

Elevator pitch | what is neighbourhoods?



"Local help for local people"







"In Camden, people and place lead the way.

We are **accessible** to people where they live and want everyone to be **empowered** to live a good life.

We want our services to be local, **connected** and built on relationships, **enabling** people to find solutions.



Outcomes | what good looks like





Place

We are accessible to people where they live



People are empowered to live a good life





Experience

Services are local, connected and built on relationships

Enable

People can find solutions that work for them



What it means | for our workforce





Place

- We are visible and accessible to local people
- We are part of the communities we serve
- We strengthen connections between local groups and services

Power

- We help people shape their community
- We embrace local decision making
- We design and deliver services in partnership with people





Experience

- We deliver a seamless experience with kindness and respect
- We listen carefully and communicate clearly
- We openly discuss options and agree ways forward

Enable

- We focus on what matters most to people
- We are curious about people's lives
- We help people find the solutions that work for them



What it means | for our residents





Place

- I know where to go to get help
- The support I need is available nearby
- I receive good advice from people who know my neighbourhood

Power

- I feel more connected to my community
- · I have influence in local decisions
- I have a say about the support that's available





Experience

- I only need to explain my story once
- I am listened to and treated with kindness and respect
- I am aware of my options and involved in the decisions

Enable

- I feel that people love and care about me
- I am confident and independent
- I find solutions that work for me

