic Pack >](#)

Under each section, there will be a selection of resources available:

- **Topic Packs** – a more detailed look at the subject from a local authority perspective, including latest data, trends and a summary of the current services, gaps and next steps that will be taken locally.
- **Useful resources** – a library of resources for the subject area including national guidance, policies and analyses, as well as information that has been produced locally.

## Useful Resources

Filter:

All **National** Berkshire East Bracknell Forest Slough RBWM

### Obesity Profile (Office for Health Improvement and Disparities)

The Obesity Profile is part of a series of products produced by the Office for Health Improvement and Disparities providing local data alongside national comparisons to support local health improvement.

[View resource ↗](#)

Fingertips Profile

### Physical Activity Profile (Office for Health Improvement and Disparities)

The Physical Activity Profile is part of a series of products produced by the Office for Health Improvement and Disparities providing local data alongside national comparisons to support local health improvement.

[View resource ↗](#)

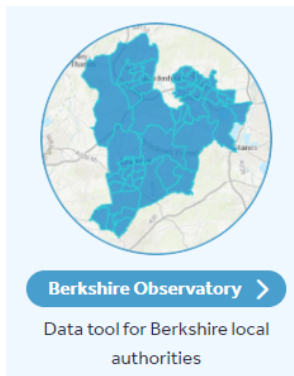
Fingertips Profile

# More content ...

The front page of the website includes a **Latest News** section that will be updated when new resources are added to the website.

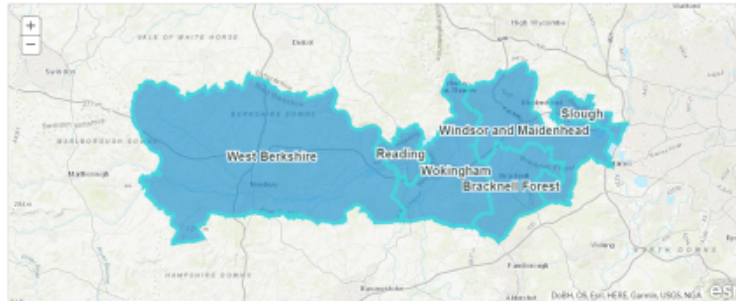
The website also includes a link to the **Berkshire Observatory** at the foot of the webpage. The Berkshire Observatory covers the whole of Berkshire and includes 1,000s of real-time indicators in one place. This site compliments the Berkshire East JSNA and is one of the library of resources being used to ensure that the latest data is available to a wider audience. The Observatory can be found at:

<https://berkshireobservatory.co.uk/>



## Welcome to the Berkshire Data Observatory

This site enables users to explore data for the Six individual Local Authorities of Berkshire



## Latest News

30TH JUNE 2022

### New JSNA website launch

The Berkshire East JSNA website was officially launched on 30th June 2022.

The website has been improved using the invaluable feedback received from Berkshire East local authority and health staff, as part of a consultation in January/February 2022. To see a detailed list of the developments that have been made, please look at the '[You Said, We Did](#)' report in the Help section of the website.

A [brief guide](#) has also been developed to provide tips on how to navigate the website.

If you have any questions or comments about the website or local JSNA process please do [contact us](#)

21ST JUNE 2022

### Mental Health Topic Pack

Mental Health will be the next section to have a detailed Topic Pack completed. This has been prioritised by the Berkshire East local authorities and is expected to be uploaded in September 2022. An announcement will be added to this 'Latest News' section when the Packs are available.

# Ongoing progress / Next steps

- The JSNA Communication Plan is being implemented in Slough to ensure that people are made aware of the JSNA website and resources. This includes – internal and stakeholder email communication, presentation at meetings, uploading on SBC website.
- The JSNA website provides a platform, or bookshelf, to share knowledge and resources. It will continue to develop and evolve, as more information becomes available. The development and prioritisation of the detailed Topic Packs will be agreed through the JSNA Steering Group. Topic Packs that are currently in progress include [Substance Misuse \(Drug & Alcohol\)](#) and [Mental Health](#).
- More detailed how-to guides will be developed over time, with an aim to develop short videos to support people's use of the website. A public online demo will also be arranged for later on in the year.
- The Berkshire East JSNA will now move from being a 'project' to becoming embedded into our ongoing work. The function of the JSNA Steering Group will be reviewed to ensure that it has a clear remit and governance arrangements in place. The roles, responsibilities and expectations of different Teams across the system will also be clarified to ensure that the JSNA is updated and used effectively.
- An online webinar has been organised for professionals on [7<sup>th</sup> Sept \(11am\)](#), which will include an online demo of the site and a Q&A session. A public event will be arranged