

Report to Budget and Corporate Scrutiny Management Board

3 October 2024

Subject:	Customer Feedback Annual Report 2023/ 24
Director:	Assistant Chief Executive
	James McLaughlin
Contact Officer:	Customer Feedback Coordinator
	Sean Russell <u>sean_russell@sandwell.gov.uk</u>
	Colette Knight collete knight@sandwell.gov.uk

1 Recommendations

1.1 To consider and comment upon the Customer Feedback Annual Report 2023/24.

2 Reasons for Recommendations

2.2 To provide the Board an opportunity to consider Customer Feedback Annual Report 2024/ 25 as the Council undertakes efforts to embed a culture of continuous improvement which has consistent high customer service standards.

3 How does this deliver objectives of the Council Plan?

Growing Up in Sandwell	
Living in Sandwell	Ensuring customers receive a high
Thriving Economy in	standard of service and improved customer
Sandwell	experience meets all objectives of the
Healthy in Sandwell	Council Plan.
One Council One Team	

4 Context and Key Issues

- 4.1 This report summarises data, trends, issues and lessons learnt arising from the Compliments, Complaints, Members' Enquiries and Ombudsman Enquiries from across Sandwell Council. Reporting covers the period from the 1 of April 2023 to the 31 of March 2024.
- 4.2 The Customer Feedback Team manages the MP enquiries process for the council, ensuring all enquiries are properly logged, directed, and addressed within a 10-working day timeframe. They also assist with the Councillor enquiries process by triaging their queries through the Portal when the appropriate service area is unclear.
- 4.3 This report includes recommendations and details the key priorities and targets for the upcoming year, based on the findings presented.
- 4.4 There is limited information presented in this report on Children's and Adults Services statutory complaints as statutory reports are available that cover this. These separate reports for 2023/24 are still in the process of being published at the time of this report being published.

5 Implications

Resources:	There are no direct financial implications to this report.
Legal and	The Social Housing (Regulation) Act 2023 placed a
Governance:	duty on the Housing Ombudsman to monitor
	compliance with the statutory Complaint Handling
	Code. This means the Housing Ombudsman is
	required to ensure all landlords meet the standards
	set out in the Code for complaint handling, regardless
	of their size and operating model.
	The duty allows the Housing Ombudsman to assess a
	landlord even if there has not been a complaint
	referred to them by a resident. This extends fairness
	across the sector ensuring residents receive a quality
	complaint handling service, regardless of who their
	landlord is, or what they are complaining about.
	The Housing Ombudsman also use their work to
	monitor compliance with the Complaint Handling
	Code to identify and share examples of good practice
	in complaints handling through their Centre for
	Learning.
Risk:	There is a risk that SMBC would not be compliant with
	the Housing Ombudsman's Code if this report was not
	discussed at Leadership, Cabinet and Scrutiny level.

Equality:	All residents will be able to view the report which will
	be published on the SMBC website.
Health and	There are no Health and Wellbeing implications to this
Wellbeing:	report.
Social Value:	Reporting customer feedback demonstrates our
	commitment to transparency. Sharing how customer
	concerns are being handled ensures accountability,
	showing that the council listens to and addresses
	issues raised by its residents. This Customer
	Feedback report provides crucial insights into the
	quality and effectiveness of public services. The
	scrutiny committee can identify areas for improvement
	and make recommendations for service upgrades
	based on some of the real experiences mentioned in
	the report.
Climate	There are no Climate Change implications within the
Change:	report.
Corporate	There are no Corporate Parenting implications within
Parenting:	the report.

6 Appendices

Appendix 1 – SMBC Customer Feedback Annual Report 2023/ 24 Appendix 2 – Presentation

7. Background Papers

None.