

Appendix 1 - Table 1. Local reporting on maternity quits (Breathe took over in Apr 23- 24)

Maternity	Q1	Q2	Q3	Total
SDQ	14	18	9	41
4 Week Quit	12	14	8	34
CO Verified	12	3	7	22
Not Quit	3	2	1	6
LTFU	0	14	0	14
% Quit	85.7%	78%	88.9%	83.0%
% CO Verified	85.7%	14%	87.5%	64.7%
12 Week Quit	12	18	4	34

(SDQ = “Set quit date”, a kind of commitment to give up, CO verified means that their carbon monoxide levels were measured – a lot lower in people who have quit, LTFU = “lost to follow up”).