



Leader of the Council - Councillor Kerrie Carmichael

Has political responsibility for Sandwell Metropolitan Borough Council, overseeing implementation of the Administration's manifesto commitments and core Council strategies, as well as holding the Chief Executive to account.

Is the main ambassador and principal spokesperson for the Council, representing Sandwell on the regional and national stage. Manages relations with key partners and stakeholders and serves on the Board of the West Midlands Combined Authority.

Oversees corporate transformation, democratic governance, communications, Equality, Diversity and Inclusion and the Council's Animal Welfare Taskforce.

Council Plan outcomes assigned to the Portfolio	
Theme	Outcome
Living in Sandwell	Residents have resilience to achieve real change in financial circumstances.
Thriving Economy in Sandwell	Encourage a positive environment where businesses and our community and voluntary organisations are supported to grow; and investment into the borough is maximised (through role on WMCA).
One Council One Team	High quality inclusive services for all our customers (Equalities performance).
One Council One Team	The Council understand and works with the community and has a diverse and engaged workforce representative of the local community (workforce strategy).
One Council One Team	Clear and transparent decision making and effective governance (data driven).
One Council One Team	Residents including our children and young people, are active participants in influencing change.

Reports to the Budget and Corporate Scrutiny Board.



Portfolio Priorities	
The Leader meets with the Chief Executive on a weekly basis	
Priority	Key stakeholders
Corporate transformation	Corporate Transformation Manager
Core strategies:	Members of the Cabinet
Council Plan 2024-27	Members of the Strategic Leadership Team
Corporate Transformation Plan	Programme management boards
Medium Term Financial Strategy	Strategic Partners
People Strategy	
Equality Diversity and Inclusion	
Local leadership of place ("Sandwell story")	
Long term plan for deprivation	
Workforce Strategy	
Sandwell Story – focusing on improving	Sandwell Story Task and Finish Group
pride in place, identity and aspiration.	Chief Executive
	Head of Communications
Embedding equalities.	Assistant Chief Executive
	Equalities, Diversity
	and Inclusion Team Leader
A diverse and engaged council workforce.	Cabinet Member for Finance and Resources
	Assistant Chief Executive
	Director of HR
Clear and transparent decision making and	Assistant Chief Executive
effective governance.	Monitoring Officer
Ensuring all residents are active participants	Assistant Chief Executive
in influencing change.	Strategic Lead for Service Improvement
	Head of Communications
Portfolio Service Areas	
Communications	
Democratic Services	
Equalities, Diversity and Inclusion	
Service Improvement	





Statutory Deputy Leader, Cabinet Member for Finance and Resources - Councillor Paul Moore

Will exercise the functions of the Leader where the position is vacant or where the Leader is absent or is otherwise unable to act.

Responsible for the Council's financial strategy and internal infrastructure including human resources, health and safety, IT, finance, audit and legal services. Leads on budget setting, budget monitoring, financial policy, financial performance and delivering value for money through procurement. Also, revenue collection, business rates, council tax and benefits, council tax support and management of the Housing Revenue Account.

Oversees progress towards implementing a high-quality, modern customer service and the strategy for increasing digital inclusion.

	Council Plan outcomes assigned to the Portfolio	
Theme	Outcome	
One Council One Team	A sustainable financial strategy and frameworks to enable controlled and coherent delivery of the council's priorities.	
One Council One Team	High quality inclusive services for all our customers.	
One Council One Team	An employer of choice with an engaged and high performing workforce.	
Living In Sandwell	Residents have resilience to achieve real change in financial circumstances.	
Living in Sandwell	Residents in all parts of the borough have the skills and resources to access digital services.	
Thriving Economy in Sandwell	Sandwell will be a net zero council by 2030 and a net zero borough by 2041 (Council decision making processes and assets).	
	io Priorities	
Priority	Meets with key stakeholders	
Financial strategy.	Executive Director Finance Section 151 Officer Assistant Director Finance Financial Strategy Manager	
Customer service.	Assistant Chief Executive Strategic Lead for Service Improvement Strategic Improvement Manager – Corporate Customer	
Increasing the financial resilience.	Executive Director Finance Section 151 Officer Revenues and Benefits Service Manager	

Reports to the Budget and Corporate Scrutiny Board.



Improving access to digital services.	Assistant Chief Executive	
	Strategic Improvement Manager – Corporate	
	Customer	
	Senior Lead Officer – Digital Transformation	
Aligning funding allocated to support	Cabinet Member Neighbourhoods and	
community and voluntary organisations with	Community	
strategic priorities and the needs of	Assistant Chief Executive	
communities.	Strategic Lead for Service Improvement	
Portfolio Service Areas		
Audit		
Corporate Customer		
Digital Transformation		
Health and Safety		
HR		
ICT		
Legal and Assurance – includes Registrars and Bereavement Services		
Procurement		
Risk Management		

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Deputy Leader, Cabinet Member for Neighbourhoods and Community – Councillor Suzanne Hartwell

Responsible for improving outcomes for people on local issues through effective neighborhood work and collaboration, as well as the policies, strategies and joint working aimed at improving community safety. Meets regularly with the Town Leads, responsible for guiding community infrastructure.

Oversees leisure provision, libraries, museums, parks, recreational spaces and enforcement functions, such as licensing, anti-social behaviour and trading standards. Also, the delivery of Council events, cultural enrichment activities and community cohesion. Works with the Cabinet member for Environment and Highways, who leads on addressing fly tipping in the borough.

Council Plan outcomes assigned to the Portfolio	
Theme	Outcome
Living in Sandwell	Improve outcomes for local people on local issues.
Living in Sandwell	People to lead healthy lives in their community and live well for longer.
Healthy in Sandwell	Residents are protected from harms to their health and wellbeing (local planning).
Healthy in Sandwell	Health outcomes for Sandwell's most vulnerable groups are improved and health inequalities are reduced (Leisure Centre use).
Living In Sandwell	Residents feel safe in their communities during the day and at night.
Living in Sandwell	Residents in all parts of the borough have the skills and resources to access digital services (libraries).
Thriving Economy in Sandwell	A thriving cultural, heritage and leisure offer.
Portf	olio Priorities
Priority	Meets with key stakeholders
Embedding an effective Neighbourhood	Assistant Chief Executive
Service.	Neighbourhood Engagement Manager Town Leads
Addressing crime and antisocial behaviour.	Executive Director, Place.
	Assistant Director, Public Protection and
	Community Safety
	Strategic partners including the police
Increasing allotments across the borough.	Executive Director, Place
	Assistant Director, Assets and Land
	Strategic Lead, Assets and Land

Reports to the Safer Neighbourhoods and Active Communities Scrutiny Board.



Improving the leisure and culture offer.	Executive Director, Place
	Assistant Director, Contracts, Projects, Strategy
	and Policy
	Assistant Director, Assets and Land
Portfoli	o Service Areas
Citizen and Consumer Protection	
Events	
Libraries, Archives and Museums	
Neighbourhoods	
Parks	
Visitor Services	



Cabinet Members for Education, Business and Skills (Job share)



Councillor Harnoor Bhullar - Education

Leads on improving educational outcomes in the borough and the SHAPE programme, which consults with children and young people to identify priority areas that are important to them at a local level.

Responsible for most statutory functions relating to maintained schools including admissions and sufficiency of places, pupil attainment and progress, improving attendance and promoting inclusion. Also, collaboration and engagement with school leaders, governors and trustees in the maintained and academy sector.

Works with the Statutory Lead Member for Children's Services to ensure the portfolios are aligned.

Council Plan outcomes	assigned to the Portfolio
Growing Up in Sandwell	Children and young people are given the best start in life and are well prepared for school.
Growing Up in Sandwell	Children and young people make good progress at school from preschool to when they leave school age 16 - ambition to reach national standard.
Growing Up in Sandwell	Children and Young People have good levels of attendance.
Growing up in Sandwell	Children and young people have the right skills and support to take the next step in their life and are well prepared for adulthood.
	Priorities
Priority	Meets with key stakeholders
School readiness.	Director of Children and Education Early Years Lead
Improving attendance.	Director of Children and Education School Attendance and Support Service Strategic partners
Improving educational outcomes.	Director of Children and Education Principal Advisor, Children and Education Strategic partners
Promoting inclusion.	Director of Children and Education Head of SEND Inclusion Service Manager Strategic partners

Reports to the Children's Services and Education Scrutiny Board.



Portfolio Service Areas

Admissions and Appeals Inclusion Service School Attendance and Support School Improvement School Place Planning SHAPE Programme



Councillor Syeda Khatun - Business and Skills

Leads on the Council's Employment and Skills Strategy, Business Growth Plan, improving the business environment and collaborating with the business community to increase opportunities for employment, training and apprenticeships.

Oversees economic development, post-16 education, training and skills, business support (including start-up hubs) and commercial property.

Leads on reducing youth unemployment working closely with the Cabinet Member for Education and the Statutory Lead Member for Children's Services.

Council Plan outcomes assigned to the Portfolio	
Theme	Outcome
Thriving Economy in Sandwell	Encourage a positive environment where
	businesses and our community and
	voluntary organisations are supported to
	grow; and investment into the borough is
	maximised (Business Growth Plan).
Growing Up in Sandwell	Children and young people have the right
	skills and support to take the next step in
	their life and are well prepared for
	adulthood (post-16).
Portfolio	Priorities
Priority	Meets with
Employment and Skills Strategy outcomes.	Director of Children and Education
	Senior Manager, Employment Strategy and
	Partnership
Business Growth Plan Outcomes.	Executive Director, Place
	Growth and Spatial Planning Team Leader
	Business Growth Team Leader
Spending more of the Council's money with	Cabinet Member for Finance and
local business.	Resources
	Executive Director Finance Section 151
	Officer
	Head of Procurement

Reports to the Economy, Skills, Transport and Environment Scrutiny Board.



Business Engagement.	Executive Director, Place
	Business Development Co-ordinator
	Anchor Network Co-ordinator
	Sandwell Business Ambassadors
Business support and advice.	Executive Director, Place
	Business Growth Team Leader
Reducing youth unemployment.	Cabinet Member for Children and Families
	Director of Children and Education
	Senior Manager, Employment Strategy and
	Partnership
Portfolio Service Areas	
Business Growth (Spatial Planning and Growth)	
Employment, Strategy and Partnership (including Connexions)	
Strategic Assets and Land	-





Cabinet Member for Children and Families – Councillor Jalal Uddin

Statutory Lead Member for children's services who chairs the Council's Corporate Parenting Board. Responsible for child protection and support for children and young people with special educational needs and disabilities (SEND), as well as the Council's work towards becoming a UNICEF UK Child Friendly Borough.

Oversees services provided by the Sandwell Children's Trust that include early years and childcare, children's social care, adoption and fostering, safeguarding and targeted services.

Works with the Cabinet Member responsible for education to ensure the portfolios are aligned; as well as the Cabinet Member responsible for Business and Skills on reducing youth unemployment, and the Cabinet Member for Adult Services, Health and Wellbeing, on addressing childhood obesity and increasing access for school children to mental health services.

Council Plan outcomes assigned to this Portfolio	
Theme	Outcome
Growing Up in Sandwell	Achieve UNICEF UK Child Friendly Status.
Growing Up in Sandwell	Children and young people in Sandwell are able to grow up in a safe, stable loving home.
Growing Up in Sandwell	Children and young people are supported to lead happy and healthy lives with access to a range of opportunities for positive activities, play and having fun.
Growing up in Sandwell	Children, young people and their families receive the right support, in the right place, at the right time.
Growing Up in Sandwell	All children and young people have the same opportunities to achieve their full potential and are supported by adults, including parents and carers, to establish high aspirations.
One Council One Team	An outstanding corporate parent, with all of the young people in our care reaching their full potential.
One Council One Team	Residents are active participants in influencing change (Children and Young People).

Reports to the Children's Services and Education Scrutiny Board.



Portfolio Priorities	
Priority	Meets with key stakeholders
UNICEF UK Child Friendly Status.	Director of Children and Education
	Strategic Leads
	Member Working Group
Keeping children and young people safe.	Director of Children and Education
	Sandwell Children's Trust
Transforming SEND services.	Director of Children and Education
	Head of SEND
	Strategic Partners
Increasing access for school children to	Cabinet Member for Adult Services, Health
mental health services.	and Wellbeing
	Director of Children and Education
	Director of Public Health
Addressing Childhood Obesity.	Cabinet Member for Adult Services, Health
	and Wellbeing
	Director of Children and Education
	Director of Public Health
Reducing Youth Unemployment.	Cabinet Member responsible for skills and
	employment
	Director of Children and Education
	Senior Manager, Employment Strategy and
Destifable O	Partnership
Portfolio Service areas	
Children's Commissioning, Partnership and Improvement	
Sandwell Children's Trust	
SEND	
Youth Service	





Cabinet Member for Housing – Councillor Vicki Smith

Responsible for housing services and the improvement and transformation programme that will deliver better and decent homes for all tenants. Also, meeting housing needs and tackling homelessness by building new homes.

Leads on planning policy and the Sandwell Local Plan, which serves as the blueprint for future development and ensuring housing needs are met.

Council Plan outcomes assigned to the Portfolio		
Theme	Outcome	
Living In Sandwell	Safe and affordable homes	
Thriving Economy in Sandwell	Good homes that are well connected	
Portfolio	Priorities	
Priority	Meets with key stakeholders	
Housing improvement and Transformation: Compliance & Building Safety Improvement Repairs Backlog & Improvement Plan Capital Improvement Plan Customer Journey & Consumers Standards Improvement Plan Contract Process Review IT / Systems Transformation Workforce Development / Resource Management / Culture Change Climate Change Response Plan Best Use of resources and stock Communications plan	Housing Improvement and Transformation Board Executive Director, Place Assistant Director, Housing Management Assistant Director, Asset Management and Improvement.	
Building new Council Houses - the housing pipeline	Cabinet Member for Regeneration and Infrastructure Executive Director, Place Housing Programmes and Partnerships Manager Landowners, developers and investors	
Portfolio Service Areas		
Asset Management and Maintenance Growth and Spatial Planning (Local Plan) Homes and Communities Housing and Partnerships Housing Management Housing Policy and Strategy Housing solutions		

Reports to the Safer Neighbourhoods and Active Communities Scrutiny Board.





Cabinet Member for Environment and Highways - Councillor Keith Allcock

Responsible for Sandwell's highways network and services, ensuring that residents have good travel experience through policies and strategies that promote road safety, traffic reduction and sustainable modes of travel. Oversees services that support the local environment such as waste collection and recycling, green spaces, grounds maintenance, parking, street lighting and environmental health. Also, policies and strategies for increasing recycling, reducing waste and addressing fly tipping.

Chairs the Climate Change Working Group and works with the Cabinet Members for Finance and Resources and Regeneration and Infrastructure on improving air quality, reducing emissions and the objective of Sandwell being a net zero borough by 2041.

Council Plan outcomes assigned to this portfolio		
Theme	Outcome	
Living In Sandwell	Clean, well maintained public spaces and	
	assets	
Living in Sandwell	Quality Green Spaces	
Thriving Economy in Sandwell	Residents and businesses are well	
	connected and have a good travel	
	experience in the borough	
Thriving Economy in Sandwell	Sandwell will be a net zero council by 2030	
	and a net zero borough by 2041	
Portfolio Priorities		
Priority	Meets with key stakeholders	
Keeping public spaces clean and well	Cabinet Member for Neighbourhoods and	
maintained.	Community	
	Assistant Chief Executive	
	Executive Director, Place	
	Assistant Director, Contracts, Projects,	
	Strategy and Policy	
	Assistant Director Highway Services	
	Neighbourhood Engagement Manager	
Transition to alternate weekly waste	Executive Director, Place	
collection.	Assistant Director, Contracts, Projects,	
	Strategy and Policy	
	Waste Contracts and Operations Manager	
	Head of Communications	
	SERCO	
Improving recycling rates.	Executive Director, Place	
	Assistant Director, Contracts, Projects,	
	Strategy and Policy	
	Waste Contracts and Operations Manager	
	Head of Communications	
Addressing fly tipping.	Cabinet Member for Neighbourhoods and	
	Community	
	Executive Director, Place	
	Assistant Director, Assets and Land	

Reports to the Economy, Skills, Transport and Environment Scrutiny Board.



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Cabinet Member for Regeneration and		
Infrastructure		
Executive Director, Place		
Assistant Director, Highways Services		
Statutory Functions Manager, Highways		
Services		
Strategic Planning and Transportation		
Manager		
Network Development and Road Safety		
Manager		
Climate Change Working Group		
Cabinet Member for Regeneration and		
Infrastructure		
Executive Director, Place		
Portfolio Service areas		





Cabinet Member for Regeneration and Infrastructure - Councillor Peter Hughes

Responsible for economic development, growth and attracting inward investment and funding that creates jobs, skills and opportunities for Sandwell residents. Represents the Council on the Investment Board of the West Midlands Combined Authority.

Oversees regeneration schemes across the borough as well as highways and transport infrastructure and the Council's property assets transferred from service departments to the corporate landlord.

Works with the Cabinet Member for Housing and New Homes (who leads planning policy) to make sites available for much needed housing. Serves on the Climate Change Working Group and works with the Cabinet Member for Environment towards the objective of Sandwell being a net zero borough by 2041.

Council Plan outcomes assigned to this Portfolio		
Theme	Priority	
Thriving Economy in Sandwell	Encourage a positive environment where	
	businesses and our community and voluntary	
	organisations are supported to grow; and	
	investment into the borough is maximised	
	(developing local design code).	
Thriving Economy in Sandwell	Good homes that are well connected (Capital	
	regeneration projects and public realm	
	improvements).	
Portfolio Priorities		
Priority	Meets with key stakeholders	
Attracting inward investment.	Combined Authority Investment Board	
	Strategic partners	
	Cabinet member responsible for Business and	
	Skills	
	Executive Director, Place	
	Growth and Spatial Planning Team Leader	
	Business Growth Team Leader	
The regeneration pipeline.	Executive Director, Place	
	Growth and Spatial Planning Team Leader	
	Business Growth Team Leader	
	Programme boards and managers	
Implementing major road improvement	Cabinet Member for Environment and	
schemes.	Highways	
	Executive Director, Place	
	Strategic Planning and Transportation Manager	

Reports to the Economy, Skills, Transport and Environment Scrutiny Board.



Guiding housing growth.	Cabinet Member for Housing and New Homes Executive Director, Place Housing Programmes and Partnerships Manager Strategic Planning and Transportation Manager
Effective management of Council property	Executive Director, Place
assets	Assistant Director Assets and Land
	Strategic Lead Assets and Land
Improving air quality and transitioning to a	Cabinet Member for Environment and
net zero borough by 2041	Highways
	Climate Change Working Group
	Executive Director, Place
Briefed on the following service areas	
Regeneration and Growth	
Strategic Assets and Land	
Strategic Planning and Transportation	





Cabinet Member for Adult Services, Health and Wellbeing - Councillor Jackie Taylor

Statutory Lead Member for adult social care of older people, people with disabilities and those with mental health issues. Oversees public health and adult social services, ensuring they are safe, efficient and integrated with the local NHS.

Leads on developing policies and strategies aimed at helping people to live well for longer by addressing health inequalities, improving health outcomes for the most vulnerable, reducing/preventing the need for care and support and help for carers.

Works with the Cabinet Member for Children and Families to address childhood obesity and increase access for school children to mental health services.

Outcomes		
Theme	Outcome	
Living in Sandwell	People to lead healthy lives in their	
	community and live well for longer	
Healthy in Sandwell	People's needs for care and support are	
	reduced or prevented through early	
	intervention and prevention programmes.	
Healthy in Sandwell	People remain as independent as possible	
	for as long as possible and lead fulfilled	
	lives (re-ablement)	
Healthy in Sandwell	Carers feel supported in carrying out their	
	caring role.	
Healthy in Sandwell	Residents are protected from harms to their	
	health and wellbeing.	
Healthy in Sandwell	Health outcomes for Sandwell's most	
	vulnerable groups are improved and health	
	inequalities are reduced.	
Priority	Meets with key stakeholders	
Transforming Adult Social Care Services.	Director of Adult Social Care	
	Assistant Director Commissioning	
	Assistant Director Direct Services	
Care Quality Commission (CQC)	Director of Adult Social Care	
Assurance.	Assistant Director Commissioning	
	Assistant Director Direct Services	
Policies and strategies that help residents	Director of Public Health	
lead healthy lives and live well for longer.	Public Health Consultants	
Policies and strategies to reduce/prevent	Director of Adult Social Care	
the need for care and support.	Assistant Director Commissioning	
Implementing effective reablement services.	Director of Adult Social Care	
	Assistant Director Commissioning	
	Assistant Director Direct Services	

Reports to the Health and Adult Social Care Scrutiny Board.



of Adult Social Care
of Public Health
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partners
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Member for Children and Families
of Children and Education
of Public Health
Member for Children and Families
of Children and Education
of Public Health