

Report to Economy, Skills, Transport & Environment Scrutiny Board

5 November 2024

Subject:	Litter Bin Strategy
Director:	Executive Director Place,
	Alan Lunt
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1 Recommendations

- 1.1 That the Board considers and comments upon the draft Litter Bin Strategy.
- 1.2 That the Board comments upon the vision options presented in section6.
- 1.3 That the Board specifically comments upon the proposed new litter bin scoring matrix presented.

2 Reasons for Recommendations

2.1 The Council wishes to reduce littering, increase recycling and improve service efficiency as part of our environmental responsibility, and in accordance with best practice and circular economy principles. This Strategy has been developed to establish current litter practice in Sandwell and to provide guidance for installing the most appropriate litter bins and recycling bins in the most effective places, applying enforcement for those who continue to drop litter and educating /engaging with residents and businesses taking into consideration best practice.



3 How does this deliver objectives of the Council Plan?

Growing Up in Sandwell	n/a
Living in Sandwell	Supporting residents to make positive choices with litter.
Thriving Economy in Sandwell	n/a
Healthy in Sandwell	Well presented streets and open spaces
One Council One Team	n/a

4 Context and Key Issues

- 4.1 Littering is an anti-social behaviour that negatively impacts our environment. It is both a local and national problem, with 81% of respondents to a nationwide survey stating that they were angry and frustrated with the amount of litter in England.
- 4.2 Consultation identified a range of local issues that would be improved by a more strategic approach to the provision of litter bins and resident engagement on litter.
- 4.3 Previously in the absence of a strategy there has been minimal coordination of litter bin installations. Sandwell currently has a very large number of litter bins installed 1,659, the majority of which are in a good or average condition. However, based on the consultation results, the number of requests for bin emptying and for new bin installations, there would appear to be opportunities to improve litter bin distribution.

5 Implications

Resources:	Provision of bins is within the current Waste & Street Cleansing contract with Serco, however the number of bins needs to be managed to stay within contract parameters.
Legal and	None
Governance:	
Risk:	None



Equality:	None
Health and	None
Wellbeing:	
Social Value:	None
Climate	Improved management of litter will reduce the
Change:	pollution of the natural environment. Better
	Management of waste will also encourage greater
	levels of recycling.
Corporate	None
Parenting:	

6 Appendices

Appendix 1 - Draft Litter Bin Strategy Appendix 2 - Draft New Bin Scoring Matrix

7. Background Papers

None

