


**APPLICATION FOR A NEW PREMISES LICENCE UNDER SECTION 17
OF THE LICENSING ACT 2003**

LONDON BOROUGH OF CAMDEN	<u>FOR SUBMISSION TO:</u> Licensing Panel	<u>DATE:</u> 12 June 2025
<u>REPORT OF:</u> Executive Director Supporting Communities		<u>CONTACT OFFICER:</u> Sarah Williams, Licensing Officer, Licensing Team, 5 Pancras Square, London, N1C 4AG. 0207974 8227/ sarah.williams@camden.gov.uk
<u>PREMISES:</u> McDonalds, RHS 4 Harben Parade, Finchley Road, London NW3 6JP		<u>WARD:</u> South Hampstead
Local Government Act 1972 – Access to Information - Documents used in the preparation of this report	1) The Licensing Act 2003 (“the Act”) 2) Camden Statement of Licensing Policy 2022-2027 (“the Policy”) 3) Amended Guidance issued under section 182 of the Licensing Act 2003 (February 2025) (“the Guidance”)	
Appendices	Appendix 1) Location map of premises Appendix 2) Application form Appendix 3) Relevant representations Appendix 4) Conditions consistent with the operating schedule Appendix 5) Legal and finance comments	
Signed by: Oliver Jones, Director of Recreation  Date: 20th May 2025		

1. Application

1.1 This is an application for a new premises licence under section 17 of the Licensing Act 2003. **Appendix 2**

1.2 The application is for:

a) Late Night Refreshment

23:00 – 02:00 Monday to Sunday

b) Opening hours

06:00 – 02:00 Monday to Sunday

c) Seasonal Variations

From the terminal Hour on New Years eve until 05:00 on New Years Day.

1.3 The applicant has agreed to reduce the hours for delivery only and accept 2 additional conditions, requested by the Police, responsible authority.

- 1.4 On the basis that the additional conditions have been agreed, the Police have not made a representation. Correspondence can be found at **Appendix 2.**

2. Representations

- 2.1 Two relevant representations have been received in relation to the application.
- 2.2 Representations oppose the application, and are from Environmental Health, responsible authority, and a resident association.
Appendix 3

3. Policy

Licensing objectives (Chapter Four Page 20 to 35 of the Policy)

- 3.1 The licensing objectives engaged by this application are:

- a) The Prevention of Crime and Disorder
- b) The Prevention of Public Nuisance

Cumulative Impact Policy Area (Chapter Six- Page 39 to 44 of the Policy)

- 3.2 The premises is not situated in a cumulative impact policy area.

Hours policy (Chapter Five- Page 36 to 38 of the Policy)

- 3.3 The hours policy is engaged by this application in relation to the proposed end times for late night refreshment. The framework hours are given in the policy as:

No sale or supply of alcohol

Monday to Thursday	09:00 until 23:30
Friday and Saturday	09:00 until midnight
Sunday	09:00 until 22:30

- 3.4 The times for the framework hours on any given day are not (and should not be regarded as) the “usual” or “normal” working hours for licensable activities in the Borough. Instead, the framework hours serve to identify those cases where the Licensing Authority will pay particular regard to the likely effect on the local neighbourhood of carrying out the proposed licensable activities.

Women’s Safety (Appendix One – Page 88 to 89 of the Policy)

- 3.5 The Council has adopted a set of principles that commit our licensed premises to act in a responsible manner, taking all forms of female harassment seriously and set out the practical steps licensed premises can take to support this.

The principles encourage all licensed premises to consider and implement them in the day to day operation of their premises and

include:

- a. Let's Communicate
- b. Supporting Each Other
- c. Training for All

The application does not include these principles.

Premises Policy (Chapter Seven – Page 46 to 67 of the Policy)

3.6 The premises policies currently engaged by this application are:

- a) Restaurants, cafes and coffee houses
- b) Premises supplying hot food and drink between 11:00 pm and 05:00 am

4. Secretary of State's Guidance

4.1 The relevant parts of the Secretary of State's Guidance ("the Guidance") for this application are:

- a) Chapter 2 - The Licensing Objectives
- b) Chapter 3 - Licensable Activities
- c) Chapter 8 - Applications for Premises Licences
- d) Chapter 9 - Determining Applications
- e) Chapter 10 - Conditions Attached to Premises Licences and Club Premises Certificates.

5. Recommendations

5.1 To determine the application for a new premises licence under section 18 of the Licensing Act 2003.

5.2 Having considered the application, the representation(s) submitted in relation to this application, the legislative provisions, the Statement of Licensing Policy, and the Guidance issued by the Secretary of State, Members have the following options:

- a) Grant the application in full with such conditions on the licence that are consistent with the operating schedule.
- b) Grant the application subject to revised conditions that they consider appropriate to promote the licensing objectives.
- c) Reject the whole or part of the application.

5.3 Members may attach additional conditions if they consider it appropriate for the promotion of the licensing objectives raised in the representations.

5.4 Members are reminded that all applications must be considered on their own merits, and that findings on any issues of fact should be on the balance of probability.

6. Conclusion

6.1 Members are required to consider the application in light of all the relevant information, and if approval is given, may attach such conditions appropriate to promote the licensing objectives.