

# Evening and Night time Strategy Update



# Created with Hackney

## Survey

Launched in July 2024, closed in October 2024

Gathered responses from **1,403** residents, **192** visitors, **78** businesses, **115** night workers

Sent to every residence via the Love Hackney magazine

## Main themes:

### Safety concerns

Safety, particularly for women, is a paramount concern for all groups. Respondents emphasised the need for increased police presence, improved lighting, and addressing anti-social behaviour.

### Hackney's appeal and support for nightlife

Residents and visitors value Hackney's diverse evening and night-time offerings, including restaurants, pubs, events, and cultural activities. While residents enjoy Hackney's current offerings, many desire a more diverse and vibrant nightlife, including later opening hours, night markets, and outdoor activities.

### Transportation challenges

Inadequate late-night transportation options, including limited Overground and bus services, were highlighted as barriers to enjoying the night-time economy.

### Business needs

Businesses face challenges with inconsistent customer numbers, licensing restrictions, and safety concerns. They require support through business-friendly policies, financial incentives, and improved infrastructure.

### Noise and anti-social behaviour

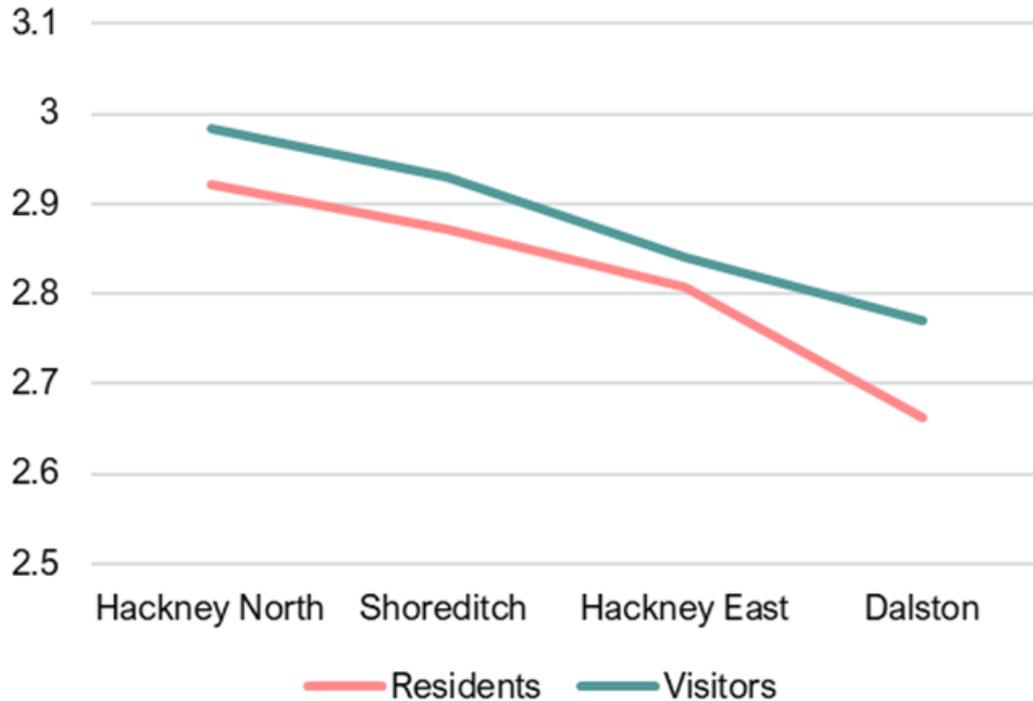
Noise from nightlife venues and anti-social behaviour are significant concerns for residents, especially in residential areas. Quick interventions are needed to reduce impact on our communities.

### Inclusivity and diversity

The need for more inclusive spaces catering to diverse communities, including LGBTQ+ and ethnic minorities, was emphasised



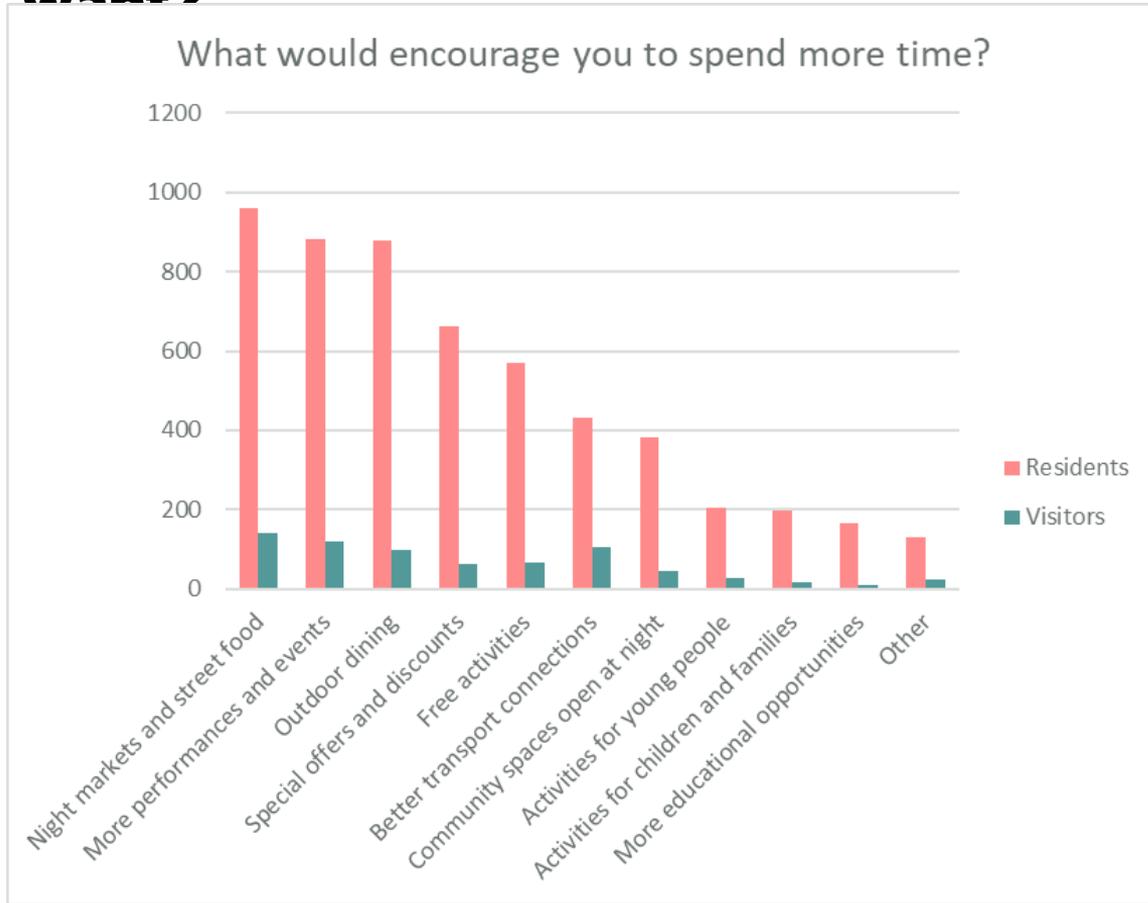
Average safety score (1=very unsafe, 4=very safe)



- Stoke Newington and Shoreditch were the two areas where both visitors and residents felt safer.
- The area which was considered least safe was Dalston, followed by Hackney Central.
- Residents felt more unsafe than visitors in all areas.



# The evening and night time offer - what do people want?



- An overwhelming majority of residents and visitors called for more evening markets and outdoor dining
- All stakeholders asked additional events or live performances.
- Residents called for more free activities and affordable entertainment.

# Created with Hackney

## Night Forum

November to December 2024

### Session 1 Recap:

Why do we need a strategy and what's in it?

What is the scope for the Night Forum to feed into the strategy?

What do we already know about Hackney in the evening and night time?

What do we want Hackney to look like in the evenings and night time, 5 years from now.

### Session 2 Recap:

Recap of the strategy themes and input from Night Forum #1

Charlene Brown, Senior Youth Support & Development Worker - Lead Worker, Young Hackney who will speak about young people and their needs in the evening and night time

Sam Mathys - The Hackney Nights project

Mary-Helen Young - Woolwich Night Time Enterprise Zone

Night Forum Members to brainstorm potential objectives and make recommendations to the council.



# Created with Hackney

## Night Forum

November to December 2024

### Session 3 Recap:

What were the ranked ideas from Session 2?

Sophie Asquith from Music Venue Trust

Mary-Helen Young on the Bristol Music Fund & Camden business rates relief projects.

Group activity - how we can manage, fund, advocate and collaborate moving forward. What initiatives are Quick wins, major projects etc. Which are less feasible?



# Night Forum Ranked Ideas

1. Improve reliability of late-night transport
2. Reduce street harassment and improve women's safety
3. More al fresco dining, with flexible pavement licensing
4. Grow independent businesses and help address rising operating costs
5. Strike a balance between needs of residents and businesses (e.g. noise issues and licensing) - better regulations
6. More pedestrianisation - a walkable place
7. Support the evolution of night time venues, test and trial mixed uses
8. Develop cultural venues in vacant spaces
9. Addressing risk of phone snatching and ASB
10. Enabling and supporting businesses to extend trading hours (day and night time businesses)
11. Improve and look after green spaces (for use in the evening)
12. Develop cultural quarters and learn from success of other places (e.g. London Fields & Hackney Central)
13. Preserve and make spaces for communities at night more accessible
14. Support accessible services for night workers
15. Promote affordable services and events
16. More family friendly offer/options
17. More cultural events & festivals - celebrating the heritage of local places, reflecting diverse communities
18. More street food markets



# The Local Night Time Economy by Town Centre - Footfall

## Night Time Economy Faces Mixed Challenges, Led by Spend Decline in Shoreditch

Footfall and spend patterns suggest a struggle for growth in the night-time and weekend economies in several major centres.

- **Night Time Spend is Down in Key Areas:** Shoreditch shows the most significant decline, with a **-10%** change in Nighttime Spend and an **-11%** change in Saturday Spend compared to 2024. Hackney Borough and Hackney Central also experienced a drop in Night Time Spend (**-2%** and **-3%**, respectively).
- **Contrasting Footfall:** While Night Time Spend is down, Night Time Footfall is also down in Hackney Borough (**-1%**), Hackney Central (**-4%**), and Shoreditch (**-6%**).
- **Growth in Finsbury Park and Dalston:** Finsbury Park bucked the trend with strong growth across all spend categories, including a **9%** increase in Daytime Spend and a **7%** increase in Saturday Spend. Dalston also showed strong footfall growth across all categories, including **9%** in Night Time Footfall and **7%** on Saturday.



# The Local Night Time Economy by Town Centre - Footfall

## Town Centres are Highly Visitor-Dependent, Especially on Weekends

The composition of footfall highlights that most centres rely heavily on visitors (non-workers), a pattern that intensifies on the weekend.

- **High Visitor Dependency:** Dalston, Finsbury Park, and Hackney Central are heavily visitor-dominant, with visitors accounting for **83% to 87%** of footfall during the day.
- **Weekend Shift:** On Saturdays, this dependency increases further, with visitors making up **90%** of footfall in Dalston and **92%** in both Finsbury Park and Hackney Central.
- **Shoreditch's Dual Nature:** Shoreditch is the most balanced on a weekday, with workers making up **36%** of daytime footfall. However, even Shoreditch shifts dramatically to a visitor-dominant profile on Saturday, where visitors account for **91%** of footfall, which may correlate with its high Leisure business proportion.



# The Local Night Time Economy by Town Centre - Footfall

## Business Environment Shows Mixed Vacancy Trends and High Independent Concentration

The retail and business landscape is marked by high proportions of independent businesses and varying success in managing vacant premises.

- **High Independent Business Focus:** Independent businesses represent the majority of business activity, ranging from **67%** in Finsbury Park to **75%** in Hackney Borough.
- **Rising Vacancy Concerns:** Finsbury Park experienced the largest increase in vacant premises, rising by **12** units and seeing its vacancy rate increase from 6.10% to **9%**. Hackney Central also saw an increase of **2** vacant premises.
- **Vacancy Improvement:** Hackney Borough showed a slight improvement, reducing its number of vacant premises by **3** and slightly lowering its overall vacancy rate from 11.30% to **11.20%**.



# The Local Night Time Economy by Town Centre - Footfall

1. Typical Daily Footfall												
Town Centre Name	Daytime Footfall (2025)	Daytime Footfall (2024)	Change in Daytime Footfall 2025 v 2024	Night Time Footfall (2025)	Night Time Footfall (2024)	Change in Night Time Footfall 2025 v 2024	Wednesday Footfall (2025)	Wednesday Footfall (2024)	Change in Wednesday Footfall 2025 v 2024	Saturday Footfall (2025)	Saturday Footfall (2024)	Change in Saturday Footfall 2025 v 2024
Hackney Borough	173,371	170,346	2% <span style="color: green;">●</span>	127,778	129,298	-1% <span style="color: red;">●</span>	226,159	223,624	1% <span style="color: green;">●</span>	232,826	230,136	1% <span style="color: green;">●</span>
Dalston	12,219	11,459	7% <span style="color: green;">●</span>	6,829	6,289	9% <span style="color: green;">●</span>	15,903	14,828	7% <span style="color: green;">●</span>	22,215	20,639	7% <span style="color: green;">●</span>
Finsbury Park *	13,245	12,756	4% <span style="color: green;">●</span>	9,383	9,416	0% <span style="color: purple;">●</span>	19,229	18,494	4% <span style="color: green;">●</span>	24,237	23,496	3% <span style="color: green;">●</span>
Hackney Central	9,603	9,714	-1% <span style="color: red;">●</span>	5,246	5,446	-4% <span style="color: red;">●</span>	13,207	13,597	-1% <span style="color: red;">●</span>	15,382	15,417	-1% <span style="color: red;">●</span>
Shoreditch	35,798	35,194	2% <span style="color: green;">●</span>	22,755	24,161	-6% <span style="color: red;">●</span>	58,233	58,172	1% <span style="color: green;">●</span>	48,537	50,712	-4% <span style="color: red;">●</span>
Stamford Hill	1,741	2,054	-15% <span style="color: red;">●</span>	930	1,060	-12% <span style="color: red;">●</span>	2,671	3,037	-12% <span style="color: red;">●</span>	1,311	1,846	-29% <span style="color: red;">●</span>
Stoke Newington	5,699	6,625	-14% <span style="color: red;">●</span>	3,807	4,423	-14% <span style="color: red;">●</span>	7,972	9,132	-13% <span style="color: red;">●</span>	8,966	10,505	-15% <span style="color: red;">●</span>

This table compares average 2025 footfall against average 2024 footfall: ● Better ● Worse ● No Change

Average Footfall measures total unique footfall in a selected period. This includes all types of visitors (workers, domestic visitors and international visitors), and will not double count the same visitor within a selected day (12am to 12am).

Average footfall by day measures total unique footfall, averaged for each day of the week in a selected period. This includes all types of visitors (workers, domestic visitors and international visitors), and does not double count the same visitor within a calendar day.

Average daytime footfall measures total unique footfall, averaged over all daytime hours (6am-6pm). Average nighttime footfall measures total unique footfall, averaged over night time hours (6pm-6am).

Source: BT Location Insights, GLA High Street Data Service



# The Local Night Time Economy by Town Centre - Footfall

Footfall type (count) - 12 month average (2025) of daily footfall for visitors and workers, by segment

Town Centre Name	Wednesday Average Footfall 12-3pm by Type			Wednesday Average Footfall 6-9pm by Type			Average Saturday Footfall by Type	
	Worker	Visitor		Worker		Visitor	Worker	Visitor
Hackney Borough	407	570		188		530	75,200	157,626
Dalston	941	2,002		584		1,571	2,272	19,943
Finsbury Park *	364	707		270		976	1,899	22,338
Hackney Central	623	1,013		264		794	1,170	14,212
Shoreditch	3,557	2,746		1,219		2,361	4,376	44,160
Stamford Hill	228	356		102		243	52	1,259
Stoke Newington	294	513		187		442	441	8,525

This table shows a 12-month average of footfall for visitors and workers, comparing across different segments.

Source: BT Location Insights, GLA High Street Data Service



# The Local Night Time Economy by Town Centre - Footfall

Footfall type (%) - proportion of footfall attributable to visitors v workers in 2025

Town Centre Name	Daytime Footfall by type		Nighttime Footfall by Type		Midweek Footfall by Type		Saturday Footfall by Type	
	Worker	Visitor	Worker	Visitor	Worker	Visitor	Worker	Visitor
Hackney Borough	51%	49%	51%	49%	48%	52%	32%	68%
Dalston	17%	83%	16%	84%	16%	84%	10%	90%
Finsbury Park *	13%	87%	11%	89%	13%	87%	8%	92%
Hackney Central	15%	85%	11%	89%	15%	85%	8%	92%
Shoreditch	36%	64%	20%	80%	35%	65%	9%	91%
Stamford Hill	8%	92%	5%	95%	7%	93%	4%	96%
Stoke Newington	7%	93%	6%	94%	7%	93%	5%	95%

This table shows the proportion of footfall attributable to visitors vs workers over the last 12 months, across different segments.

Source: BT Location Insights, GLA High Street Data Service



# The Local Night Time Economy by Town Centre - Spend

Typical Spend - 12 month average (2025) of Mastercard's Retail Location Index

Town Centre Name	Daytime Spend (2025)	Daytime Spend (2024)	Change in Daytime Spend 2025 v 2024	Nighttime Spend 2025	Nighttime Spend 2024	Change in Spend 2025 v 2024	Wednesday Spend 2025	Wednesday Spend 2024	Change in Spend Wednesday 2025 v 2024	Saturday Spend 2025	Saturday Spend 2024	Change in Spend Saturday 2025 v 2024
Hackney Borough	28,871	28,173	2% <span style="color: green;">●</span>	18,327	18,781	-2% <span style="color: red;">●</span>	42,570	41,923	2% <span style="color: green;">●</span>	64,864	65,869	-2% <span style="color: red;">●</span>
Dalston	2,726	2,719	0% <span style="color: grey;">●</span>	1,643	1,580	4% <span style="color: green;">●</span>	3,708	3,682	1% <span style="color: green;">●</span>	6,337	6,177	3% <span style="color: green;">●</span>
Finsbury Park *	2,141	1,970	9% <span style="color: green;">●</span>	1,325	1,283	3% <span style="color: green;">●</span>	3,164	2,927	8% <span style="color: green;">●</span>	4,743	4,451	7% <span style="color: green;">●</span>
Hackney Central	1,959	1,956	0% <span style="color: grey;">●</span>	815	843	-3% <span style="color: red;">●</span>	2,516	2,571	-2% <span style="color: red;">●</span>	3,663	3,680	0% <span style="color: grey;">●</span>
Shoreditch	5,408	5,423	0% <span style="color: grey;">●</span>	5,506	6,114	-10% <span style="color: red;">●</span>	10,369	10,658	-3% <span style="color: red;">●</span>	15,132	17,000	-11% <span style="color: red;">●</span>
Stamford Hill	827	585	41% <span style="color: green;">●</span>	264	154	71% <span style="color: green;">●</span>	1,363	915	49% <span style="color: green;">●</span>	397	237	68% <span style="color: green;">●</span>
Stoke Newington	1,677	1,756	-5% <span style="color: red;">●</span>	705	760	-7% <span style="color: red;">●</span>	2,229	2,358	-5% <span style="color: red;">●</span>	2,990	3,044	-2% <span style="color: red;">●</span>

- This table measures a 12-month average of Mastercard's Retail Location Index (MRLI) against 2024 averages: ● Better ● Worse ● No Change
- Daytime spend is between 6am-6pm, and Night Time spend between 6pm-6am. Day averages include both daytime and night time spend.
- Values are not in £ amounts, but are indexed to show relative change over time. Transactions are counted if they are made using UK-registered Mastercard debit or credit cards, made onsite at a point-of-service pay point. Online transactions are not included.
- *Source: Mastercard GeoInsights, GLA High Street Data Service*



# The Local Night Time Economy by Town Centre - Business Offerings

Business Offerings	Business Count	Vacant Premises 2025 (%)	Vacant Premises 2024 (%)	Vacant Premises 2025 v 2024 (Number of Premises)	Independent Business 2025 (%)	Comparison Business 2025 (%)	Convenience Business 2025 (%)	Leisure Business 2025 (%)	Service Business 2025 (%)	Social Business Count	Foundational Business Count
Hackney Borough	3,842	11.20%	11.30%	-3 <span style="color: green;">●</span>	75%	21%	14%	31%	21%	N/A	N/A
Dalston	337	10.10%	10.10%	0 <span style="color: grey;">●</span>	70%	30%	13%	27%	17%	N/A	N/A
Finsbury Park *	424	9%	6.10%	12 <span style="color: red;">●</span>	67%	24%	13%	31%	22%	N/A	N/A
Hackney Central	275	10.90%	10.10%	2 <span style="color: red;">●</span>	70%	24%	13%	25%	27%	N/A	N/A
Shoreditch	262	12.20%	12.10%	1 <span style="color: red;">●</span>	68%	27%	7%	68%	22%	N/A	N/A
Stamford Hill	96	8.30%	5.10%	3 <span style="color: red;">●</span>	78%	54%	13%	13%	15%	N/A	N/A
Stoke Newington	284	8.50%	7.40%	3 <span style="color: red;">●</span>	74%	25%	14%	26%	25%	N/A	N/A

\* Please note that the data area for Finsbury Park Town Centre (in all above tables) covers premises in Islington and Haringay. Only a small proportion of the data relates to premises in

- The vacancy rate indicates the percentage of unoccupied premises in December 2025 relative to total, and compared to the vacancy rate in December 2024: ● Better ● Worse ● No Change
- Comparison businesses comprise of Chemists & Health Shops, Furniture, Carpets & Bathroom Shops, Charity & Second Hand shops, Discount Stores, Stationers, Bookshops, Jewellers, Pet Shops, and Electrical Goods
- Convenience businesses comprise of Groceries, Supermarkets, Food Shops and Off Licences
- Leisure businesses comprise of Cafes & Fast Food, Restaurants, Bars, Pubs & Clubs, and Entertainment venues
- Service businesses comprise of Hairdressing, Health & Beauty, Estate Agents, Household & Home Stores, Launderettes and Dry Cleaners



# 3 pillars of the strategy

**Safety, security and wellbeing**



**Shaping the evening experience and supporting the economy**



**Promoting inclusivity, celebrating diversity and culture at night**



# Consultation Results

# Safety, security and wellbeing

## Safety and security

- Key issues highlighted included theft, robbery, lack of police presence, street harassment, and violent crime.
- Drug use and dealing were also major concerns, contributing to feelings of neglect and disorder.
- Loitering, harassment, and aggressive begging were also identified as problems.
- The Night Forum suggested using public buildings as homeless shelters, increasing community officers, and establishing a network of businesses prioritizing the safety of vulnerable groups.

## Wellbeing

- Suggestions included several potential solutions, including increased support and resources for mental health and women's groups, improved provisions for night-time workers, designated safe spaces, extended hours for mental health services, and escalation and harm reduction resources for night workers.



# Safety, security and wellbeing

## Transport

- Concerns about late-night transport options which was a recurring theme, particularly emphasized by visitors and night workers.
- 31% of residents stated that improved transport would encourage them to go out more at night, and 50% of all respondents desired more frequent service and extended hours.
- Extending the Seven Sisters to Liverpool Street line to 3am was a popular suggestion.
- Women, especially, felt unsafe in the east and north due to long waits for buses and lack of rail options, coupled with the prohibitive cost of taxis.
- The Night Forum recommended more affordable and safe routes home, increased awareness of training for staff, improved wayfinding, better safety precautions on transport, and more frequent and flexible transport options.



# Promoting inclusivity, celebrating diversity and culture at night

- There was a strong desire for more inclusive and diverse night-time offerings
- There were calls for:
  - utilising spaces for positive youth activities,
  - More spaces for the LGBTQIA+ community
  - accessible alcohol-free events for families and neurodiverse individuals
  - keeping facilities open later during winter.
  - council marketing support for diverse events
  - an online data bank for business footfall data
  - increased support for young people and businesses, including mentorship and accessibility.
- The feedback also emphasised the need for regular community assemblies to ensure ongoing engagement and input.



# Shaping the evening experience and supporting the economy

- The consultation results indicate that residents are largely satisfied with Hackney's current offerings but desire a more diverse and vibrant nightlife.
- 89% citing food as their main reason for going out after 6pm.
- Strong call for more outdoor dining and evening/night food markets, with 70% of residents supporting this, with support from all other stakeholders as well.
- Residents want the council to take a more active role in supporting the night-time economy. This includes:
  - protecting night-time spaces from development and noise
  - relaxing licensing laws and extending core hours
  - a more balanced night-time economy with a wider range of options and better noise control.



# Shaping the evening experience and supporting the economy

- Additional suggestions from the Night Forum included:
  - night-time street markets
  - promoting alfresco dining
  - pop-up markets and events
  - piloting areas to support night-time activity.
  - stricter noise standards for new residential developments
  - flexible licensing
  - better noise and licensing enforcement
  - extended opening hours to enhance the night-time experience



# 3 pillars of the strategy

**Safety, security and wellbeing**



**Shaping the evening experience and supporting the economy**



**Promoting inclusivity, celebrating diversity and culture at night**



# Phases of the Project

<b>Phase 1</b>	Public announcement and survey
	Internal, industry and authority engagement
	Survey closes
<b>Phase 2</b>	Night Forum Sessions
	Strategy drafting
	Final engagement
<b>Phase 3</b>	Final draft
	Governance
	Publishing of the strategy
	Review and evaluation



# Scope - *Managing Expectations*



Crime and ASB Reduction  
Partnership (Police and Council)



Planning, Licensing and Noise



Hackney works - skills and growth



Roads, lighting and public highways



Markets, pavement licenses and shopfronts



Cultural policy



Waste and street cleaning



Sustainability



Transport  
(bus and rail highly  
dependent on TFL),  
walking, cycling

# The strategy commitments

# Safety, security and wellbeing

1.1	Crime and safety - joint action plan with the Police
1.2	Women's Night Safety Charter and the #DontCrosstheLine campaign
1.3	<p>Hackney Nights</p> <ul style="list-style-type: none"><li>● Brand new free vulnerability, licensing and welfare training package for supermarkets and off licenses and an engagement strategy to build a network within the borough.</li><li>● a full training package for all licensed premises which is completely free and focuses on best practice, crime and nuisance prevention, welfare, and vulnerability</li><li>● free pre-application licensing and noise advice service for all premises who need help applying for or modifying a license.</li><li>● Hackney Nights accreditation scheme, which makes essential safety criteria and training mandatory.</li></ul>
1.4	Anti-social behavior linked to consumption of alcohol in public places
1.5	Harm reduction package for night workers

# Safety, security and wellbeing

<b>1.6</b>	Build a business case for better night transport options across the borough and lobbying Transport for London for better provision for those areas which lack a sufficient offer.
<b>1.7</b>	Ensure safe cycling at night by providing free clinics and guidance, as well as work with our Police partners to raise awareness around the danger of drinking and cycling.
<b>1.8</b>	Lime Bike Bays and safety review
<b>1.9</b>	Hackney Nights map with signposting to night transport, routes, toilets, accredited venues and other safety landmarks.
<b>1.10</b>	Nurture the recent investment in the lighting network.

## Promoting inclusivity, celebrating diversity and culture at night

2.1	Creation of a skills, work and growth network to connect local young people to shadowing, mentorship and placement opportunities with night time businesses.
2.2	Create a local "culture at risk" group which can assist venues and facilitate mediation across various services.
2.3	To boost local participation and increase access to arts and culture for low income families, the council will partners with local organisations to provide offers and discounts for residents (food and culture).
2.4	Sharing of spaces between businesses and communities, ensuring no spaces are left empty
2.5	Maintain a community night forum for stakeholders across the borough to continuously input to the council about Hackney at Night.
2.6	Support venues to investigate community ownership and alternative governance, helping protect key cultural assets.
2.7	Promotion of Hackney and placemaking campaigns throughout the implementation of the strategy

# Shaping the evening experience and supporting the economy

3.1	Noise and planning alert system for licensed premises
3.2	New noise policy which will set the standard on how noise cases should be processed and investigated, as well as setting clear guidelines for residents and businesses.
3.3	<p>Licensing policy</p> <ul style="list-style-type: none"><li>○ Ensure our licensed premises are operating to a very high standard with the Hackney Nights accreditation scheme, which goes above and beyond their requirements under the Licensing Act 2003.</li><li>○ We will ensure that late night operators contribute to the cost of extra enforcement costs that the night-time economy generates for Police and the council with the Late Night Levy and launch a consultation to also include those licensed to sell hot food after 11pm.</li><li>○ We will make changes to the policy when it is up for review.</li><li>○ Remove the Dalston SPA</li></ul>

## Shaping the evening experience and supporting the economy

<b>3.4</b>	Planning Protection of current uses and strong soundproofing criteria for new developments in night time economy areas. Agent of change protocol which will ensure one approach and better coordination between noise, licensing and planning.
<b>3.5</b>	“Hackney Lates” pilot around events, pop-ups and markets at specific times during the year - where businesses (beauty and retail) stay open later.
<b>3.6</b>	Regular economic data and support via the Hackney Business Network.
<b>3.7</b>	Integrate the Responsible Business Charter with the Hackney Nights accreditation scheme and create a network where local businesses can pool purchasing power to source local, green affordable products using local suppliers.
<b>3.8</b>	Pilot evening food and retail markets where appropriate.
<b>3.9</b>	Encourage more “Al Fresco” dining areas in the evening across the borough, pilot areas for pedestrianisation and potential street closures. Consultations will be conducted if and when areas that could benefit are identified.
<b>4.0</b>	Implement the night test into all service areas, in order for them to take into consideration how local policies can affect the night

How will the strategy inform service provision  
across council departments?

# **The strategy is explicitly designed as a **\*\*cross-council framework\*\***, not a standalone policy. It complements and aligns with the:**

- Community Strategy 2018–2028
- Community Safety Partnership Plan 2023–2026
- Strategic Plan 2022–2026
- Local area plans (Dalston Plan, Future Shoreditch, Hoxton Social Infrastructure Strategy)



# Cross-Department Integration

- The strategy embeds the “night test” (Commitment 3.10), requiring all service areas to consider how their policies affect the evening and night-time economy.
- It directly informs and coordinates work across:
  - Community Safety & Police - evidence-led crime reduction partnerships, operational forums, intelligence sharing.
  - Regulatory Services (Licensing & Noise) - updated licensing policy, cumulative impact assessments, new noise policy, pre-application advice.
  - Public Health - harm reduction, wellbeing resources, support for night workers.
  - Highways & Transport - lobbying for improved night transport, cycling safety, pedestrianisation trials, lighting upgrades.



# Cross-Department Integration

- Skills & Economy - mentorship networks, economic data sharing, business resilience support.
- Markets & Shopfronts - evening markets, al fresco dining, pop-ups.
- Culture - protection of venues, “culture at risk” group, community ownership support.
- Hackney Nights Team - accreditation scheme, training, safety coordination.

By embedding commitments within named service areas (as shown in the “Who will make it happen” sections), the strategy ensures delivery accountability across departments rather than siloed implementation.



# The strategy's approach to balancing the needs of businesses and residents

Balancing growth with residential well being is central to the strategy's purpose.

The Council manifesto commitment is clear:

Support the evening economy “while tackling antisocial behaviour and crime in partnership with the police.”



# The strategy's approach to balancing the needs of businesses and residents

## For Businesses:

- Free training packages for licensed premises.
- Hackney Nights accreditation scheme.
- Pre-application licensing and noise advice.
- Economic data support via Hackney Business Network.
- Flexible licensing updates.
- Hackney Lates pilot (retail & beauty open later).
- Al Fresco policy and markets to boost trade.



# The strategy's approach to balancing the needs of businesses and residents

## For Residents:

- New noise policy with clear investigation standards.
- Technology-based noise and planning alert system.
- Cumulative Impact Assessment (Shoreditch) and monitoring in Dalston.
- Alcohol Public Spaces Protection Order to address antisocial behaviour.
- Improved street lighting (99% uptime target).
- Stronger enforcement and proactive communication to reduce repeat complaints.



# The strategy's approach to balancing the needs of businesses and residents

## The strategy recognises:

- Commercial premises account for only 23% of noise complaints.
- Residents want more food markets and events — but also safer streets and better transport.
- The approach therefore combines growth enablement + enforcement clarity + proactive communication\*\*, reducing conflict before it escalates.



# How the strategy will support safer and cleaner streets and address behaviour issues

## Crime & Behaviour Measures

- Continued Community Safety Partnership night working group.
- Weekly operational police/Council forums.
- Intelligence-sharing pilot with businesses.
- Hackney Nights medical responder service (intoxication, welfare, drink spiking).
- Women's Night Safety Charter promotion.
- #DontCrossTheLine campaign (perpetrator-focused messaging).
- Training for venues on vulnerability and harm reduction.
- Toolkit for night workers.



# How the strategy will support safer and cleaner streets and address behaviour issues

## Transport & Environmental Safety

- Lobbying for improved night transport provision.
- Creation of a Hackney Nights safety map (routes, toilets, accredited venues).
- Review of Lime bike bay locations.
- Safe cycling clinics.
- LED streetlight upgrades with remote monitoring.
- Exploration of pedestrianisation and managed alfresco areas.



# How the strategy will support safer and cleaner streets and address behaviour issues

## Noise & Cleanliness

- New borough-wide noise policy.
- Early communication systems to reduce repeat complaints.
- Cumulative Impact Assessments to manage saturation.
- Integration of Responsible Business Charter to promote sustainable and responsible practice.



# How the strategy will support safer and cleaner streets and address behaviour issues

This demonstrates a multi-layered safety model:

- Prevention (training, lighting, awareness)
- Enforcement (licensing conditions and noise)
- Partnership (police + businesses)
- Harm reduction (medical responders, safe spaces)



# Key Themes & Actions

## Safety & Welfare

- Core Actions
- Deploy night welfare and outreach teams in high-footfall areas.
- Improve visible enforcement presence in hotspot locations.
- Strengthen partnership working between council, police and transport partners.
- Improve safeguarding and vulnerability response.
- Develop clearer escalation routes for anti-social behaviour (ASB).



# Key Themes & Actions

## Delivery Partners

- Council Community Safety
- Licensing Team
- Metropolitan Police
- Transport partners (TfL/British Transport Police)
- Outreach and welfare providers
- BID and local businesses



# Key Themes & Actions

## Priority

- High – Immediate and ongoing focus

## Focus Stations

- Major transport hubs with high night footfall.
- Stations linked to night tube or late-running services.
- Areas identified through crime and ASB data.



# Key Themes & Actions

## Cleanliness & Environment

- **Core Actions**
  - Targeted street cleansing during and after peak NTE hours.
  - Improved waste management coordination with businesses.
  - Rapid response to graffiti and fly-tipping.
  - Monitoring of litter hotspots around stations.



# Key Themes & Actions

## Delivery Partners

- Council Cleansing Teams
- Waste Services
- Local Businesses
- BID teams



# Key Themes & Actions

## Priority

- Medium to High – Particularly in hotspot zones.

## Focus Stations

- Areas with high takeaway density.
- Transport hubs with known litter accumulation.
- Mixed residential/NTE areas where resident complaints are higher.



# Key Themes & Actions

- **Licensing & Regulation**
- **Core Actions**
  - Proactive compliance visits to late-night venues.  
Review of premises contributing to repeated issues.
  - Data sharing between enforcement teams.
  - Strengthened conditions where necessary.
  - Education and engagement with operators.



# Key Themes & Actions

## Delivery Partners

- Licensing
- Trading Standards
- Environmental Health
- Metropolitan Police



# Key Themes & Actions

## Priority

- High – Risk-based and intelligence-led.

## Focus Stations

- Clusters of late-night venues.
- Areas with repeat complaints.
- Emerging growth areas in the night economy.



# Key Themes & Actions

## Business Engagement & Growth

- **Core Actions**
  - Support responsible operators.
  - Encourage best practice through forums and training.
  - Strengthen communication channels with venue managers.
  - Promote safe and diverse night-time offers.
  - Develop NTE Forum engagement.

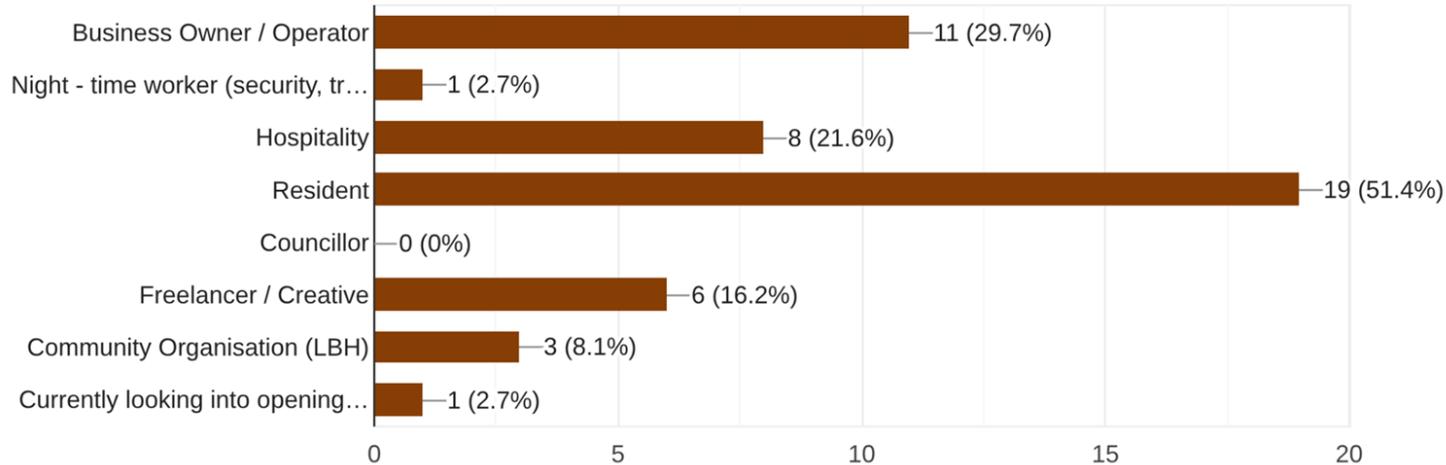


# Key Themes & Actions

## NTE Forum Update

How do you identify within the Night Time Economy?

37 responses

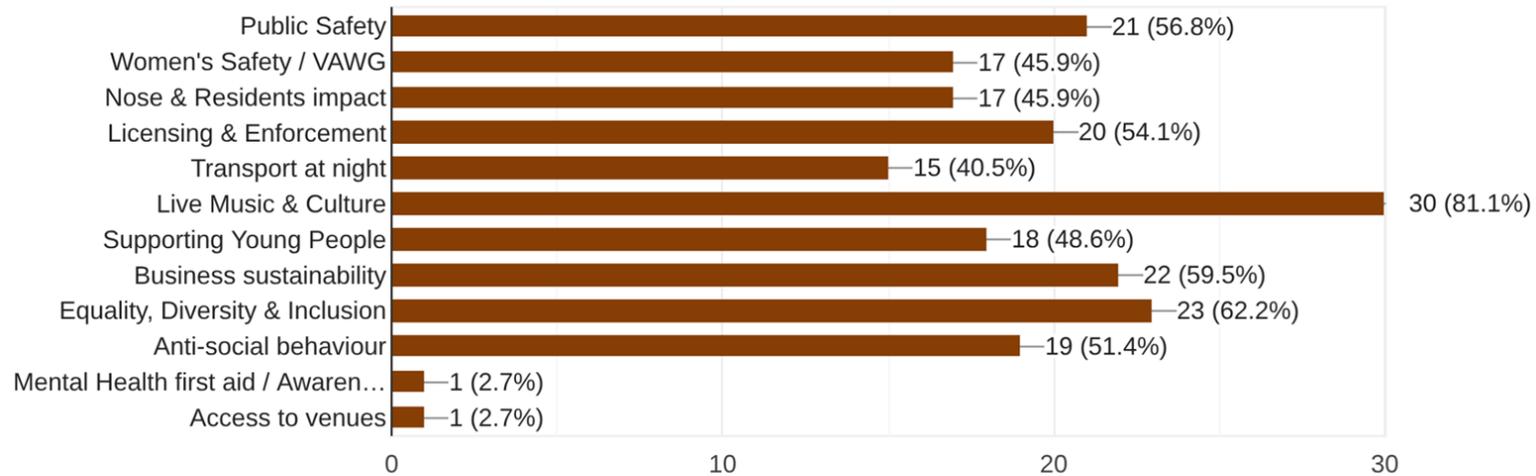


# Key Themes & Actions

## NTE Forum Update

What issues matter most to you in Hackney's NTE

37 responses



# Key Themes & Actions

## NTE Forum Update - Why are you interested in joining the Hackney Night Time Economy Forum?

- Find out more about the local area and help protect venues
- Vortex Jazz Club as local venue
- Nightlife is my life
- To improve the life and health of residents who are negatively impacted by the NTE.
- To be involved in the improvement and sustainability of Hackney's night time economy.
- To help make feedback on issues that affect our business and problems we face
- To be able to know what current issues are ongoing and being resolved
- I have put together a lot of public events and worked on the 2022 Unboxed Creativity in the UK Nationwide festival (I was leading the nightlife festival Tour de Moon as a part of it- a STEAM festival funded by the four governments of the UK). My festival specifically worked on supporting nightlife workers and nightlife activities across the country



# Key Themes & Actions

## NTE Forum Update

- As a resident I want to ensure Hackney has a lively nightlife.
- As both a resident and business owner I feel I have a lot to offer the community
- Interested to see how things develop but advocate for residents too
- I care about Hackney
- Cultural events in the evening are part of the lifeblood of the Borough, and they are very important to me. I currently organise live music gigs in Hackney as a hobby, but it may become a profession this year.
- To ensure that night life continues to thrive in Hackney and support however best I can
- Residents should be represented!
- Collaboration, troubleshooting, issue resolution.
- Keep up to date with information relevant to the area and the business I operate
- To hear and be heard
- Collaborate
- I am a user of night life



# Key Themes & Actions

## NTE Forum Update

- I work at art'otel London Hoxton and would like to extend my connections within the community and contribute to a say in the Hackney nightlife discussions.
- I'm passionate about Hackney, community and night life
- socialising events
- Learn from others on best practise and build connections
- I am worried about the rate of closures of music venues within Hackney
- I think the night time economy in Hackney needs to be protected and grown. The night offering in Hackney is what made it a great place to live in the first place and I think that is slowly being eroded.
- To protect the culture
- Help shape a fun and safe Hackney nightlife
- Worked in the African music sector for decades, want to be part of the development of music in the Hackney
- Help to ensure music/comedy venues survive



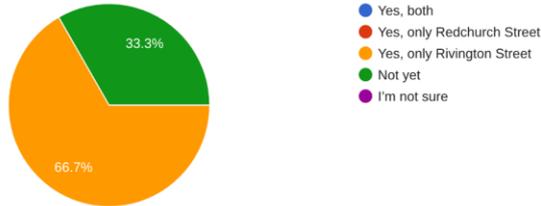
# Key Themes & Actions

**Alfresco Dining** - 100k From the GLA - Summer Streets launched August 1st until Jan 1st. To be reviewed on a later date.

Venues participating: Franco's Takeaway, De Nada, Callooh Callay, Bread & Butter, Lift Coffee, Pizza Pilgrim, Smoking Goat, BAO

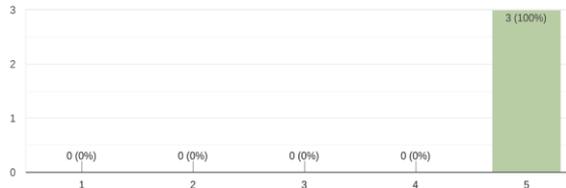
Have you visited or experienced the alfresco dining areas on Redchurch Street or Rivington Street? (If "Not yet" → skip to the final question.)

3 responses

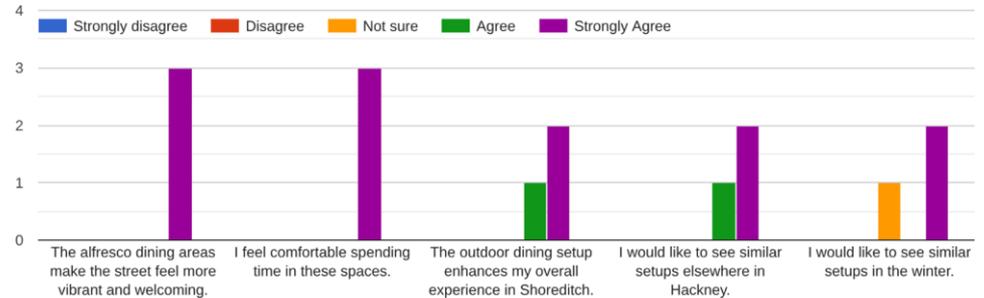


How would you rate your experience overall? (1 = Very Poor, 5 = Excellent)

3 responses



To what extent do you agree with the following statements?



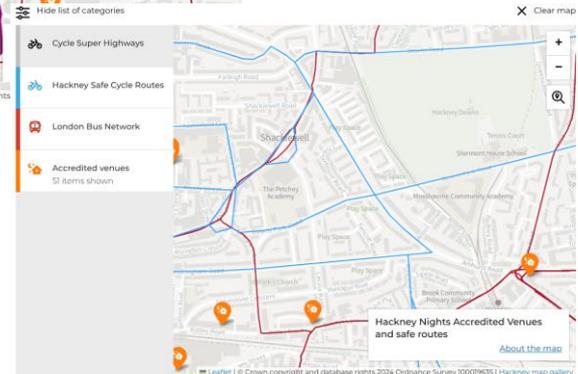
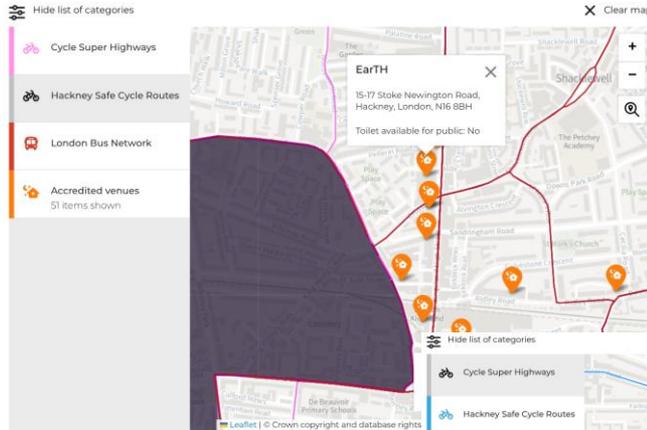
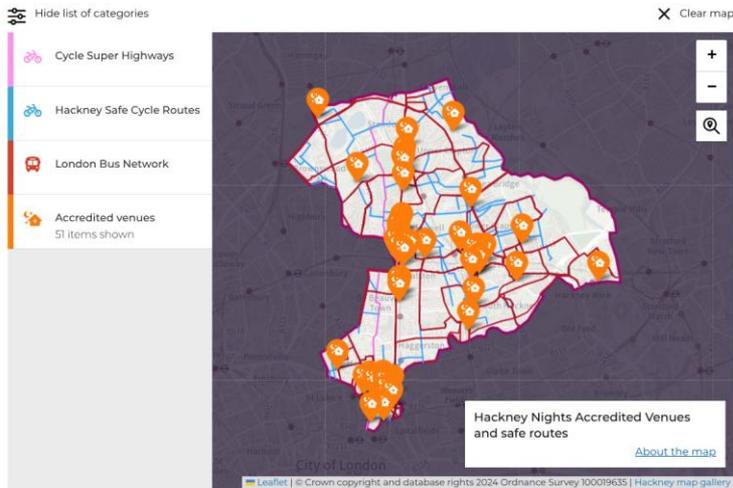
## Comments:

- Nice vibes!
- Love being outside and enjoying the weather
- Council need to support all outdoor events and dining
- Need to have the roads closed to all traffic including cyclists



# Key Themes & Actions

**1.9 Create a Hackney Nights map with signposting to night transport, routes, toilets, wheelchair accessible, accredited venues, water points and other safety landmarks.**  
**Website is now live.**



# Key Themes & Actions

## Delivery Partners

- Economic Development
- Licensing
- Business Improvement Districts
- Venue operators
- Night workers networks



# Key Themes & Actions

## Priority

- Medium – Long-term sustainability focus.

## Focus Stations

- Established NTE clusters.
- Areas with growth potential.
- Locations targeted for cultural or evening economy expansion.



# Key Themes & Actions

## Monitoring & Data

### Core Actions

- Use crime and ASB data to identify hotspot stations.
- Monitor impact of welfare deployment.
- Track complaints and service demand.
- Review trends quarterly.
- Adjust priorities based on evidence.



# Key Themes & Actions

## Delivery Partners

- Community Safety
- Police
- Public Health (where relevant)
- Data & Insight teams

## Priority

- High – Ongoing performance management.



# Monitoring and expected outcomes across the 5-year strategy timeline

## Data & Evidence Monitoring

- Crime data trends (6pm–6am tracking).
- Financial year crime comparisons.
- Noise complaint volumes and repeat cases.
- Cumulative Impact Assessment research.
- Transport feedback and service gaps.
- Footfall data across the four town centres.



# Monitoring and expected outcomes across the 5-year strategy timeline

## Governance & Engagement

- Bi-annual Night Forum for ongoing stakeholder input.
- Quarterly NTE Strategic Board group.
- Weekly operational safety meetings.
- Cross-borough benchmarking and learning.



# Monitoring and expected outcomes across the 5-year strategy timeline

## Expected Outcomes Over 5 Years

- Stable or reduced night-time crime (especially robbery and theft).
- Reduction in repeat noise complaints.
- Increased Hackney Nights accreditation uptake.
- Improved perception of safety.
- More diverse, inclusive night-time activity.
- Stronger business resilience and sustainable growth.
- Better transport advocacy outcomes.
- Increased community participation in shaping night policy.



# GLA - Nightlife Taskforce report in support of Strategy

Launched: 2026

- [Click here to view report](#)



# Engagement and Safety



# Hackney Night Welfare Areas

- Targeted harm-reduction intervention within Hackney's Night-Time Economy
- Operates during peak hours in high-footfall areas
- Funded through Late Night Levy
- Preventative model supporting residents, businesses & visitors
- Purpose: Reduce harm, manage vulnerability, and relieve pressure on emergency services.



# Hackney Night Welfare Areas

## The Case for Intervention

Hackney's vibrant NTE creates:

- Alcohol-related vulnerability
- Anti-social behaviour & conflict risk
- Safeguarding concerns
- Increased ambulance & police demand
- Resident impact at peak dispersal times
- Early intervention prevents escalation and reduces cost to services.



# Hackney Night Welfare Areas

## What Welfare Areas Deliver

- On-the-spot medical & welfare support
- Minor injury treatment
- Intoxication monitoring
- Welfare checks
- Safeguarding & de-escalation
- Support for vulnerable individuals
- Safe management of venue ejections
- Conflict prevention
- Safe dispersal
- Assistance arranging transport
- Reduced lone vulnerability



# Hackney Night Welfare Areas

## Recurring dates and themes 2025

- May 23rd & May 24th (Bank Holiday)
- July 11th & 12th (Alcohol awareness week)
- Sept 19th, 20th, 26th & 27th (Freshers week)
- Oct 17th & 18th (Hate crime awareness week)
- Oct 31st (Halloween)
- Nov 28th & 29th (16 days of activism against gender based violence campaign)



# Hackney Night Welfare Areas

## Measurable Impact 2025

- Reduced ambulance call-outs - (196 medic interventions 2025, 201 medic interventions 2024)
- 8000 Personal engagements
- 2000 Phone protection kits
- 4500 Bottles of water provided
- 410 Personal Panic Alarms
- Immediate safeguarding responses
- Visible reassurance presence
- Cost-effective demand reduction model aligned with Community Safety & Public Health priorities.



# Hackney Night Welfare Areas

## Strategic Value to Hackney

Hackney Night Welfare Areas are:

- Preventative, not reactive
- Partnership-led
- Supporting VAWG priorities
- Balancing business vitality with resident safety
- Strengthening confidence in the Night-Time Economy
- Protecting people while sustaining a responsible, thriving night-time borough.



# Hackney Night Welfare Areas



# Training Programs offer to local businesses

Hackney Nights offers a range of free training programs available to all businesses operating within the Night Time Economy online via the [Hackney Night's Portal](#) or in person, these range from:

- Welfare and vulnerability engagement - In person trainings on the 1st Tuesday of each month as well as online via Hackney Nights Portal
- Ask for Angela - In person trainings on the 1st Tuesday of each month as well as online via Hackney Nights Portal
- Conflict Management - 4 In person trainings throughout the year
- Gender Diversity - Online via Hackney Nights Portal
- Alcohol Vulnerability Awareness - Online via Hackney Nights Portal
- Counter Terrorism - Online via Hackney Nights Portal
- Domestic Abuse Within the Workplace - Online via Hackney Nights Portal
- Mental Health Awareness - Online via Hackney Nights Portal



# Training Programs offer to local businesses

- Since the launch of the Hackney Nights Programme (2019) over 4200 Night Time Economy Staff have been trained.

