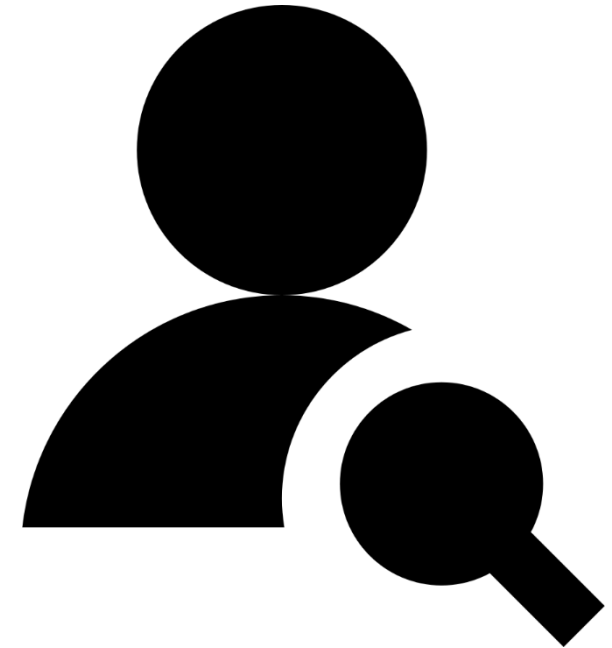


Evening and Night-Time Strategy

Pre-assembly engagement

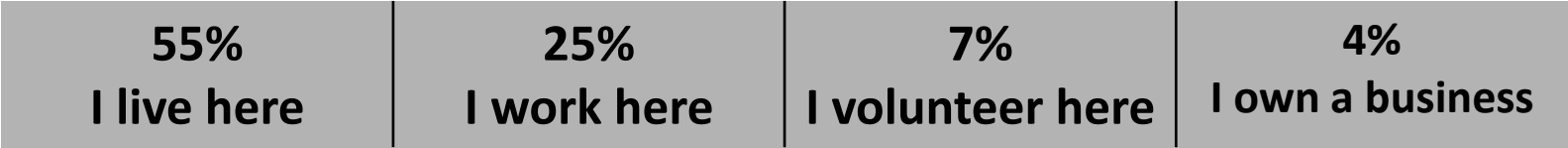
*From workshops, online and
business/partner conversations*



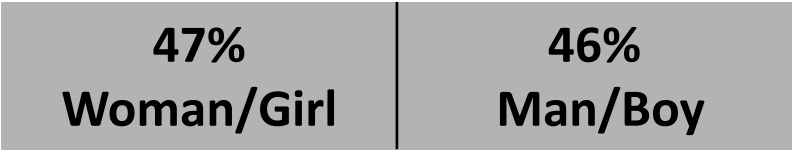
Demographics of respondents

1,526
people engaged with
Commonplace or
attended a workshop

My connection to Camden

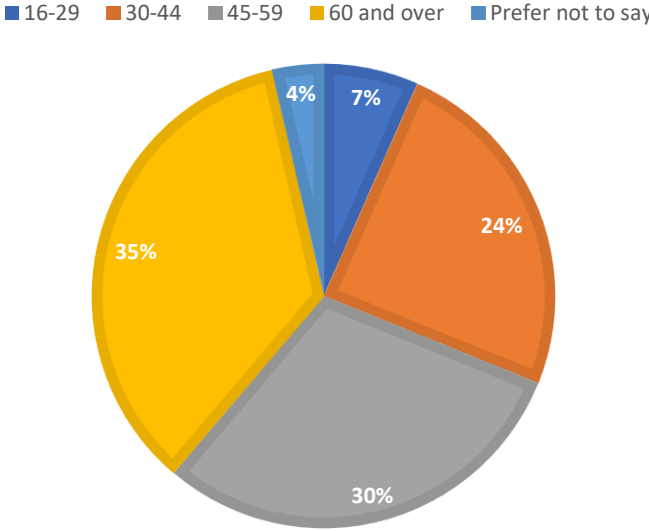


Gender

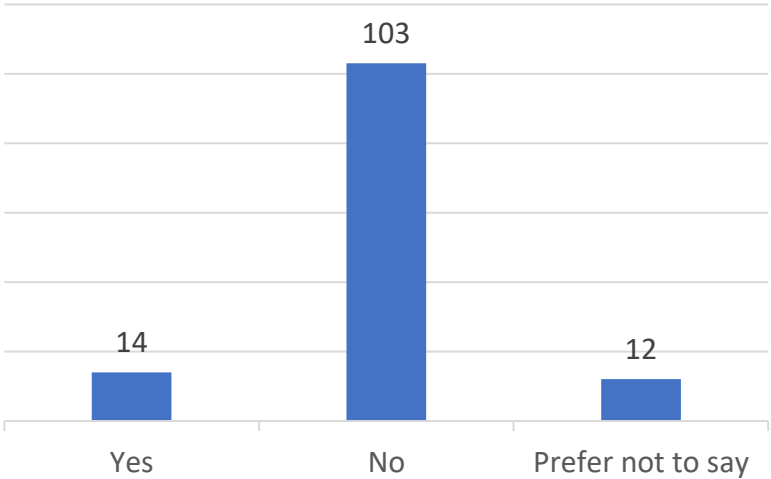


Ethnicity - 75%
White- English/Scottish/Northern
Irish/British
White, other

Age



Do you consider yourself to have a disability?



What we heard - Safety



Respondents said:

- Alcohol and drug related anti-social behaviour is a concern for everyone, including businesses.
- Lack of lighting causes people to feel unsafe during the evening and night-time.
- People feel safe in areas they are familiar with and at venues with helpful staff.

Respondents suggested:

- Late night cafes and non-alcohol led spaces could serve as better 'safe-spaces' for people.
- Better night-time transportation to return home safely.
- Activate public spaces during the evening and night-time.

Safety

Is the main point of concern amongst respondents but this varies across different cohorts and areas of the borough

Evening and night-time in Camden should be safe while maintaining its “vibe”

What we heard - Inclusive



Respondents said:

- Current options don't cater for Camden's cultural diversity & need more activities where people of different ages can socialise.
- More non-alcohol, affordable & family friendly activities.
- More options to socialise after theatre and music shows
- Spaces are designed to feel safe for women and girls and for LGBTQ+ and disabled, d/Deaf and neurodiverse people

Respondents suggested:

- More options to buy cheaper tickets, concession tickets for carers and families.
- More on offer for local people to encourage people back to high local streets.
- Support for smaller local business to remain open or stay 'afloat' so they are not lost.

Inclusive

The offer should cater for different resident and visitor segments - younger, older, families, LGBTQ+, disabled people and carers

The evening and night time strategy should celebrate Camden's diversity

What we heard – Business & licensing



Respondents said:

- Cost of operating, staff recruitment and retention is challenging for businesses, especially small, independent shops & venues.
- Monitoring of licensed premises is a key issue. Enforcement of licensing conditions is an opportunity to reduce anti-social behaviour.
- Desire for licensing process to change to become
 - More transparent (residents)
 - Less transactional (business owners)
 - Less restrictive (business owners)

Respondents suggested:

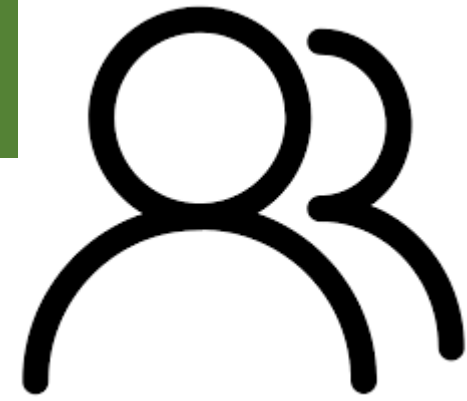
- Local people to fill staffing gaps - skills and training.
- Business respondents expressed a desire to be “good neighbours” because they see the benefits to their business – encouraging this.
- Use licensing process to attract “quality businesses” to the area, that enrich the neighbourhood and contribute to the local culture.

Business & licensing

Across both resident and business segments, licensing was often stated as a driver for change, but for different reasons

Residents and business owners want more involvement in licensing

What we heard – Resident & visitor



Respondents said:

- Lack of sleep is a concern for residents who live around hotspots.
- Local people feel hotspots & high streets are too focused on attracting visitors and tourists.
- Venues owned and visited by locals are considered to be better business neighbours.
- Business are trying to find ways to attract local customers, particularly in the early evening.

Respondents suggested:

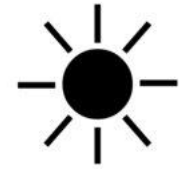
- More support for local, community owned places, venues and businesses.
- Allow residents and business owners to define what is important to them at their local level.
- A stronger focus on residents needs and interests.

Resident & Visitor

The perceived focus of evening and night differs based on whether respondents are residents, visitors or business owners

Economic activity should be balanced with resident, worker and visitor wellbeing

What we heard – Across the Seasons



Respondents said:

- Lack of indoor spaces for exercise and play discourages people from socialising and impacts wellbeing.
- Limited evening and night-time hours of community spaces also impacts socialising.
- Businesses struggling to respond changing seasonal demand.

Respondents suggested:

- Focus on public realm activation in winter through lighting
- Support new activities in parks and outdoor spaces, such as nature walks.
- Key institutions & businesses to make indoor spaces available for community use during winter months.

Availability across the seasons

Many activities that residents and visitors enjoy are dependent on warmer weather and longer daytime hours.

Local parks and open spaces are much loved and there is a desire for more community activities and spaces