

# CROYDON COUNCIL www.croydon.gov.uk

Croydon
Application for a premises licence
Licensing Act 2003

For help contact licensing@croydon.gov.uk Telephone: 020 8760 5466

\* required information

Section 1 of 21			
You can save the form at ar	y time and resume it later. You do not need to b	oe logged in when you resume.	
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.	
Your reference		You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.	
Are you an agent acting on behalf of the applicant?  ( Yes		Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.	
Applicant Details			
* First name	Jalinder		
* Family name	Lal		
* E-mail	<b>Option de Car</b>		
Main telephone number		Include country code.	
Other telephone number			
	would prefer not to be contacted by telephone		
Are you:			
<ul> <li>Applying as a business or organisation, including as a sole trader</li> <li>Applying as an individual</li> </ul>		A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.	

Continued from previous page				
Your Address		Address official correspondence should be		
* Building number or name		sent to.		
* Street	Commission			
District				
* City or town	<b>BOLINGIN</b>			
County or administrative area				
* Postcode				
* Country	United Kingdom			
Section 2 of 21				
PREMISES DETAILS				
	tal address, OS map reference or description  ap reference C Description	n of the premises?		
Building number or name	Booze Bank			
Street	29 Central Parade			
District	New Addington			
City or town	Croydon			
County or administrative area				
Postcode	CRO OJB			
Country	United Kingdom			
Further Details				
Telephone number				
Non-domestic rateable value of premises (£)	18,750			

Section 3 of 21				
APPL	APPLICATION DETAILS			
In wh	what capacity are you applying for the premises licence?			
$\boxtimes$	An individual or individuals			
	A limited company / limited liability partnership			
	A partnership (other than limited liability)			
. 🗀	An unincorporated association			
	Other (for example a statutory corporation)			
	A recognised club		All All States	
	A charity			
	The proprietor of an educ	ational establishment		
	A health service body			
	A person who is registere	d under part 2 of the Care Standards Act	1000 000 000 000	
	2000 (c14) in respect of ar	n independent hospital in Wales		
	A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England			
	☐ The chief officer of police of a police force in England and Wales			
Con	firm The Following			
$\boxtimes$	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities			
	I am making the applicati	on pursuant to a statutory function		
	I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative			
0,000,000	ion 4 of 21		A CONTRACTOR OF THE CONTRACTOR	
INDI	VIDUAL APPLICANT DETA	AILS		
	licant Name			
is th	e name the same as (or sin	nilar to) the details given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as required.	
•	Yes	○ No	Select "No" to enter a completely new set of details.	
First name		Jalinder	The Space Sharp are a long	
Family name		Lal		
Is th	Is the applicant 18 years of age or older?			
•				

Continued from previous page			
Current Residential Address			
	similar to) the address given in section one?	If "Yes" is selected you can re-use the details	
Yes	○ No	from section one, or amend them as required. Select "No" to enter a completely new set of details.	
Building number or name	<b>223</b>		
Street	CONTRACTOR OF THE PARTY OF THE		
District			
City or town	oscorio de la companya della company		
County or administrative area			
Postcode			
Country	United Kingdom		
Applicant Contact Details			
Are the contact details the san	ne as (or similar to) those given in section one?		
		from section one, or amend them as required. Select "No" to enter a completely new set of details.	
E-mail			
Telephone number			
Other telephone number			
* Date of birth	dd mm yyyy		
* Nationality		Documents that demonstrate entitlement to work in the UK	
Right to work share code		Right to work share code if not submitting scanned documents	
	Add another applicant		
Section 5 of 21			
OPERATING SCHEDULE			
When do you want the premises licence to start?	dd mm yyyy		
If you wish the licence to be valid only for a limited period, when do you want it to end	dd mm yyyy		
Provide a general description	of the premises		

Continued from previous page.	
licensing objectives. Where y	nises, its general situation and layout and any other information which could be relevant to the four application includes off-supplies of alcohol and you intend to provide a place for pplies you must include a description of where the place will be and its proximity to the
Off Licence and Convenience	Store
If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend	
Section 6 of 21	
PROVISION OF PLAYS	
See guidance on regulated e	ntertainment
Will you be providing plays?	
← Yes	No     No
Section 7 of 21	
PROVISION OF FILMS	
See guidance on regulated e	ntertainment
Will you be providing films?	
	No
Section 8 of 21	
PROVISION OF INDOOR SPO	
See guidance on regulated e	ntertainment
Will you be providing indoor	sporting events?
← Yes	No     No
Section 9 of 21	
PROVISION OF BOXING OR	WRESTLING ENTERTAINMENTS
See guidance on regulated e	ntertainment
Will you be providing boxing	g or wrestling entertainments?
	No
Section 10 of 21	
PROVISION OF LIVE MUSIC	
See guidance on regulated e	entertainment
Will you be providing live m	usic?
	No     No
Section 11 of 21	
PROVISION OF RECORDED	MUSIC
See guidance on regulated e	entertainment

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1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	All and the second seco	
Continued from previous	page	
Will you be providing re	ecorded music?	
← Yes	No	
Section 12 of 21		
PROVISION OF PERFOR	RMANCES OF DANCE	
See guidance on regula	ted entertainment	
Will you be providing p	erformances of dance?	
← Yes	No	
Section 13 of 21		
PROVISION OF ANYTH DANCE	ING OF A SIMILAR DESCR	RIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF
See guidance on regula	ited entertainment	
Will you be providing a performances of dance	nything simllar to live mus ?	ilc, recorded music or
C Yes	<ul><li>No</li></ul>	
Section 14 of 21		
LATE NIGHT REFRESH	VENT	
Will you be providing la	ite night refreshment?	
← Yes	No	
Section 15 of 21		
SUPPLY OF ALCOHOL		
Will you be selling or su	applying alcohol?	
	C No	
Standard Days And Ti	mings	
MONDAY		Characteristics in 24 hours alone
	Start 08:00	Give timings in 24 hour clock.  End 23:00 (e.g., 16:00) and only give details for the
	Start	end of the week when you intend the premise to be used for the activity.
TUESDAY		
	Start 08:00	End 23:00
	Start	End
WEDNESDAY		
	Start 08:00	End 23:00
	Start	End
THURSDAY		
	Start 08:00	End 23:00
	Start	Fnd

Continued from previous pag	e		
FRIDAY			
Sta	art 08:00	End 23:00	
Sta	art	End	
SATURDAY			
Sta	art 08:00	End 23:00	
Sta	art	End	
SUNDAY			
Sta	art 08:00	End 23:00	
Sta	art	End	
Will the sale of alcohol be fo	or consumption:		If the sale of alcohol is for consumption on
○ On the premises	• Off the premises (	Both	the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.
State any seasonal variation	ns		
For example (but not exclu	sively) where the activity will oc	cur on additional o	days during the summer months.
column on the left, list belo	DW .		ohol at different times from those listed in the er on a particular day e.g. Christmas Eve.
licence as premises superv	of the individual whom you wis isor	h to specify on the	
Name	T. P. C.		
First name	Jalinder	THE SHOOT HOUSE	
Family name	Lal		
Date of birth	dd mm yyyy		

Continued from previous page			
Enter the contact's address			
Building number or name	<b>23</b> .		
Street			
District			
City or town			
County or administrative area			
Postcode			
Country	United Kingdom		
Personal Licence number (if known)	5630/22/01508		
Issuing licensing authority (if known)	Royal Borough of Kingston		
PROPOSED DESIGNATED PRE	MISES SUPERVISOR CONSENT		
How will the consent form of the supplied to the authority?	he proposed designated premises supervisor		
C Electronically, by the pro	posed designated premises supervisor		
<ul> <li>As an attachment to this</li> </ul>	application		
Reference number for consenter form (if known)	If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.		
Section 16 of 21			
ADULT ENTERTAINMENT			
1 0 0	nent or services, activities, or other entertainment or matters ancillary to the use of the concern in respect of children		
Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nualty or semi-nualty, films for restricted age groups etc gambling machines etc.			
None			
Section 17 of 21			
HOURS PREMISES ARE OPEN TO THE PUBLIC			
Standard Days And Timings			
MONDAY	Give timings in 24 hour clock.		
	08:00 End 23:00 (e.g., 16:00) and only give details for the days of the week when you intend the premises		
Start	End to be used for the activity.		

Continued from previous p	age		
TUESDAY			
	Start 08:00	End	23:00
1,1	Start	End	
WEDNESDAY			
	Start 08:00	End	23:00
	Start	End	
THURSDAY			
	Start 08:00	End	23:00
	Start	End	
FRIDAY			
	Start 08:00	End	23:00
	Start	End	
SATURDAY			
	Start 08:00	End	23:00
	Start	End	
SUNDAY			
	Start 08:00	End	23:00
	Start	End	
State any seasonal variat	ions	_	
		e activity will occur on	additional days during the summer months.
None			
			the second second second
those listed in the colum	n on the left, list b	pelow	pe open to the members and guests at different times from go on longer on a particular day e.g. Christmas Eve.
None			
The state of the s		Department of the Asia with the Asia Kingson	
Section 18 of 21	STATE OF THE R		
LICENSING OBJECTIVES			
Describe the steps you in	ntena to take to pr	romote the four licensi	ng objectives:
a) General – all four licensing objectives (b,c,d,e)			

List here steps you will take to promote all four licensing objectives together.

- 1. Strict implementation of challenge 25 policy
- 2, CCTV to be installed and 31 days recoding system
- 3. All staff to be trained in responsible alcohol retailing
- 4. Training manual will be available at the premises
- b) The prevention of crime and disorder
- 1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from the council.
- 2. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
- 3. The CCTV system shall display on any recordings, the correct date and time of the recording.
- 4. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
- 5. A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the internal area and servery counter.
- 6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
- 7. An incident log shall be kept at the premises, and made available for Inspection on request to an authorised officer of the council or the Police, which will record the following:
- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.
- 8. Staff training must be documented and based on legislation and operating procedures. All training shall be signed and dated, and a copy of such records will be available for inspection by Police and local authority enforcement officers.
- 9. All staff employed at the premises will have UK right to work status checked, once passed that stage they shall be offered employment.
- c) Public safety
- 1. Installation of appropriate safety equipment
- Fire exit signs displayed
- 3. CCTV working at all times
- d) The prevention of public nuisance
- 1. Notice displayed asking customers to leave quietly from premises also customers will be told in person to leave quietly and not to disturb the local neighbourhood
- 2. Strict policy in place to tell all staff not to serve alcohol to drunks at all

- 3. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV
- e) The protection of children from harm
- 1. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. Challenge 25 posters displayed where alcohol is sold.
- 2. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
- 3. An refusal book shall be kept at the premises and updated as and when required, and made available for inspection on request to an Licensing Officer, Police or other responsible authority.
- 4. The licensee will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.
- 5. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the person who gave the training, the person who received the training and signatures by both trainer and trainee.
- 6. A sign stating "No proof of age No sale" shall be displayed at the point of sale.

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NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

#### Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is A British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport
  as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national
  of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A current passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A current Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, when produced in combination with an
  official document giving the person's permanent National Insurance number and their name issued by a
  Government agency or a previous employer.

- A current passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to
  work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a
  licensable activity.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A current Residence Card issued by the Home Office to a person who is not a national of a European Economic
  Area state or Switzerland but who is a family member of such a national or who has derivative rights or
  residence.
- A current Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, less than 6 months old, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK
  with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or
  reasonable evidence that the person has an appeal or administrative review pending on an immigration
  decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but
  who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in
  the UK including:-
  - evidence of the applicant's own identity such as a passport,
  - evidence of their relationship with the European Economic Area family member e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

#### Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <a href="https://www.gov.uk/prove-right-to-work">https://www.gov.uk/prove-right-to-work</a>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

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#### **NOTES ON REGULATED ENTERTAINMENT**

#### **Conditions for Booze Bank**

The premises licence holder hall (ensure) -

- 1. The licence holder shall ensure that the premises benefit from a CCTV system that operates at all times, recording 24hr per day.
- 2. The system shall incorporate a camera covering the entrance door and all areas where alcohol is on display and shall be capable of providing an image which is regarded as identification standard of every person entering the store. The precise positions of the cameras may be agreed, subject to compliance with Data Protection legislation, with the police from time to time.
- 3. The system shall incorporate a recording facility and any recording shall be retained and stored in a suitable and secure manner for a minimum of 30 days and shall be made available, subject to compliance with Data Protection legislation, to the police and licensing authority for inspection on request.
- 4. The system must be able to export recorded images to a removable means e.g. CD/DVD/USB stick and have its own software enabled to allow playback/review.
- 5. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.
- 6. The system will display, on any recording, the correct time and date of the recording
- 7. Ensure signage advising CCTV is in operation is clearly visible to customers.
- 8. An incident log shall be kept at the premises, and made available on request to an authorized officer of the Local Authority or the Police, which will record the following:
  - All crimes reported to the venue
  - Any incidents of disorder
  - Any faults in the CCTV system.
  - Any visit by a relevant authority or emergency service
- There shall be no sale of beer, lager or cider with an ABV content above 6% save for premium products/artisan products which have been agreed with the police (email authority shall suffice).
- 10. Signage shall be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.
- 11. The premises licence holder shall ensure that an age verification policy shall apply to the premises whereby all cashiers shall be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photo-card driving licence bearing a holographic mark or other form of identification that complies with any mandatory condition that may apply to this licence. Signage shall be displayed in prominent positions within the store informing customers of the age verification policy adopted by the licence holder.
- 12. All staff shall be trained to record refusals of sales of alcohol in a refusals register. The register shall contain:-
  - details of the time and date the refusal was made

- details of the alcohol or product the person attempted to purchase.
- description of the customer who was refused
- 13. This register shall be available for inspection by a police officer or other authorised officer on request.
- 14. All staff engaged or to be engaged in the sale of alcohol on the premises shall receive training in age restricted sales. Training shall be refreshed yearly and documented.
- 15. Training records shall be kept at the premises available for inspection by a police officer or other authorised officer on request.
- 16. The DPS, a personal licence holder or a trained member of staff nominated in writing by the DPS shall be on duty at all times the premises are open to the public.

Cllr Tony Pearson C/O Town Hall Katharine Street Croydon CRO 1NX

I formally write to object to the above licensing application. 29 Central Parade, New Addington, trading as Booze Bank has applied for a new license to sell alcohol following, what is reported as, a change of ownership. Currently Central Parade, designated by Licensing Committee as a Cumulative Impact Area, has 51 different trading outlets. 8 of those outlets already have alcohol licenses so this, if granted, becomes the ninth premises licensed to sell alcohol for consumption off the premises. One in 5 premises selling alcohol creates, in itself, challenging trading conditions and the potential for breaches of the Licensing guidelines. It was precisely because of the large number of alcohol outlets that Central Parade was designated as a CIA in the first place. The locations and close proximity of the premises selling alcohol, as I have listed below, cause great concern for neighbours and fellow traders alike.

Currently, premises at 4, 7-10,15,18,21-22, 34-37, 39, 52 and 60 Central Parade all have an Alcohol License. Add into that this application for 29 Central Parade, and I hope you would agree that this parade of shops is over burdened.

Turning to the Licensing Objectives and my concerns are as follows:

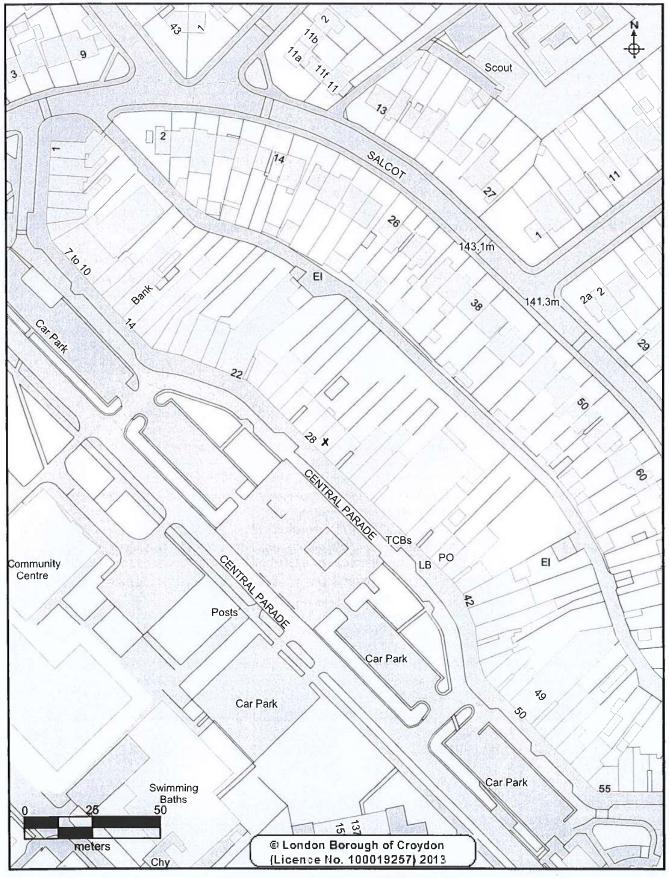
Crime & Disorder – the over loading of licensed premises, in an area of high deprivation and bad health potentially allows for the regular, street drinkers, to have more, uncontrolled access to alcohol. Central Parade has a number of anti-social street drinkers and where competition to sell alcohol increases, I am concerned restrictions, guideline and/or common sense will not prevail and those already intoxicated will still be given access to more alcohol.

Prevention of Public Nuisance - the same principle applies. Too many licensed premises can lead to cumulations of street drinkers, and others, knowing that competition is high and safety and security of residents, shoppers and the drinkers may not be a priority.

Public Safety – too many premises selling alcohol, in deep competition with each other, we know leads to anti social behaviour including urination, and defecation, in the stairwells leading to residential properties above the shops. The BID and Central Parade Business Partnership spends a fortune over the course of the year cleaning up the stairwells already. Another licensed premises will have a detrimental effect on Central Parade.

Keeping Children from Harm – this is one of the biggest areas of concern. The risk that underage alcohol sales will take place, the anti social behaviour that that in itself will bring and the rise in potential dangers for our young people cannot, and should not, be ignored.

The name of the premises is BOOZE BANK and, whilst this can obviously be changed, it rings out like a magnet for those wanting 'booze' and tempts anti social behaviour and poor behaviour. I sincerely hope that this application, in line with the licensing objectives and the hopes of the Licensing Committee in introducing Cumulative Impact Areas, is rejected. I can so no exceptional business case for this application, as was decided in terms of the Turkish Supermarket that was recently granted a license. The main, if not sole aim of this business is the sale of alcohol, irrespective of any potential impact on residents, traders and shoppers. Please reject this application.



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**London Borough Croydon** 

Scale 1:1250

X = 29 CENTRAL PARADE

