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Electric Ballroom, 184 Camden High Street,  
London, NW1 8QP

Scale = 1:721.980  
24-July-2024

# Cumulative Impact Policy Area (1)

UID: 1

Linkage: <http://camden.gov.uk/ccm/navigation/environment/planning-and-built-environment/planning-policy/>

Desc: Camden Town

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## Ward (1)

UID: 5013655

Desc: Camden Town

Code: null

Label: Ward

Linkage: <http://democracy.camden.gov.uk/mgFindCouncillor.aspx>

MetaData: <http://svr-app-maplic/catalogue/gis-catalogue.html#>

Electorate: 0

WardCode: E05013655

HistoricWardCode: null

WardName: Camden Town

AreaInHectares: 60.302337

order: 14

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## BoroughMask (1)

Desc: Camden

AreaDescription: London Borough

AdminUnitID: 11244

CensusCode: 00AG

AreaInHectares: 2178.994

Linkage: <http://www.camden.gov.uk/ccm/portal/>

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**Application for full variations to a licensed premises - Ref no. 121329**

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**Are you able to return the existing premises licence or club certificate?** Yes

**What do you want to vary?** Premises licence : PREM-LIC\1979

**Who is making the variation?** An authorised agent

**Agent details**

**First name** niall

**Last name** forde

**Address** [REDACTED]

**Email address** [REDACTED]

**Telephone number** [REDACTED]

**Correspondence details**

**Who should we correspond with in regards to this application?** Agent

**What type of variation are you applying for?** Full variation

**What is the non-domestic rateable value (NDRV) of the premises?** 402500

**Will the variations mean the premises is used exclusively or primarily to sell or supply alcohol?** No

**Will the variations change the expected** No

**Application for full variations to a licensed premises - Ref no. 121329**

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attendance?

**When do you want the variations to take effect?**

As soon as possible

**What changes do you want to make?**

- Amend premises information and premises business hours
- Amend activities
- Amend conditions

**Amend seasonal variations to business hours?**

No

**Amend times the premises open to the public at times other than those listed?**

No



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**Application for full variations to a licensed premises - Ref no. 121329**


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**Upload revised premises plans (optional)**

- 5917-01B-A1.MVamendedplans.pdf
- ElectricBallroomNEWLicenceafter7SeptHearir  
0D%0A13.11.23.pdf
- Descriptionofapplicationasonlinedoesn'thavep  
pdf

**Make changes to your business hours below**

<b>Day</b>	<b>Start time</b>	<b>End time</b>
Monday	11:00	03:00
Tuesday	11:00	03:00
Wednesday	11:00	03:00
Thursday	11:00	04:00
Friday	11:00	06:00
Saturday	11:00	06:00
Sunday	12:00	04:00

**Activities on your licence**

- e. Live music
- f. Recorded music
- g. Performances of dance

**Application for full variations to a licensed premises - Ref no. 121329**


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**Live music**

<b>Day</b>	<b>Start time</b>	<b>End time</b>
Monday	11:00	01:00
Tuesday	11:00	01:00
Wednesday	11:00	01:00
Thursday	11:00	01:00
Friday	11:00	03:00
Saturday	11:00	03:00
Sunday	12:00	01:00

**Revise the location (optional)**

Indoors

**Are there changes to seasonal variations of the activity?**

No

**Are there changes to the activity taking place at other times?**

No

**Recorded music**

<b>Day</b>	<b>Start time</b>	<b>End time</b>
Monday	11:00	03:00
Tuesday	11:00	03:00
Wednesday	11:00	03:00
Thursday	11:00	03:00
Friday	11:00	03:00
Saturday	11:00	06:00
Sunday	12:00	04:00

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Application for full variations to a licensed premises - Ref no. 121329

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**Revise the location (optional)** Indoors

**Are there changes to seasonal variations of the activity?** No

**Are there changes to the activity taking place at other times?** No

**Performances of dance**

Day	Start time	End time
Monday	11:00	02:00
Tuesday	11:00	02:00
Wednesday	11:00	02:00
Thursday	11:00	03:00
Friday	11:00	03:00
Saturday	11:00	03:00
Sunday	12:00	02:00

**Where will performances take place?** Indoors

**Tell us about the specifics of the activity** People dancing

**Are there any seasonal variations for the activity?** No

**Will the activity take place at times other than those listed?** No

**Amended conditions**

**Amendment type** : Remove

**Condition Number** : 16

**Condition description**

No long relevant

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**Amendment type** : Remove

**Condition Number** : 21

**Condition description**

We agreed 02:00 at the last hearing so this is in conflict

**Amendment type** : Remove

**Condition Number** : 22

**Amendment type** : Remove

**Condition Number** : 23

**Condition description**

We using the technical standard as guidance document now

**Amendment type** : Remove

**Condition Number** : 25

**Condition description**

Toilet attendants are no necessary at every event.

**Amendment type** : Remove

**Condition Number** : 26

**Condition description**

Dewsbury Terrance no longer exists

**Amendment type** : Remove

**Condition Number** : 41

**Amendment type** : Revise

**Condition Number** : 64

Police must be called to incidents of violence, allegations of spiking, and / or disorder

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Application for full variations to a licensed premises - Ref no. 121329

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**Amendment type** : Revise

**Condition Number** : 88

It should refer to conditions 87

**Amendment type** : Revise

**Condition Number** : 89

It should refer to condition 87

**Amendment type** : Remove

**Condition Number** : 92

**Condition description**

No longer relevant since variation application was granted

**Amendment type** : Remove

**Condition Number** : 94

**Condition description**

Again no longer relevant

**Amendment type** : Remove

**Condition Number** : 95

**Condition description**

No longer relevant

**Amendment type** : Remove

**Condition Number** : 96

**Condition description**

No longer relevant

**Amendment type** : Remove

**Condition Number** : 97

**Condition description**

No longer relevant

**Will any of the changes made give rise to**

No

**Application for full variations to a licensed premises - Ref no. 121329**

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**concerns in respect of children?**

<b>The prevention of crime and disorder</b>	No
<b>Public safety</b>	No
<b>The prevention of public nuisance</b>	No
<b>The prevention of children from harm</b>	No

**About this form**

<b>Issued by</b>	Camden Town Hall Judd Street London WC1H 9JE
<b>Contact phone</b>	020 7974 4444
<b>Form reference</b>	Ref. no. 121329

**Data protection**

No personal information you have given us will be passed on to third parties for commercial purposes. The Council's policy is that all information will be shared among officers and other agencies where the legal framework allows it, if this will help to improve the service you receive and to develop other services. If you do not wish certain information about you to be exchanged within the Council, you can request that this does not happen.

This is a variation application to slightly amend the layout plan for the yard area of the premises to add a small wooden outside bar. This application was originally applied for as a minor variation.

It is clearly stated on the Council's website that small changes to premises layout are appropriate for minor variation, so we don't understand why the Council Licensing Authority then objected to the application.

We requested a site visit by officers so that they could assess that this was indeed a minor application, and this request was simply ignored.

Therefore, we strongly suggest anyone commenting on the full application comes and visits the venue.

As the premises is now having to submit a full variation, we will also take the opportunity to remedy a few operational matters in respect of hours for regulated entertainment and to also amend some of the conditions on the licence.

In respect of the amendments to the hours for recorded music we are simply amending the licence so that it is permitted throughout all the premises opening hours.

We have looked at all the other similar premises in the borough and how these activities are authorised on their licences.

We are extending the provision on live music on weekends to avoid any grey areas for live PA or cabaret style shows. It is not the intention to put on full bands on after 01:00 but we still want to regularise these hours for flexibility though as well.

The venue is currently permitted to have a few daytime events a year although these are restricted to live music only, therefore now we want to include recorded music and to remove the limitation of 8 a year.

We don't expect this will massively increase our daytime events at the venue but as we are having to apply for a full licence it seems sensible to amend this at the same time.

As you are fully aware the Electric Ballroom is the oldest family-owned venue in the UK if not the world, . It has been open in the location since 1938 and has been owned solely by the Fuller family since this time.

At the hearing in September 2023 the Committee members agreed and minuted that the venue and its heritage made it an exemption to the Council's own licence policies.

So therefore, although we have considered your current Licensing policy, on directions from your own licensing committee we don't consider it relevant to these minor changes to the Electric Ballrooms licence.

We also wish to remove conditions that were agreed as part of the consent agreement from 11 September 2017. Since the most recent variation application was granted on 7 September 2023 these conditions are no longer relevant.

This consent order was one that was agreed by officers and the venues legal team to avoid an unnecessary trial at the magistrate's court, are not binding and should have been removed at September's hearing.





Indicative North

**Abbreviations**

AB	As Built	IB	Iron Balustrade
AV	As Voted	JB	Joiner Box
BB	Belted Balcony	KO	Keel Outlet
BEP	Blank End Point	KB	Keel Box
BR	Braze	LJ	Lintel Join
BO	Bolted	LW	Light Well
BS	Bar Stop	MH	Mannhole
BT	Bull Termination	ME	Mezzanine
C	Chimney	MT	Master
CIB	Cable Tray	MY	Mezzanine
CL	Chimney Lining	NC	Neon Cabinet
CO	Column	PM	Parking Meter
CO/C	Concrete	PB	Post Box
COC	Concrete	PR	Post & Rail
CPL	Coping Level	PR	Post & Rail
CR	Concrete	RE	Roofing Eye
CRS	Concrete	RK	Roofing Key
CS	Concrete	RS	Road Sign
CS/C	Concrete	RSS	Road Sign
CS/S	Concrete	RR	Road Sign
CS/S	Concrete	RSC	Road Sign
CS/S	Concrete	RSP	Road Sign
CS/S	Concrete	RSP	Road Sign
CS/S	Concrete	RSP	Road Sign
CS/S	Concrete	RSP	Road Sign
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CS/S	Concrete	RSP	Road Sign
CS/S	Concrete	RSP	Road Sign
CS/S	Concrete	RSP	Road Sign
CS/S	Concrete	RSP	Road Sign

**Notes**

- Roof Height 4.20.00 R. Radiator
- Floor Level 4.20.00 R. Station
- Ceiling Level 4.20.00 R. Hedge
- Soft Level 4.20.00 R. Sump Slope
- Falls Ceiling Level 4.20.00 R.
- Floor to ceiling height -1.12.4
- Gate to head height -1.12.4
- Door height DN 2000

**Levels**

Please note that the levels shown on this drawing are as follows:

- Arbitrary
- Arbitrary but related to building line
- Arbitrary but approx. related to North
- Best fit to an Ordnance Survey Digital Sheet
- Related to the Ordnance Survey National Grid

**Level positions** are indicated by a cross or the decimal point

**Branch Mark**

- Survey Station One Nail
- Type Four Pavement of Kenish Town Road
- Position Opposite Electric Ballroom Yard
- Value 50.00m

**Trees**

All tree sizes are approximate and should be checked on site before using information. Where guaranteed tree species become important the services of a tree expert should be employed.

**Notation:** diameter of trunk / Height / Spread

**Drainage**

Where drainage covers have been fixed their data has been recorded for each individual manhole from the surface and connections to other manholes, pipes or gullies are assumed. Where information is required by accessing the manhole or tracing to other manholes then a services trace will be needed.

**Revision**

Revision	By	Date
A	Rain Yard Added	17/02/15 D.R.A.N.
B	New VEP Balcony Added	06/05/23 L.D.

**CADPLAN**  
PRECISION MEASUREMENTS

Land Surveys - Landed Building Surveys - 3D Laser Scanning  
Utility Surveys - Laser Periscope - 3D Models - Rights of Light Surveys  
Civil Engineering - Highway Design - Drainage - Traffic Signs - TIS 304  
Tel: 01753 460101 Fax: 01753 460101 E: info@cadplan.co.uk

**Client**  
Electric Ballroom

**Project**  
Electric Ballroom  
184 Camden High Street  
London NW1 8QP

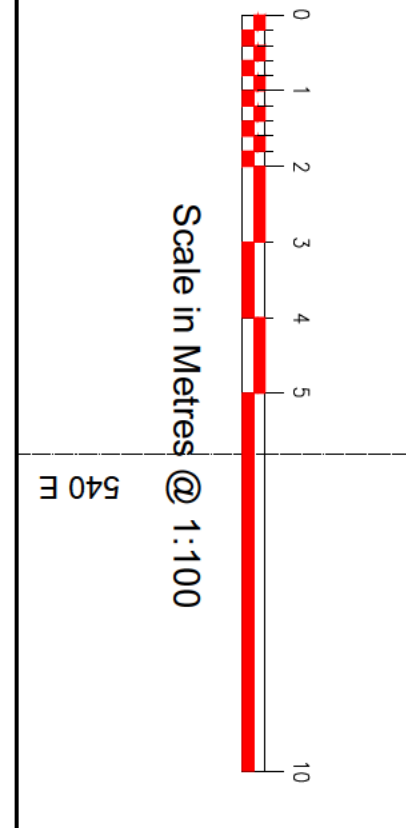
**Drawing Title**  
Ground Floor Plan

**Sheet/Scale**  
A1@1:100 17/02/15 D.R.A.N. G.J.E.

**Project No.**  
5917

**Drawing No.**  
01

**Preliminary**  
Revision B







**METROPOLITAN  
POLICE**

**TOTAL POLICING**

Camden Licensing Authority

Town Hall Extension  
Argyle St  
London

WC1H 8EQ

**EK - Camden Borough**

Licensing Unit  
Room 1.22  
Kentish Town Police Station  
12a Holmes Rd  
London  
NW5 3AE

Telephone: 020 8733 6327

Email:

Your ref: **VARY\000974**

28th June 2016

Dear Sir/Madam

**RE: Application VARY\000974:**

**ELECTRIC BALLROOM, 184, Camden High Street, NW1 8QP**

With reference to the above Application, the **Metropolitan Police Service (MPS) wishes to make a Representation.**

Within the Licensing Act 2003, and contained in the notes for guidance for the Licensing Act 2003, it is the responsibility of the Police and Local Authority to promote the Prevention of Crime and Disorder, Promote Public Safety, Prevent Public Nuisance and Protect Children from Harm.

This Application is based within the Camden Town Special Policy Area (SPA) and therefore there is a presumption, based on the Borough Council's own Licensing Policy, that any New or Variation Application will be refused; due to the effects of cumulative impact. The MPS supports the Policy, especially in respect of the impact to Alcohol Harm. Camden Borough has the 4th largest Night Time Economy in the UK (*source: Night Mix Index, Make Associates*)

The Government Alcohol Strategy claims alcohol-related harm is now estimated to cost society (England ) £21 billion annually. This is broken down as:

NHS costs, at about £3.5 billion per year (at 2009–10 costs)

Alcohol-related crime, at £11 billion per year (at 2010–11 costs)

Lost productivity due to alcohol, at about £7.3 billion per year (at 2009–10 costs, UK estimate)

(*source: Institute of Alcohol Studies, Economic Impacts of Alcohol Factsheet, August 2013*)

Of concern to the MPS is the venue's wish to increase capacity for live concerts. The venue do not wish to increase capacity for club nights.

The venue is situated within an intense area of crime and anti-social behaviour, particularly in relation to the Night Time Economy. Police resources become heavily drained during the relevant times. An increase in capacity for this Premises will add to the cumulative impact of footfall in the area and is likely to contribute to alcohol-related crime and disorder; whether by suspects or victims.

Any Licensing Hearing held as a result of this Representation may be supplied with further, specific, crime figures and intelligence reports relating to the venue or the area in which it is located.

The MPS does acknowledge the existing various Conditions on the Premises Licence. However, Police Licensing is not convinced that these Conditions alone will adequately uphold the Licensing objectives.

**For clarity, the MPS supports Camden Council's Licensing Policy with regards to the presumption to refuse New or Variation Applications within a Special Policy area. Mindful however, that the Applicant may successfully rebutt the policy; or the Panel decides of its own volition to grant the Application, the MPS would strongly recommend the Panel consider imposing the following Conditions on any granted Application:**

**AMENDMENT TO EXISTING LICENCE CONDITIONS:**

Condition 14 Public entertainment may only be provided on the Ground and First Floor. The total number of people to be accommodated at the premises at any one time shall not exceed 1100, in accordance with the following layouts:

Ground Floor - 850

First Floor - 250

Changed to:

Public entertainment may only be provided on the Ground and First Floor. The total number of people to be accommodated at the premises at any one time shall not exceed 1100 (with the exception of Live music), in accordance with the following layouts:

Ground Floor - 850

First Floor - 250

The exception to the total number of people to be accommodated at the premises is for Live music. The total number of people accommodated for Live music at any one time shall not exceed 1500, in accordance with the following layouts:

Ground Floor - 1200

First Floor - 300

Condition 37 The licensee shall ensure that the staff are trained, as appropriate, in respect of relevant licensing law, the implementation of licence conditions, health and safety, first aid, alcohol and drug awareness and conflict management.

Changed to:

A comprehensive staff training programme is to be put together which will cover the Licensing Act 2003: Fire evacuation procedures, Critical Incident best-practice, crime scene best practice and illegal drug taking. This training is to be clearly documented and any training for future staff must also be organised at the appropriate time. Training shall be written into a programme of going review and will be made available for inspection by Police or other responsible authority, upon request.

**NEW CONDITIONS:**

1. The premises licence holder shall ensure that CCTV cameras and recorders are installed at the premises and are of a standard acceptable to and approved by the Police.
2. The system shall be maintained in good working order and at all times the premises is open to the public, be fully operational covering both internal and external areas of the premises to which the public have access.
3. The CCTV camera views are not to be obstructed.

4. At least one CCTV camera is to be placed no more than seven feet above floor level; near to the exit in order to capture clear facial images of all persons leaving the premises.
5. The medium on which CCTV images are recorded shall be of evidential quality; stored securely; shall be retained for a period of 31 days; and be available for inspection by the Police or Local Authority upon request.
6. At all times when the premises are open for the purposes of licensable activities, a suitably trained member of staff shall be present to assist the Police or an authorised officer in obtaining the CCTV footage.
7. Copies shall be made available within 48 hours to the Police or Local Authority, upon request.
8. The facility to transfer the images to a compatible, removable format, shall be held on the premises.
9. Staff working at the premises shall be trained in the use of CCTV and a log will be kept to verify this.
10. Signs must be displayed in the customer areas to advise that CCTV is in operation.
11. If the CCTV is inoperative or not installed and working to the satisfaction of the Police, then within 48 hours the Police shall be notified and an estimate given of the repair timescale. The premises shall comply with all reasonable requests from the Police.
12. A management document is to be drawn up, maintained and amended as required which will deal with the following:
  - a) Definition of promotions, events and bookings
  - b) Procedure for the management of each category.
  - c) Security procedures including the reporting of incidents.
  - d) Procedure for ensuring promoters are informed of and are managed in such a way as to promote the Licensing Objectives and ensure compliance with the conditions on the premises License.
  - e) Response plan and management structure in the event of an emergency.
13. For any event involving a promoter, their associates, DJ or artist (e), or one where the venue has been booked by an outside agent with a view to selling tickets to the public for profit; the licensee shall complete a risk assessment Form 696 and email it to: [SCD9ProactiveLicensingIntelligence@met.pnn.police.uk](mailto:SCD9ProactiveLicensingIntelligence@met.pnn.police.uk), and copied to [EK-Licensing@met.police.uk](mailto:EK-Licensing@met.police.uk) at least 14 days prior to the event. The Licensee shall notify the Metropolitan Police using the same emails if there are any short-notice bookings of events or any unusual or large scale event as soon as reasonable practicable. The police will have the right of absolute refusal of any such events for reason of late notification.
14. The venue must employ and document a dispersal policy to the satisfaction of the Police and Licensing Authority, for the patrons leaving the venue at the end of an event. These documents must be made available on request to any responsible authority and be reviewed on a monthly basis.
15. No persons carrying visibly open or sealed alcohol vessels shall be admitted to the premises at any time that the premises are open for any licensable activity.
16. No patron shall be allowed to leave the premises whilst in the possession of any drinking vessel or bottle whether empty or containing any beverage.
17. A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those with photographic



identification documents recognised in the Home Office guidance; including passports, photo-card driving licence or proof of age card bearing the PASS hologram

18. The venue shall not engage the services of street promoters to encourage clientele to attend the venue.

19. All Alcohol must be served in plastic or polycarbonate receptacles.

20. Venue is to start to increase lighting at least 30 minutes before the end time the venue is permitted to supply alcohol; with full lighting no later than 15 minutes before that point.

21. Consumption of alcohol on the premises shall cease 30mins after the permitted hours for the sale of alcohol.

22. Venue is to start 'softening' the music style, in order to assist with a controlled dispersal policy at least 30 minutes before the end time the venue is permitted to supply alcohol.

23. Police must be called to incidents of violence and/or disorder.

24. An incident log shall be kept at the premises, and made available on request to an authorised officer or the Police, which will record the following:

(a) all crimes reported to the venue

(b) all ejections of patrons

(c) any complaints received

(d) any incidents of disorder and violence

(e) all seizures of drugs or offensive weapons

(f) any faults in the CCTV system or searching equipment

(g) any refusal of the sale of alcohol to include date, time, and staff member

(h) any visit by a relevant authority or emergency service.

(i) CAD reference numbers where Police are called.

25. Where the premises are open for licensable activities on Fridays and Saturday from 22:00 hours, a minimum of fifteen (15) SIA-registered door supervisors shall be employed at the premises until 30 minutes after close.

26. A door supervisor's register shall be updated on occasions when supervisors are employed. The register is to be made available for inspection by the Police and/or Licensing Authority. Details to show

a) full name;

b) date of birth;

c) SIA Registration Number; and

d) date and hours worked.

e) Contact telephone number and email address

27. A coloured photocopy of each door supervisor's SIA badge shall be taken by the DPS and retained at the premises.

28. Where the venue runs promoted events, or when recommended by Police; and in any case, after 2100hrs on Thursday, Friday and Saturday; every customer is to be subjected to a search, including of the person, wallets, bags, purses, and any other items carried on or by the customer. All searches are

to be conducted by authorised door staff and must be carried out within an area covered by the venue's CCTV system. Refusal to being searched will result in No Entry.

29. All door supervisors will wear high-visibility jackets or vests or high-visibility arm bands whilst working at entry/exit points and around the exterior of the building.

30. All Door supervisors are to use bodyworn cameras. In the event of an incident, the footage must be made available to Police upon request. The venue will ensure that a suitable, expeditious playback / downloading system is in place for Police to be able to obtain any evidential footage.

31. Door supervisors and appropriate staff shall be provided with "two-way" radios or similar systems capable of ensuring continuous communication between each other at all times that the premises are open for a licensable activity.

32. The designated queuing area shall be enclosed within appropriate barriers to ensure that the footway is kept clear.

33. The smoking area to be constantly supervised by an SIA registered door supervisor who will monitor the capacity and restrict access when necessary.

34. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.

35. The Security Company that is employed by the venue must inform Camden Police Licensing Team, if the venue disregard the Security Company entry/exit protocol or recommendations by the security company. For example when a large group of men are turned away by security due to a risk of violence, but the venue ask them back and into the venue.

36. Venue to inform Police if they change their Security Company.

37. Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly

38. No lagers or ciders in cans or plastic bottles over 5.5% ABV to be sold or stored on the premises.

39. No white cider products above 5.5% ABV to be sold or stored on the premises.

40. A personal licence holder to be present at the venue at all times when the venue is open during licensed hours.

41. A visible sign to be in place reminding customers that Camden Borough is a Controlled Drinking Zone and alcohol must not be consumed in the street

42. The Premises Licence Holder and/or Designated Premises Supervisor shall not purchase any alcohol goods from door to door sellers.

43. The Premises Licence Holder and Designated Premises Licence Holder shall ensure alcohol is only purchased from an authorised wholesaler and shall produce receipts for the same upon request for inspection. (An authorised wholesaler means an established warehouse or trade outlet with a fixed address and not a van or street trader, even if they claim they are part of, or acting on behalf of, an authorised wholesaler who provides full itemised VAT receipts).

44. The Premises Licence Holder and Designated Premises Supervisor shall ensure persons responsible for purchasing alcohol do not take part in any stock swaps or lend or borrow any alcohol

goods from any other source unless the source is another venue owned and operated by the same company who also purchase their stock from an authorised wholesaler.

45. Prominent signs shall be displayed at all entrances to the premises stating the premises will not buy goods from any caller to the premises. The signs shall be displayed regardless of whether public access is permitted at that entrance.

46. The Premises Licence Holder shall ensure all receipts for alcohol goods purchased include the following details:

- I. Seller's name and address
- II. Seller's company details, if applicable
- III. Seller's VAT details, if applicable
- IV. Vehicle registration detail, if applicable

47. Legible copies of the documents referred to in Condition 48 above shall be retained on the premises and made available for inspection by Police and authorised Council Officers on request.

48. Copies of the documents referred to in Condition 48 above shall be retained on the premises for period of not less than twelve months.

49. Notices shall be displayed within the premises warning customers about personal thefts; and to be vigilant.

50. Security staff make sure all customers are aware by verbally telling them to keep items safe and a cloakroom is available

51. The venue will use, to the satisfaction of Police Licensing, an electronic 'scanning' identification system in order that the identity of all persons entering the venue can be confirmed. This will be used at all times.

In Summary, the view of the MPS is that this Application should be rejected in its current form, unless the above Conditions are placed upon the Premises Licence.

Yours sincerely,



Richard Popey  
Licensing Officer, Camden Borough  
on behalf of the Commissioner of Police for the Metropolis

**O'Grady, Sheridan**

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**From:** Ahmad, Afshar  
**Sent:** 11 July 2016 13:49  
**To:** O'Grady, Sheridan; Nwanze, Jennifer; Ahsan, Shelima; Bakare, Sandra; Budhasi, Vandana; Smithson, Annette; Ojo, Abimbola (Michelle); Grant, Michelle; Wyatt, Karly; Rahman, Mohammed; Nicholas, Alison; Ahmad, Afshar; CC Business  
**Subject:** FW: Withdrawal of Police Representations for Electric Ballroom, Camden High Street, NW1

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

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**From:** Rich.W.Popey@met.pnn.police.uk  
**Sent:** 11 July 2016 13:48:00 (UTC) Dublin, Edinburgh, Lisbon, London  
**To:** katefuller11@hotmail.com; Jamie.Brown@met.pnn.police.uk; Gordon.Robson@met.pnn.police.uk  
**Cc:** O'Grady, Sheridan; Curtis, David; Ahmad, Afshar; Daynes, Toby; 'licensing@camden.gov.uk'; Bakare, Sandra  
**Subject:** Withdrawal of Police Representations for Electric Ballroom, Camden High Street, NW1

Hello Camden Council,

Electric Ballroom, Camden High Street, NW1 have agreed all police conditions.

Camden Police withdraw their representations.

Regards

**PC Rich Popey**

Licensing Unit | Camden Borough Neighbourhood Policing Team  
 Metropolitan Police Service  
 Camden Borough Operational Command Unit  
 Kentish Town Police Station,  
 12a Holmes Road,  
 London NW5 3AE

☎ External: 020-8733-6327 ☎ Internal: 746327

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**From:** kate fuller [mailto:katefuller11@hotmail.com]  
**Sent:** 08 July 2016 12:24  
**To:** Popey Rich W - EK  
**Subject:** Re: Electric Ballroom

Hi Richard

Yes Mags mentioned she spoke to you.

Yes I am happy with that and agree to the conditions for Live Music.

Thank you very much.  
 Kind regards

Kate Fuller



Sent from my iPhone

On 8 Jul 2016, at 12:20, "[Rich.W.Popey@met.pnn.police.uk](mailto:Rich.W.Popey@met.pnn.police.uk)" <[Rich.W.Popey@met.pnn.police.uk](mailto:Rich.W.Popey@met.pnn.police.uk)> wrote:

Hello Kate,

I have written the conditions to cover an increase in a capacity for live music only.

I have left an older conditions in the application to cover the non-live events so that the Electric Ballroom capacity will stay as it currently for anything that is not live music.

If you are happy with this please email me back to agree them and I can tell the Council with have agreed representations.

I did call the Electric Ballroom prior to working on the application and spoke with staff to confirm that you wanted an increase in numbers for live music only to increase your market and compete with other larger local venues.

Regards

Rich Popey

---

**From:** kate fuller [<mailto:katefuller11@hotmail.com>]

**Sent:** 07 July 2016 13:48

**To:** Popey Rich W - EK <[Rich.W.Popey@met.pnn.police.uk](mailto:Rich.W.Popey@met.pnn.police.uk)>

**Subject:** Electric Ballroom

Hi Richard

I am writing to you regarding your concerns for increased capacity here at Electric Ballroom. I just would like to clarify we would only increase our capacity to 1500 for **Live music only**.

I am happy to agree to the conditions you have pointed out in the list you mentioned in your representation letter.

I would like to stress Live music is only part of our business. For example we have very little Live music in our summer months from beginning of June to middle of September.

These events all have 11pm curfews. We make sure they are well organised and cause no public issues or nuisance.

We are doing this to try and keep up with our competitors.

Many Thanks for your support. Please if you could send an email to council withdrawing your objections that would be of great help.

Please don't hesitate to call me to discuss 07818441037

Kind regards

Kate Fuller

Owner

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London Borough of Camden, Town Hall,  
Judd Street, London, WC1H 9JE

**Premises Licence**  
London Borough of Camden Licensing Authority

**Premises licence number** PREM-LIC\1979

**Part 1 – Premises details**

**Postal address of premises, or if none, ordnance survey map reference or description**

Electric Ballroom  
184 CAMDEN HIGH STREET  
LONDON  
NW1 8QP

**Telephone number** 020 7485 9006/7

**Where the licence is time limited the dates**

N/A

**Licensable activities authorised by the licence**

Sale by Retail of Alcohol  
Recorded Music  
Live Music  
Performance of dance  
Provision of Facilities for Dancing

**The times the licence authorises the carrying out of licensable activities**

**Sale by Retail of Alcohol:**

11:00 – 02:00 - Monday to Wednesday  
11:00 – 03:00 - Thursday  
12:00 – 04:30 - Friday and Saturday  
12:00 – 02:00 - Sunday  
and until 05.00 on New Years Day

**Recorded Music:**

Monday - Wednesday: 18.00-03.00  
Thursday 18.00-04.00  
Friday - Saturday 18.00-06.00  
Sunday 12.00-04.00

**and until 04.00 on the day following Bank Holiday Mondays and until 06.00 on the day following New Years Eve.**

**Live Music:**

Monday – Thursday 18.00-01.00  
Friday - Sunday 19.00-01.00

**Performance of Dance**

Monday - Wednesday 18:00 - 03:00  
Thursday 18:00 - 04:00  
Friday - Saturday 18:00 - 06:00  
Sunday 12:00 - 04:00

**New Year's Eve/Day until 05:00, Bank Holidays Mondays until 04:00**

**Provision of facilities for dancing**

Monday -Wednesday 18.00-03.00  
Thursday 18.00-04.00  
Friday - Saturday 18.00-06.00  
Sunday 12.00-04.00

**and until 04.00 on the day following Bank Holiday Mondays and until 06.00 on the day following New Years Eve.**

**The opening hours of the premises**

Monday - Wednesday 11.00-03.00  
Thursday 11.00-04.00  
Friday - Saturday 11.00-06.00  
Sunday 12.00-04.00

**and until 04.00 on the day following Bank Holiday Mondays and until 06.00 on the day following New Years Eve.**

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

Sale by retail of alcohol is permitted for consumption ON the premises.

**Part 2****Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence**

Castle Rock Properties Limited  
4th Floor  
4 Tabernacle Street  
London  
EC2A 4LU

**Registered number of holder, for example company number, charity number (where applicable)**

656814

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

Magaret Gibson  
[REDACTED]

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol**

[REDACTED]

[REDACTED]

**For Supporting Communities, on behalf of the Licensing Authority**

**Date Licence Amended: 24/10/2023 - APP\PREMISES-VARY\115539**

**Date Licence Amended: 10/05/2023 - APP\PREMISES-C-LIC\115073**

**Date Licence Amended: 11/09/2017 - APPEAL Highbury MC**

**Date Licence Amended: 26/01/2017 - APP\PREMISES-VARY\001004**

**Date Licence Amended: 22/03/2014 - APP\PREMISES-MVARY\00423**

**Date Licence Amended: 18/02/2013 - APP\PREMISES-MVARY\00354**

**Date Licence Amended: 12/03/2012 - APP\PREMISES-MVARY\00298**

**Date Licence Amended: 16/06/2011 - APP\PREMISES-MVARY\00256**

**Date Licence issued: 24/11/2005**

## Annex 1 - Mandatory conditions

1. The supply of alcohol is prohibited at a time when there is no designated premises supervisor in respect of the premises.
2. The supply of alcohol is prohibited at a time when the designated premises supervisor does not hold a personal licence or his/her licence is suspended.
3. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
4. Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence must include a condition that each such individual must
  - (a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
  - (b) be entitled to carry out that activity by virtue of section 4 of that Act.
5. But nothing in subsection (4) requires such a condition to be imposed -
  - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
  - (b) in respect of premises in relation to -
    - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
    - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
6. For the purposes of this section
  - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies[ and which is licensable conduct for the purposes of that Act (see section 3(2) of that Act)], and
  - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.
7. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the

purpose of encouraging the sale or supply of alcohol for consumption on the premises

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

8. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
9.
  - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
  - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either

- (a) a holographic mark, or
  - (b) an ultraviolet feature.
- 10. The responsible person must ensure that
  - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- 11. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 12. For the purposes of the condition set out in paragraph 11
  - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
  - (b) “permitted price” is the price found by applying the formula
$$P = D + (D \times V)$$
where
    - (i) P is the permitted price,
    - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
    - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence
    - (i) the holder of the premises licence,
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

13. Where the permitted price given by Paragraph (b) of 12 above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
14. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## **Annex 2 - Conditions consistent with the Operating Schedule**

15. Alcohol shall not be sold or supplied except during the permitted hours. In this condition, permitted hours means:
- 11:00 - 02:00 Sunday to Wednesday  
11:00 – 03:00 - Thursday  
11:00 – 04:30 - Friday and Saturday  
11.00-05.00 New Years Eve
16. (1) Subject to the following paragraphs, the permitted hours on weekdays shall extend until two o'clock in the morning following [three o'clock in the metropolis][or, if an earlier hour is specified in the special hours certificate, that hour], except that–
- i. the permitted hours shall end at midnight . . . on any day on which music and dancing is not provided after midnight; and
  - ii. on any day that gaming ends between midnight and two o'clock in the morning [three o'clock in the metropolis], the permitted hours shall end when the music and dancing end
- (2) In relation to the morning on which summer time begins, paragraph (1) of this condition shall have effect with the substitution of references to three o'clock in the morning [four o'clock in the metropolis] for references to two o'clock in the morning [three o'clock in the metropolis] [or one hour following the hour actually specified in the certificate where the certificate currently requires closure between 1 a.m. and 2 a.m.]
- (3) Except on Sundays immediately before bank holidays, the permitted hours on Sundays shall extend until thirty minutes past midnight in the morning



following [or, if an earlier hour is specified in the special hours certificate, that hour], except that–

- (a) the permitted hours shall end at midnight on any Sunday on which music and dancing is not provided after midnight;
- (b) where music and dancing ends between midnight on any Sunday and thirty minutes past midnight, the permitted hours on that Sunday shall end when the music and dancing end

(4) On Sundays immediately before bank holidays, the permitted hours shall extend until 2 a.m. in the morning following [3 a.m. in the metropolis], except that–

- (a) the permitted hours shall end at midnight on any Sunday on which music and dancing is not provided after midnight;
- (b) where music and dancing ends between midnight on any Sunday and 2 a.m. [3 a.m. in the metropolis], the permitted hours on that Sunday shall end when the music and dancing end

(5) The sale of alcohol must be ancillary to the use of the premises for music and dancing and substantial refreshment.

iii. The “Metropolis” means the area designated in The Licensing (Metropolitan Special Hours Area) Order 1961

- 17. The total number of people accommodated at any one time shall not exceed 1500 for club nights and live music.
- 18. The number of persons permitted in the dressing rooms at 23 Kentish Town Road shall not be more than 15 persons in total.
- 19. The premises shall not be used for striptease or entertainment of a like kind to dancing which involves nudity without the prior consent of the Council.
- 20. There shall be no amplified music or dancing in the first floor area.
- 21. There shall be no new admissions of the public to the premises after 2.30am
- 22. Whilst the premises are in use under this licence there shall be no live music beyond 1.00am.
- 23. Smoke machines shall not be used with the exception of the following to provide short bursts
  - (a) Ground floor, DJ Booth J.E.M 20 Mark 3
  - (b) First floor, DJ Booth in Bar 3 J.E.M Fogger.
- 24. The lower foyer and the second floor offices shall not be used for any purpose without the prior consent of the Council.

25. Attendants shall be on duty in the ladies and gentlemen's cloakroom, during the whole time they are in use.
26. The exit doors from the premises to Dewsbury Terrace shall be kept closed except when actually in use.
27. When the premises are in use, under this licence the pair of gates between the rear entrance and Kentish Town Rd shall be kept locked back in such a manner that a key will be needed to release them.
28. The loud speakers in the main room must be kept mounted on the concrete plinths which are isolated from the structure, to prevent structural transmission of sound.
29. Under no circumstances shall speaker systems provided to amplify music and/or voices for entertainment purposes be positioned off the acoustic supporting plinths.
30. The Aims Minns Sound Level Controller shall be maintained and calibrated to the satisfaction of the Council to ensure suitable maximum volumes are maintained within the premises.
31. Where the entertainment provided consists, to a significant degree, of dancing by customers, the licensee shall ensure an adequate supply of wholesome, cool, fresh drinking water is available for the use of the customers. This water must be readily available throughout the time the entertainment is provided, and is to be supplied free of charge.

#### Acoustic Criteria

32. Up To 2300hrs Applicable To Entertainment Premises Which Adjoin Or Are Adjacent To Noise Sensitive Properties

The noise climate of the surrounding area shall be protected such that the A-weighted equivalent continuous noise level ( $L_{Aeq}$ ) emanating from the application site, as measured 1 metre from any facade of any noise sensitive premises over any 5 minute period with entertainment taking place shall not increase by more than 5dB as compared to the same measure, from the same position, and over a comparable period, with no entertainment taking place.

and

The unweighted equivalent noise level ( $L_{eq}$ ) in the 63Hz Octave band, measured using the "fast" time constant, inside any "living room" of any noise sensitive premises, with the windows open or closed, over any 5 minute period with entertainment taking place, should show no increase as compared to the same measure, from the same location(s), and over a comparable period, with no entertainment taking place.

33. Up To 2300hrs Applicable To Entertainment Premises, Which Do Not Adjoin And Are Not Immediately Adjacent To Noise Sensitive Properties.

The noise climate of the surrounding area shall be protected such that the A-weighted equivalent continuous noise level ( $L_{Aeq}$ ) emanating from the application site, as measured 1 metre from any facade of any noise sensitive premises over any 5 minute period with entertainment taking place shall not increase by more than 5dB as compared to the same measure, from the same position, and over a comparable period, with no entertainment taking place.

The unweighted equivalent noise level ( $L_{eq}$ ) in the 63Hz Octave band, similarly measured, should not increase by more than 5dB as compared to the same measure, from the same position, and over a comparable period, with no entertainment taking place.

34. After 2300hrs Applicable To All Entertainment Premises

The noise climate of the surrounding area shall be protected such that the A-weighted equivalent continuous noise level ( $L_{Aeq}$ ) emanating from the application site, as measured 1 metre from any facade of any noise sensitive premises over any 5 minute period with entertainment taking place shall not increase by more than 3dB as compared to the same measure, from the same position, and over a comparable period, with no entertainment taking place.

and

The unweighted equivalent noise level ( $L_{eq}$ ) in the 63Hz Octave band, measured using the "fast" time constant, inside any living room of any noise sensitive premises, with the windows open or closed, over any 5 minute period with entertainment taking place, should show no increase as compared to the same measure, from the same location(s), and over a comparable period, with no entertainment taking place.

35. No sound emanating from the establishment should be audible within any noise sensitive premises between 23.00 and 07.00 hours.
36. The licensee shall, in consultation with the Council and Metropolitan Police, develop a crime prevention strategy for the premises and in particular shall carry out a risk assessment in respect of the possibility of assaults to customers and staff."
37. Whilst the premises are being used under the licence the licensee shall ensure that all litter and waste outside the premises is removed and disposed of with other waste from the premises."
38. "The licensee shall take all reasonable steps to ensure that there is no unauthorised advertising of events to be held at the premises."
39. "The licensee shall carry out a risk assessment in respect of the potential

harm to customers of the use of illegal drugs, whether taken on the premises or taken by a customer prior to entering the premises, and shall put in place appropriate measures to mitigate any such harm."

40. A comprehensive staff training programme is to be put together which will cover the Licensing Act 2003, Fire Evacuation procedures, Critical incident best practice, crime scene best practice and illegal drug taking. This training is to be clearly documented and any training for future staff must also be organised at the appropriate time. Training shall be written into a program of on-going review and will be made available for inspection by the Police and other responsible authorities upon request.
41. For 8 weekends per year, the licensable hours for live music may be extended to begin at midday and end at 23:00. The licence holder shall notify the Licensing authority and the Police 28 days prior to these weekends. The event shall not go ahead without the written approval of both the Licensing Authority and the Police.
42. The premises licence holder shall ensure that CCTV cameras and recorders are installed at the premises and are of standard acceptable to and approved by the Police.
43. The system shall be maintained in good working order and at all times the premises is open to the public, be fully operational covering both internal and external areas of the premises to which the public have access.
44. The CCTV camera views are not to be obstructed.
45. At least one CCTV camera is to be placed no more than seven feet above floor level; near to the exit in order to capture clear facial images of all persons leaving the premises.
46. The medium on which CCTV images are recorded shall be of evidential quality; stored securely; shall be retained for a period of 31 days; and be available for inspection by the Police or Local Authority upon request.
47. At all times when the premises are open for the purposes of licensable activities, a suitably trained member of staff shall be present to assist the Police or an authorised officer in obtaining the CCTV footage.
48. Copies shall be made available within 48 hours to the Police or Local Authority, upon request.
49. The facility to transfer the images to a compatible, removable format shall be held on the premises.
50. Staff working at the premises shall be trained in the use of CCTV and a log will be kept to verify this.

51. Signs must be displayed in the customer areas to advise that CCTV is in operation.
52. If the CCTV is inoperative or not installed and working to the satisfaction of the Police, then within 48 hours the Police shall be notified and estimate given of the repair timescale. The premises shall comply with all reasonable requests from the Police.
53. A management document is to be drawn up, maintained and amended as required which will deal with the following:
  - a) Definition of promotions, events and bookings
  - b) Procedure for the management of each category
  - c) Security procedures including the reporting of incidents
  - d) Procedure for ensuring promoters are informed of and are managed in such a way as to promote the Licensing Objectives and ensure compliance with the conditions on the premises licence.
  - e) Response plan and management structure in the event of an emergency.
54. For any event involving a promoter, their associates, DJ or artist (e), or one where the venue has been booked by an outside agent with a view to selling tickets to the public for profit; the licensee shall complete a risk assessment. This risk assessment shall be available to the police on request.
55. The venue must employ and document a dispersal policy to the satisfaction of the Police and Licensing Authority, for the patrons leaving the venue at the end of an event. These documents must be made available on request to any responsible authority and be reviewed on a monthly basis.
56. No persons carrying visibly open or sealed alcohol vessels shall be admitted to the premises at any time that the premises are open for any licensable activity.
57. No patron shall be allowed to leave the premises whilst in the possession of any drinking vessel or bottle whether empty or containing any beverage.
58. A Challenge 25 policy will be enforced, where any person reasonably looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. The only acceptable forms of identity will be those with photographic Identification documents recognised in the Home Office guidance; including passports, photo-card driving licence or proof of age card bearing the PASS hologram.

59. The venue shall not engage the services of street promoters to encourage clientele to attend the venue.
60. All Alcohol must be served in plastic or polycarbonate receptacles.
61. Venue is to start to increase lighting at least 30 minutes before the end time the venue is permitted to supply alcohol; with full lighting no later than 15 minutes before that point.
62. Consumption of alcohol on the premises shall cease 30 minutes after the permitted hours for the sale of alcohol.
63. Venue is to start 'softening' the music style, In order to assist with a controlled dispersal policy at least 30 minutes before the end time the venue is permitted to supply alcohol.
64. Police must be called to incidents of violence and/or disorder.
65. An incident log shall be kept at the premises, and made available on request to an authorised officer or the Police, which will record the following:
  - a) all crimes reported to the venue
  - b) all ejections of patrons
  - c) any complaints received
  - d) any Incidents of disorder and violence
  - e) all seizures of drugs or offensive weapons
  - f) any faults in the CCTV system or searching equipment
  - g) any refusal of the sale of alcohol to Include date, time, and staff member
  - h) any visit by a relevant authority or emergency service.
  - i) CAD reference numbers where Police are called.
66. Where the premises are open for licensable activities on Fridays and Saturday from 22:00 hours, a minimum of fifteen (15) SIA-registered door supervisors shall be employed at the premises until 30 minutes after close.
67. A door supervisor's register shall be updated on occasions when supervisors are employed. The register is to be made available for inspection by the Police and/or Licensing Authority. Details to show:
  - a) full name;
  - b) date of birth;
  - c) SIA Registration Number; and
  - d) date and hours worked.
  - e) Contact telephone number and email address
68. A coloured photocopy of each door supervisor's SIA badge shall be taken by the DPS and retained at the premises.
69. Where the venue runs promoted events, or when recommended by Police; and in any case, after 2100 hours on Thursday, Friday and Saturday; every customer is to be subjected to a search, including of the person, wallets, bags,

purses, and any other items carried on or by the customer. All searches are to be conducted by authorised door staff and must be carried out within an area covered by the venue's CCTV system. Refusal to being searched will result in No Entry.

70. All door supervisors will wear high-visibility jackets or vests or high-visibility arm bands whilst working at entry/exit points and around the exterior of the building.
71. All Door supervisors are to use body worn cameras. In the event of an incident, the footage must be made available to Police upon request. The venue will ensure that a suitable, expeditious playback/ downloading system is in place for Police to be able to obtain any evidential footage.
72. Door supervisors and appropriate staff shall be provided with two-way" radios or similar systems capable of ensuring continuous communication between each other at all times that the premises are open for a licensable activity.
73. The designated queuing area shall be enclosed within appropriate barriers to ensure that the footway is kept clear.
74. The smoking area to be constantly supervised by an SIA registered door supervisor who will monitor the capacity and restrict access when necessary.
75. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
76. The Security Company that is employed by the venue must inform Camden Police Licensing Team, if the venue disregard the Security Company entry/exit protocol or recommendations by the security company. For example when a large group of men are turned away by security due to a risk of violence, but the venue ask them back and into the venue.
77. Venue to Inform Police if they change their Security Company.
78. Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly.
79. No lagers or ciders in cans or plastic bottles over 5.5% ABV to be sold or stored on the premises.
80. No white cider products above 5.5% ABV to be sold or stored on the premises.
81. A personal licence holder to be present at the venue at all times when the venue is open during licensed hours.
82. A visible sign to be in place reminding customers that Camden Borough is a Controlled Drinking Zone and alcohol must not be consumed in the street.

83. The Premises Licence Holder and/or Designated Premises Supervisor shall not purchase any alcohol goods from door to door sellers.
84. The Premises Licence Holder and Designated Premises Licence Holder shall ensure alcohol is only purchased from an authorised wholesaler and shall produce receipts for the same upon request for Inspection. (An authorised wholesaler means an established warehouse or trade outlet with a fixed address and not a van or street trader, even if they claim they are part of, or acting on behalf of, an authorised wholesaler who provides full itemised VAT receipts).
85. The Premises Licence Holder and Designated Premises Supervisor shall ensure persons responsible for purchasing alcohol do not take part in any stock swaps or lend or borrow any alcoholic goods from any other source unless the source is another venue owned and operated by the same company who also purchase their stock from an authorised wholesaler.
86. Prominent signs shall be displayed at all entrances to the premises stating the premises will not buy goods from any caller to the premises. The signs shall be displayed regardless of whether public access is permitted at that entrance.
87. The premises licence holder shall ensure all receipts for alcohol goods purchased include the following details:
  - a) seller's name and address
  - b) sellers company details, if applicable
  - c) seller's Vat details, if applicable
  - d) vehicle registration details, if applicable
88. Legible copies of the documents referred to in condition 88 shall be retained on the premises and made available for inspection by Police and authorised Council Officers on request.
89. Copies of the documents referred to in Condition 88 above shall be retained on the premises for a period of not less than twelve months.
90. Notices shall be displayed within the premises warning customers about personal thefts, and to be vigilant.
91. Security staff make sure all customers are ware by verbally telling them to keep items safe and a cloakroom is available.

### **Annex 3 –**

#### **Conditions attached after a hearing by the licensing authority. 26/01/2017**

92. The sale of alcohol on the premises shall cease 30 minutes before the terminal hour of the live event.



**Consent Order (In the Highbury Corner Magistrate Court) – 11<sup>th</sup> Sept 2017**

93. That the provision of alcohol at the premises is ancillary to provision of regulated entertainment
94. To permit the terminal hour for live music until 22:00 on Friday, Saturday, and Sunday.
95. The exception to the total number of people to be accommodated to the premises is permitted for the provision of Live Music with a terminal hour of 23:00 Monday to Thursday, and a terminal hour of 22:00 on Friday, Saturday, and Sunday only. The total number of people shall not exceed 1500
96. The sale of alcohol on the premises shall cease 30 minutes before the terminal hour for the provision of live music
97. Condition 51 as imposed by the Licensing sub-committee in relation to an ID scanner be deleted in full.

**Condition attached after a hearing by the licensing authority 7 September 2023**

98. The last entry for patrons on Friday and Saturday club nights be 2.00 am. after a hearing by the licensing authority
99. The CCTV system shall be able to capture a minimum of 24 frames per second and all recorded footage must be securely retained for a minimum of 31 days.
100. The premises to implement “Ask for Angela” Scheme and its staff members undergo the relevant training provided by the Council and the Police.

**Annex 4 – Plans**

Ground Floor Plan - 5917-01B-A1- (Revision B)  
First Floor Plan - 5917-02A-A1 – (Revision A)

London Borough of Camden, Town Hall,  
Judd Street, London, WC1H 9JE

### Premises licence summary

<b>Premises licence number</b>	PREM-LIC\1979
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#### Premises details

**Postal address of premises, or if none, ordnance survey map reference or description**

Electric Ballroom  
184 CAMDEN HIGH STREET  
LONDON  
NW1 8QP

**Telephone number 020 7485 9006**

**Where the licence is time limited the dates**

N/A

**Licensable Activities authorised by the licence**

Sale by Retail of Alcohol  
Recorded Music  
Live Music  
Performance of Dance  
Provision of Facilities for Dancing

**The times the licence authorises the carrying out of licensable activities****Sale by Retail of Alcohol:**

11:00 – 02:00 - Monday to Wednesday  
11:00 – 03:00 - Thursday  
12:00 – 04:30 - Friday and Saturday  
12:00 – 02:00 - Sunday  
and until 05.00 on New Years Day

**Recorded Music:**

Monday - Wednesday: 18.00-03.00  
Thursday 18.00-04.00  
Friday - Saturday 18.00-06.00  
Sunday 12.00-04.00

**and until 04.00 on the day following Bank Holiday Mondays and until 06.00 on the day following New Years Eve.**

**Live Music:**

Monday – Thursday 18.00-23.00  
Friday - Sunday 19.00-22.00

**Performance of Dance**

Monday - Wednesday 18:00 - 03:00  
Thursday 18:00 - 04:00  
Friday - Saturday 18:00 - 06:00  
Sunday 12:00 - 04:00

**New Year's Eve/Day until 05:00, Bank Holidays Mondays until 04:00**

**Provision of facilities for dancing**

Monday -Wednesday 18.00-03.00  
Thursday 18.00-04.00  
Friday - Saturday 18.00-06.00  
Sunday 12.00-04.00

**and until 04.00 on the day following Bank Holiday Mondays and until 06.00 on the day following New Years Eve.**

**The opening hours of the premises**

Monday - Wednesday 11.00-03.00  
Thursday 11.00-04.00  
Friday - Saturday 11.00-06.00  
Sunday 12.00-04.00

**and until 04.00 on the day following Bank Holiday Mondays and until 06.00 on the day following New Years Eve.**

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies**

Sale of alcohol is permitted for consumption ON the premises.

**Name, (registered) address of holder of premises licence**

Castle Rock Properties Limited  
4th Floor  
4 Tabernacle Street  
London  
EC2A 4LU

**Registered number of holder, for example company number, charity number (where applicable)**

656814

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol**

Magaret Gibson

**State whether access to the premises by children is restricted or prohibited**

Children of 14 years and above must be accompanied by an adult.

**Date:** 14/06/2024  
**Application Reference:** APP\PREMISES-VARY/121329  
**Direct Phone Number:**  
**Contact:** Steven Dormer  
**E-mail:** [REDACTED]



**Public Protection**  
Supporting Communities  
London Borough of Camden  
5 Pancras Square  
LONDON  
N1C 1AG

Tel: 020 7974 4444 (switchboard)

London Borough of Camden  
Fax: 020 7974 6955 / 6940  
Textphone: 020 7974 6866

DX: 2106 Euston

[www.camden.gov.uk](http://www.camden.gov.uk)

*Please quote our reference in any correspondence*

Licensing (Contact Camden)  
Crowndale Centre  
218 Eversholt Street  
London  
NW1 1BD

### **Licensing Act 2003 – SECTION 34**

**RE:** Electric Ballroom, 184 Camden High Street, London, NW1 8QP

### **LICENSING AUTHORITY REPRESENTATION**

This representation is made by the Licensing Authority, and it relates to the following : -

Prevention of a Public Nuisance  
Prevention of Crime and Disorder  
Cumulative Impact Area

### **The Premises and Summary of Application**

The application by Niall Forde to vary or amend the following conditions 16, 21, 22, 23, 25,26,41, 88, 89,92, 94,96,97 of the existing licence. There is also a plan amendment to the outside courtyard to include a bar.

### **Volunteered conditions in the operating schedule.**

Revised conditions

Condition 64 Police must be called to incidents of violence, allegations of spiking, and / or disorder.

Condition 88 Referred to condition 87

Condition 89 Referred to condition 87

87. The premises licence holder shall ensure all receipts for alcohol goods purchased include the following details:

- a) seller's name and address
- b) sellers company details, if applicable
- c) seller's Vat details, if applicable
- d) vehicle registration details, if applicable

## Conditions to removed

16.

(1) Subject to the following paragraphs, the permitted hours on weekdays shall extend until two o'clock in the morning following [three o'clock in the metropolis] [or, if an earlier hour is specified in the special hours certificate, that hour], except that—

i. the permitted hours shall end at midnight . . . on any day on which music and dancing is not provided after midnight; and

ii. on any day that gaming ends between midnight and two o'clock in the morning [three o'clock in the metropolis], the permitted hours shall end when the music and dancing end

(2) In relation to the morning on which summertime begins, paragraph (1) of this condition shall have effect with the substitution of references to three o'clock in the morning [four o'clock in the metropolis] for references to two o'clock in the morning [three o'clock in the metropolis] [or one hour following the hour actually specified in the certificate where the certificate currently requires closure between 1 a.m. and 2 a.m.]

(3) Except on Sundays immediately before bank holidays, the permitted hours on Sundays shall extend until thirty minutes past midnight in the morning following [or, if an earlier hour is specified in the special hours certificate, that hour], except that—

(a) the permitted hours shall end at midnight on any Sunday on which music and dancing is not provided after midnight;

(b) where music and dancing ends between midnight on any Sunday and thirty minutes past midnight, the permitted hours on that Sunday shall end when the music and dancing end

(4) On Sundays immediately before bank holidays, the permitted hours shall extend until 2 a.m. in the morning following [3 a.m. in the metropolis], except that—

(a) the permitted hours shall end at midnight on any Sunday on which music and dancing is not provided after midnight;

(b) where music and dancing ends between midnight on any Sunday and 2 a.m. [3 a.m. in the metropolis], the permitted hours on that Sunday shall end when the music and dancing end

(5) The sale of alcohol must be ancillary to the use of the premises for music and dancing and substantial refreshment.

iii. The "Metropolis" means the area designated in The Licensing (Metropolitan Special Hours Area) Order 1961

21. There shall be no new admissions of the public to the premises after 2.30am

22. Whilst the premises are in use under this licence there shall be no live music beyond 1.00am.

23. Smoke machines shall not be used with the exception of the following to provide short bursts

(a) Ground floor, DJ Booth J.E.M 20 Mark 3

(b) First floor, DJ Booth in Bar 3 J.E.M Fogger.

25. Attendants shall be on duty in the ladies and gentlemen's cloakroom, during the whole time they are in use.

26. The exit doors from the premises to Dewsbury Terrace shall be kept closed except when actually in use.

**Framework Hours – Pages 36 of The Licensing Policy**

The premises already operates outside Framework Hours.

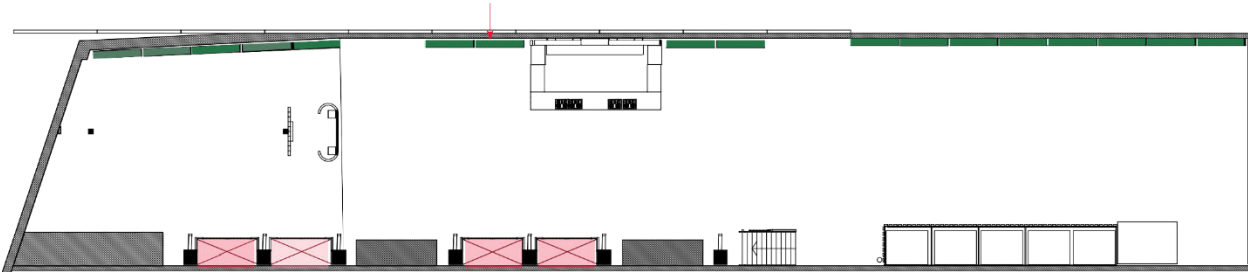
**Cumulative Impact Areas**

The venue is situated in a Cumulative Impact Area of the London Borough of Camden. This as per chapter 6 section 6.9 Camden Town Cumulative Impact Area.

**Conclusion**

The applicant has applied for a Full Variation to include and outside bar area and amend conditions of the licence.

**Plans**



**Conclusion**

The courtyard is already included as part of the licensable area. The licence currently has up to 100 conditions. Some of these conditions are mandatory. However, the Licensing Authority support the removal and amendment of those conditions that do not assist in regulating these venues.

The Licensing Authority request evidence of the conditions being adhered to that have been attached in a separate document to this letter.

Whilst the Licensing Authority take on board the venue has already got a licence in force. Suitable measures are proposed prior to a licence being granted within the CIA. However, to fully assess the application, the licence was granted previously with the knowledge the venue has proposed measures. These measures are the in the form of conditions. These conditions would mean the venue operator would need time to access the additional information the condition requires. If these can be provided in due course this would assist the Licensing Authority to ensure the venue operator is compliant with the licence.

A site visit was undertaken on the 13<sup>th</sup> of June 2024. It was welcomed to see the proposed site.

Photo 1 Seating area adjacent to the bar

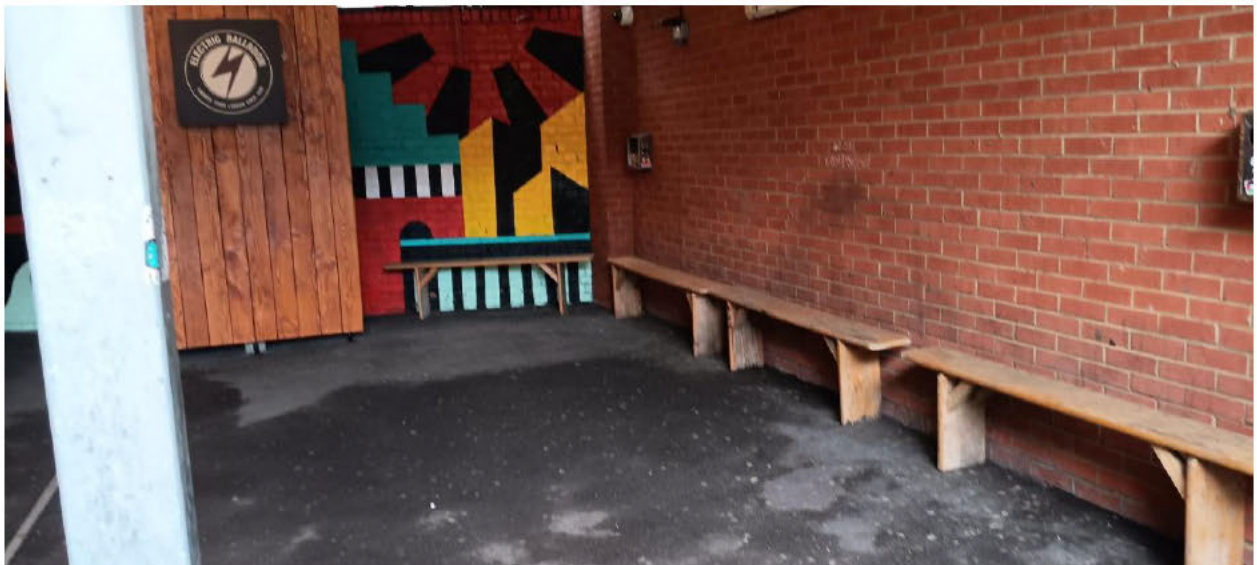


Photo 2 Bar



Any questions then please do not hesitate to contact me.

Yours sincerely

[Redacted signature]

Steven Dormer  
Licensing Officer

100. The premises to implement "Ask for Angela" Scheme and its staff members undergo the relevant training provided by the Council and the Police.

65. An incident log shall be kept at the premises, and made available on request to an authorised officer or the Police, which will record the following:

- a) all crimes reported to the venue
- b) all ejections of patrons
- c) any complaints received
- d) any Incidents of disorder and violence
- e) all seizures of drugs or offensive weapons
- f) any faults in the CCTV system or searching equipment
- g) any refusal of the sale of alcohol to Include date, time, and staff member
- h) any visit by a relevant authority or emergency service.
- i) CAD reference numbers where Police are called.

53. A management document is to be drawn up, maintained and amended as required which will deal with the following:

- a) Definition of promotions, events and bookings
- b) Procedure for the management of each category
- c) Security procedures including the reporting of incidents
- d) Procedure for ensuring promoters are informed of and are managed in such a way as to promote the Licensing Objectives and ensure compliance with the conditions on the premises licence.
- e) Response plan and management structure in the event of an emergency.

39. "The licensee shall carry out a risk assessment in respect of the potential harm to customers of the use of illegal drugs, whether taken on the premises or taken by a customer prior to entering the premises, and shall put in place appropriate measures to mitigate any such harm."

40. A comprehensive staff training programme is to be put together which will cover the Licensing Act 2003, Fire Evacuation procedures, Critical incident best practice, crime scene best practice and illegal drug taking. This training is to be clearly documented and any training for future staff must also be organised at the appropriate time. Training shall be written into a program of on-going review and will be made available for inspection by the Police and other responsible authorities upon request.

36. The licensee shall, in consultation with the Council and Metropolitan Police, develop a crime prevention strategy for the premises and in particular shall carry out a risk assessment in respect of the possibility of assaults to customers and staff."



**From:** Hannah Conolly <> **On Behalf Of** Patricia Callaghan (Councillor)

**Sent:** Thursday, June 6, 2024 3:37 PM

**To:** Paru Bhudia

**Cc:** Richard Cotton (Councillor) Kate McLaren

**Subject:** 121329 Electric Ballroom application

Hi Paru

I wish to object to the licensing application for the Electric Ballroom, under the licensing objectives of prevention of public nuisance and public safety.

As a local Councillor I, like the neighbours, am completely baffled as to why they would want an open-air venue in this small space, which is adjacent to the ballroom. I often pass there at least 3-4 times a week and hear people behind the gates talking, and socialising. They can be plainly heard from the street, so the noise (if approved) that would emanate from the site if there was a bar outside, with a crowd of people drinking and talking, or shouting when they've had a few drinks, would be intolerable for all the neighbours. Which includes Barnes House, Kentish Town road, Camden Road, and Camden High Street. The later three having accommodation above the shops.

We are already experiencing numerous complaints about the buskers at Britania Junction, during the day and evening. Granting the application would make life intolerable there for residents, and I would ask that you refuse the application in its entirety.

Councillor Pat Callaghan  
Deputy Leader  
Cabinet Member for Safer Communities  
Labour Councillor Camden Town Ward  
London Borough of Camden

<b>Representation</b>	
Premises name	Electric Ballroom
Application reference number	APP\PREMISES-VARY\121329
Last date for representation	24/06/2024

**Making a representation as**

As an individual

**Your details****First name**

[REDACTED]

**Last name**

[REDACTED]

**Telephone number (optional)****Email address**

[REDACTED]

**Address**

[REDACTED]

[REDACTED]

[REDACTED]

**Remain anonymous**

[REDACTED]

**Detail the exceptional circumstances**

[REDACTED]

**Grounds of representation**

- prevention of crime and disorder
- ensuring public safety
- prevention of public nuisance

**Details of representation**

Late opening and drinking creates noise, mess and public disorder. It is inappropriate to assume that because people might wish to spend money on drink, music and their own entertainment till early hours in the morning the right should be given to those wishing to make money from these

practices. The concept of the development and maintenance of a good community should be incorporated in licensing laws

## About this form

### Issued by

Camden Town Hall  
Judd Street  
London  
WC1H 9JE

### Contact phone

020 7974 4444

## Data protection

No personal information you have given us will be passed on to third parties for commercial purposes. The Council's policy is that all information will be shared among officers and other agencies where the legal framework allows it, if this will help to improve the service you receive and to develop other services. If you do not wish certain information about you to be exchanged within the Council, you can request that this does not happen.

**Conditions consistent with the operating schedule**

**Revised conditions from Annex 2, Conditions consistent with the Operating Schedule.**

64. Police must be called to incidents of violence, allegations of spiking, and / or disorder.
88. Legible copies of the documents referred to in condition 87 shall be retained on the premises and made available for inspection by Police and authorised Council Officers on request.
89. Copies of the documents referred to in Condition 87 above shall be retained on the premises for a period of not less than twelve months.

**Police conditions agreed**

1. Anytime the courtyard is used for licensable activities there shall be a minimum of 5 SIA registered security on patrol.
2. Anytime the courtyard is used for licensable activities there shall be a minimum of 3 SIA on duty inside the courtyard at all times.
3. When the gates to the property from Kentish Town Road are in use there will be a minimum of 2 SIA on duty positioned at the gates at all times.
4. No sales of alcohol shall be permitted in the courtyard after 10pm.

## **Section 1: Background comments of the Borough Solicitor**

- 1.1 The purpose of Camden's Statement of Licensing Policy is to make it clear to applicants that wider considerations will be taken into account when determining applications. It is intended to guide the Licensing Panel when considering licence applications. However, the Licensing Panel must always consider each application on its own merits and allow exceptions to the normal policy where the circumstances of the application justify allowing an exception. The burden is on the applicant to show that they comply with the policy.
- 1.2 Members should only address those matters that have formed the subject matter of relevant representations. Matters that arise that are not the subject of relevant representations fall outside the function that the Panel is exercising when it holds a hearing
- 1.3 Members must determine, having regard for the evidence, whether granting the application for a premises licence will impact adversely on the policy criteria listed in paragraph 4.1 of this report.
- 1.4 In accordance with the provisions of Part 1 of Schedule 5 of the Act, where a Licensing Authority rejects in whole or in part, an application for a new premises licence, the applicant may appeal against the decision, to a magistrate's court within 21 days of being notified of the decision.
- 1.5 Similarly, where a person who made relevant representations in relation to the application contends that the licence ought not to have been granted, or that different or additional conditions should have been imposed on the licence, he may appeal against the decision to a magistrates court within 21 days of being notified of the decision.
- 1.6 The Human Rights Act 1998 incorporates the key articles of the European Convention on Human Rights into domestic law. Decisions on licensing matters are actions of a public authority and must be compatible with Convention rights. Consequently Members of the Panel must be aware of the rights contained in the Convention (particularly those set out below) when making licensing decisions.
  - (a) Article 6: Right to a fair trial  
In the determination of his civil rights and obligations, everyone is entitled to a fair and public hearing within a reasonable time by an independent and impartial tribunal established by law.
  - (b) Article 8: Right to respect for private and family life  
Everyone has a right to respect for his or her private life, his home and correspondence.
  - (c) Article 1 of the First Protocol: Protection of property  
Every natural or legal person is entitled to the peaceful enjoyment of his possessions, including a licence. No one shall be deprived of his possessions

except in the public interest and subject to the conditions provided for by law and by the general principles of international law.

(d) Article 10: Freedom of Expression

Everyone has the right to freedom of expression. This right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers. This Article shall not prevent States from requiring the licensing of broadcasting, television or cinema enterprises.

The exercise of these freedoms since it carries with it duties and responsibilities may be subject to such formalities, conditions, restrictions or penalties as are prescribed by law and are necessary in a democratic society, in the interests of national security, territorial integrity or public safety, for the prevention of disorder or crime, for the protection of health and morals, for the protection of the reputation or rights of others, for preventing the disclosure of information received in confidence, or for maintaining the authority and impartiality of the judiciary.

(e) Article 14: Prohibition of discrimination

The enjoyment of the rights and freedoms set forth in this Convention shall be secured without discrimination on any ground such as sex, race, colour, language, religion, political or other opinion, national or social origin, association with a national minority, property, birth, or other status.

## **Section 2: Financial Comments**

- 2.1 Following consideration there are no financial implications concerning this application. The Executive Director Corporate Services has been consulted in the preparation of this report and has no further comments to add.