

**Health Protection Update:**

**Measles and MMR (Measles, Mumps and Rubella) Vaccine**

Appendix B: Social Media Assets



23/4/04

**Were you born  
between 1998  
and 2004?  
Check you  
have had both  
doses of MMR.**

**Measles can make  
you seriously ill  
if you're not fully  
vaccinated.**



14/2/01

**Adults born  
between 1998  
and 2004 are  
less likely to be  
fully vaccinated  
against measles.**

14/2/01



**Measles cases  
are increasing  
in London.  
Are you fully  
vaccinated?**



**Is your child  
vaccinated  
against  
measles? It's  
never too late  
to catch up.**

**The best protection  
against measles is  
2 doses of the MMR  
vaccine**

The background is a solid pink color with several overlapping circles of varying shades of pink and red. The text is centered and reads: 

**Measles can  
make kids  
really ill**





**Measles cases  
are increasing  
in London. Has  
your child had  
two doses of  
MMR?**



**Is your child  
vaccinated  
against  
measles? It's  
never too late  
to catch up.**