

## Dear Committee

My name is Liam O'Hare, representing LabTech, a major Camden landlord. Our interests align with the Borough's and its Cumulative Impact Policy Areas. This new Statement of Licensing Policy will impact our tenants, future strategy, and the visitor experience for the next 5 years.

The delayed review due to COVID-19 means we're operating with outdated policies. People's habits have evolved, and the policy needs to reflect these changes and guide Camden towards a brighter future for its night-time economy.

## LabTech: Championing Safety and Community

LabTech is dedicated to a safe and inclusive night-time economy in Camden. Our initiatives include:

- **Women's Safety:** We've endorsed the Mayor of London's Women's Safety Charter and have a dedicated Women's Safety Champion.
- **Camden Safety Hub:** We partner with the Council to provide a coordinated response to safety issues, focusing on welfare and vulnerability.
- **Estate-Wide Crime Prevention:** We have a comprehensive strategy implemented across our estate and contribute to the Camden Town Working Group.
- **Community Engagement:** We hold regular meetings with residents' associations to address concerns like noise nuisance and crime.
- **Culture-Focused Nightlife:** Our asset strategy prioritizes culture-focused concepts, aiming to bring family-friendly entertainment and diverse offerings to the town center.

## Cumulative Impact Policy

LabTech supports the removal of Cumulative Impact Policy areas. The CIP has had unintended negative consequences:

- Over-reaching policies that hinder grassroots and local businesses.
- A barrier to competition, discouraging innovation.
- A focus on alcohol-led venues, neglecting diverse entertainment options.
- A decline in live music venues, comedy clubs, and LGBTQ+ spaces.

To address these issues, we propose:

- **Best Bar None Schemes:** Implementing these schemes to encourage high standards and safety.

- **Expanded PubWatch:** Including restaurants, fast-food outlets, and supermarkets to promote responsible alcohol sales.
- **Town Centre Plan:** Developing a comprehensive plan to guide the area's future.
- **Evening and Night-Time Economy Plan (ENTE):** Creating a dedicated plan for the night-time economy.
- **Public Realm Improvements:** Investing in high-quality public spaces.
- **Enhanced Cleansing:** Implementing a robust cleaning program.
- **Perception Studies:** Conducting regular surveys to identify areas for improvement.
- **Increased Guardian and Ambassador Presence:** Deploying personnel to provide security and support.
- **SOS Bus:** Introducing a mobile support service.
- **Zoning the Town Centre:** Creating designated zones for different types of entertainment.
- **Citizens' Forums:** Establishing platforms for residents to express their views.
- **Pursuing Purple Flag Accreditation:** Recognizing Camden as a vibrant and safe night-time destination.

## **Licensing Charter**

LabTech fully supports the Licensing Charter. This framework will:

- Elevate standards and promote best practices.
- Strengthen collaboration between businesses and the police.
- Foster community engagement and social responsibility.
- Streamline the licensing process.
- Support local employment.
- Ensure ongoing quality and compliance.

By embracing these initiatives, we can create a thriving night-time economy in Camden that benefits all stakeholders.

**This statement is supported by Camden Town Unlimited and further NTE support will be sought across the 12-week consultation period where an expanded vision doc will be submitted to the Licensing Committee for their consideration.**